JOHN BULL, SEPTEMBER 26, 1931
TWOPENCE.

JOHN BULL

OVER A MILLION SALE

Vol. L.
No. 1319.

People who will have QUALITY will have WILLS'S GOLD FLAKE

because they have 'Wills of their own'

B.W. 852

FOR SMALL TRADERS, SHOPKEEPERS.

COCHRANE & SONS help you to make money. Men's Shirts, 18 - per doz. Ladies' Art Silk Hose, 7/11 per doz. Genuine Tremola Shirts, 2 Collars, 3/11 each. Boys' Ribbed Jerseys, 12/- doz. Ladies' Overalls, 7/6 dos. Hundreds of Bargains in our Warehouse. Wholesale only. Quarter dozens supplied. Come and see us, or write for Catalogue. Post Free.—Cochrane & Sons, 1, Thomas Street, Manchester.

START a Drapery Business and make money. Get our 60-page Catalogue and ABC Guide free. See page 56, telling you of 7 ways how to make money. Example of our value: Men's Socks, 3/6 doz. Ladies' Art Silk Knickers, 9/11 doz. Men's Shirts, with two collars, 33/- doz. Ladies' Print Overalls, 5/6 doz. Children's Print Frocks, 9 -. Men's large size Handkerchiefs, hemstitched, 1/3 doz. Art. Silk Stockinette Pants, 9d. lb. Ladies' Fleecy Lined Mackintoshes, 4/11 each. Our free Catalogue is a treasure full of bargains. Sample Bales, 21/-. Satisfaction or money returned under *John Bull* guarantee.—Wolfson, 48 Desk, Thomas Street, Manchester.

FREE ILLUSTRATED LIST for Dealers and Beginners for keen lines in Drapery, Hosiery, Haberdashery (Wholesale only). — Levy Bros., Dept. A., 39, Houndsditch, London, E.C.3.

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BEST and Cheapest Wholesale House for Shopkeepers, Credit Traders and Beginners for General Drapery, Hosiery, etc. Write for free Cat. B. Raperport, 147-151, Minories, London, E.C.3.

SHOPKEEPERS.—Send for Bargain List of Xmas Club Toys, Games, etc., Stationery, Postcards. W. H. Jackson & Co. (Dept. J.B.), Grimsby.

68-PAGE NEW Autumn and Winter Wholesale Drapery Catlgs. Post Free. Unequalled selection of the finest goods at keenest prices. Perfect, reliable and repeatable. All depts. Ladies', Men's, children's, Household. Best Discount Terms. Satisfaction gntd. Wholesale only.—Myers & Co. (L. & H.), Ltd., 7, Trinity St., Leeds.

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EARN £2 to £5 weekly. Run Clothing Club amongst friends. No outlay. Particulars and cat. free.—Carlisle Mills, Dept. 11, Birstall, Leeds.

AGENTS WANTED (either sex) to sell Private Xmas Cards. Sample Book Free. A WONDERFUL VARIETY TO SUIT ALL TASTES. Photographic Calendars, Novelty Calendars, High-class Notepapers and many other specialities. TINTED ENVELOPES SUPPLIED WITH EVERY CARD. Highest Com. Valuable Prizes.—Denton & Co., Ltd., Dept. D.15, Accrington.

A BUSINESS OF YOUR OWN! WANTED BY JOHN NOBLE, LTD., ORGANISERS OF WEEKLY CLUBS. The Ideal Club leads for VALUE. Big Commiss on, little trouble, no expense. Marvellous bargains in fashions, Furniture, Footwear, Bedding, Outfitting, etc. 60 years' reputation for value and service. Send P.C. NOW for particulars and most wonderful bargain catalogue ever published. — JOHN NOBLE, LTD. (Dept. A. 7), Manchester.

AGENTS Wanted to form Xmas Clubs, Chocolates, Cigarettes, Fancy Goods, Toys, Bedding, Watches, Clocks, etc. Highest Cash Commission. Illustrated Catalogue and full partics.—Apply, G. W. Watson, Dept. A., 137, Albion St., Leeds.

10/- in £ comm. Either sex; no experience. Novelty Parrot in Gold Cage and many other Beautiful Notepapers, Cards and Calendars. Many make £4 wkly., why not you?—London Card Co., Dept. G., 5-7, Little Sutton St., E.C.1.

AGENTS, YOU WILL MAKE MORE MONEY by selling the CASTLE CERIES Christmas Cards and Calendars than any other. Astounding profits are being made by our Agents. SAMPLE BOOK FREE, containing the latest Copyright designs, including ALL BRITISH-MADE Silk Handkerchief Novelty.—Apply, Castle Publishing Co., 20, Anchor Court, Preston.

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AGENTS Wanted for the CARLTON SERIES Private Christmas Cards and Calendars. The Book which makes the BIG PROFITS. Astounding commissions and prizes. SAMPLE BOOK FREE.—Apply, TREBLE, 50, CHEAPSIDE, PRESTON.

WANTED, Responsible Householders who are desirous of adding considerably to their income; as much as £10 per week is being earned by others in a spare-time agency for the supply and demonstration of high-class wireless sets. Territories now being allotted.—Write for details to Box A.29, Press & General Publicity Service, Ltd., 29, Ludgate Hill, E.C.4.

500 AMBITIOUS PERSONS WANTED as Agents for the "Imperial Art" Series Private Christmas Cards. Finest Sample Book ever published; certain Order-getter. FREE AND POST PAID. HIGHEST COMMISSION AND PRIZES given.—Lancaster Publishing Co., Dept. Z., Lancaster.

DON'T accept presents as part commission. We pay in cash. Send for Catalogue, Chocolates, Fancy Goods and Cigarettes.—Walker's Reliance Club, Bowland Street, Bradford.

AGENTS. Xmas Cards. Join the Gold Diggers and get the world-famous SNOWBALL series. The book with "Get Rich Quick" ideas, Novelties and Musical Greetings. Over 50 exquisite calendars and cards free. 3,000,000 bargain wallets. Huge profits.—Minster Press, Preston.

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A BALMORAL SAMPLE BOOK OF PRIVATE CHRISTMAS CARDS COMPILED BY EXPERTS, CONTAINS LATEST 1931 NOVELTIES IN CALENDARS, LETTER RACK, BLOTTER, CUT-OUT VELOUR, ANIMAL STUDIES, NOTEPAPERS & CARDS FOR EVERY TASTE. 26TH YEAR OF PUBLICATION AND ACKNOWLEDGED TO BE UNBEATABLE IN DELIVERY AND SERVICE. HIGHEST COMMISSION AND PRIZES. — WRITE TO ACTUAL MANUFACTURERS, STEWARTS, DEPT. A., COMMERCIAL MILLS, BLACKBURN.

AGENTS, LOOK HERE! 5/- in £ Cash Com. Run Household, Drapery, Clothing, Boot Clubs. Huge Variety, Cat. and parties. free. No outlay.—Eaton & Co., Dept. A., Lower Wortley, Leeds.

PRIVATE CHRISTMAS CARDS. — Britain's Largest Manufacturers Require AGENTS, either sex. SAMPLE BOOK FREE, containing Exquisite CALENDARS, BLOTTER, BOOKMARK, FLOWER SPRAYS, POCKET CELLULOID CALENDAR, BLACK CATS, DOGS and HORSES, making great appeal to animal lovers. Also many NOVELTIES and our usual artistic Greeting Cards with hand-made Notepapers and Cards. Before fixing up see this book. It costs nothing. Highest comm. Prizes for all.—Dept. 244, ALL-BRITISH CARD CO., BLACKBURN.

ADD TO YOUR INCOME. Every reader of *John Bull* is invited to reply to Freemans' advertisement at the foot of this page and write for free and full particulars to 103, Lavender Hill, London, S.W.11.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 6s. per line averaging six words. Minimum Charge 27s.

"MAYFAIR" CHOCOLATE CLUB.—Agents wtd. Chocs., Cigs, Novelties, Blankets, Cutlery, China, etc. Gift to Agents. Send for Free Catlg. (Dept. 20), 1, Holmes St., Westgate, Bradford.

YOU can make money by selling Xmas Cards and Calendars. Be an agent for the "New Art" Series of Private Greeting Cards, etc. A beautiful collection of cards in free sample book. Nothing to equal either value or commission. Apply, Dept. 2, The Astoria Publishing Co., Astoria Works, Booth Street, Salford, Lancs.

5 - in £ Commission and Free Gifts.—Agents wanted to form 20/- clubs; all goods guaranteed; everything to commence with Free.—Bradford Mills Co., 1, Brearton Street, Bradford.

ADD TO YOUR INCOME £2 or more weekly. Do not miss this opportunity. Absolutely genuine. Send for fullest particulars to Box 731, Sells Advertising Office, 168, Fleet St., E.C.4.

EMPLOYMENT.

"WHY NOT BE A SALESMAN?" This was advice given to a man dissatisfied with his earnings and future prospects. The friend introduced him to Mr. Wallace Attwood, and to-day he is drawing £600 a year. Suitable men can be trained by Mr. Attwood by post in their spare time. Send to-day for 24-page book, "The Profession of Salesmanship," post free on request.—The Wallace Attwood College, 28T, Bedford Row, London, W.C.1. ('Phone: Chancery 7536.)

A GREAT DEMAND for Certificated Bookkeepers; sal. £2-£6 weekly. Expert postal tuition for Public Exams. Fee 2/- monthly.—Free Employment Bureau. Success assured. Brochure FREE.—City Correspondence College (D. 9), 23, Coleman Street, London, E.C.

BUSINESS SERVICES, ETC.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 80), 323, High Holborn, London, W.C.1. 'Phone: Chancery 8113

PRINTING for all business, 10,000 Handbill's or Billheads at 2/9 per 1,000. Samples sent for 3d. postage.—Mead, Room 60, Sandy, Beds.

CHEAP PRINTING.—1,000 Billheads from 3/6. Handbills from 7/6. Memos, Business Cards, &c. Samp. free.—Crowaway Press, 8, Buxted, Sussex.

CHEAP Printing.—Billheads, Handbills, Cards, 2/6 1,000. Posters and other cheap printing. Samps. free. Pearson's, Church Rd., Portsmouth.

PRINTING.—Billheads, Handbills, Cards, from 2/6 1,000. All printing. Samples free.—Stanley Osborne, Gladstone Road, Gloucester.

FREE.—New list of printing for Dances, Whist Drives, Socials, Concerts, Bazaars, etc.—Stafford & Co., Ltd., Netherfield, Nottingham.

Did you wake up Coughing?

DID you wake up this morning with your head "all stopped up?" Did you have to cough and blow your nose before you could breathe really freely? *That is Catarrh.* Slight, perhaps, but with the seeds of danger in it.

The warm, soothing smoke penetrates to remote tubes and recesses.

What is Catarrh?

Catarrh is a disease of the mucous membrane. Usually it begins with a simple cold in the head. Commencing in the nostrils, it spreads to all the mucous membranes of the head, the nose, the throat, the lungs, the stomach. Thence it spreads its poison through the blood all over the body, sapping the bodily energy and weakening the powers of resistance to disease and germ-spread illnesses.

How to know Catarrh

If you catch one cold after another; if your eyes are inflamed and watery; if there is a huskiness of the voice; if there is a constant discharge from the nose, forming scabs, or the dropping of phlegm into the throat, causing frequent spitting of white, yellowish or greenish mucus, with an offensive breath; if there is difficulty in breathing with the mouth closed, or loss of the sense of smell or taste, you may know you have catarrh. If you have catarrh of the throat, you will feel hoarseness, sore throat, weakness of voice, frequent desire to clear throat, etc. Catarrhal deafness brings failure of hearing, noises in the head, ringing, roaring and popping. None of these symptoms should be neglected, because it cannot be too strongly urged that catarrh will spread its ill-effects through the whole of your body.

How to get rid of Catarrh

As you will realise, Catarrh rapidly becomes so firmly rooted in the inflamed membranes of all the minute passages and channels that the reason is evident why all the so-called remedies fail to shift it or even to relieve it. Sprays and ointments cannot reach more than the outer parts, while such things as pills cannot possibly affect the passages of throat and nose.

The only way to effect a remedy is to employ some healing element which can actually reach the parts that are infected.

Fortunately there is one remedy which is not only unfailingly effective in penetrating to every affected part, but is also exceedingly pleasant. It is put up in the form of delicate cigarettes, containing no tobacco or habit-forming drugs, but made of aromatic herbs, leaves and flowers and called after the famous U.S. Specialist who discovered them, DR. BLOSSER'S CIGARETTES.

The healing properties of these herbs and flowers are carried by the act of smoking into every nook and cranny of the respiratory system, where they soothe the inflamed tissues and banish all trace of catarrhal trouble in a very short time. This diagram shows clearly how the healing vapours of DR. BLOSSER'S CIGARETTES reach every part that could possibly be affected.

How to prove it FREE

If you think you have the slightest trace of Asthma or any catarrhal trouble, colds, bronchitis, etc., go to any chemist and let him give you a specimen cigarette or two for you to try. We have arranged with most of the chemists and stores whereby during this month they will be only too pleased to help you to prove Dr. Blosser's Cigarettes at our expense. Do not hesitate to ask your chemist. He knows how valuable Dr. Blosser's are. He knows that once you try Dr. Blosser's your trouble will be ended and he will be glad to help you.

Dr. BLOSSER LTD.,
Temple Chambers, LONDON, E.C.4.

POLICE FORCE.—400 extra men wanted immediately. Commence £3 10s. per week. Height over 5 ft. 9 in., age 19-27. Free details of Entrance Exam. from B.T.I., 29B, Oxford St., W.1.

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A PAYING PROFESSION. SURGICAL CHIROPODY taught thoroughly and cheaply in your own home. Qualify for the School Diploma and commence practice. Free Pros.—Director, School of Surgical Chiropody, Leatherhead.

POLICE ENTRANCE EXAM.—Expert postal tuition. Success guaranteed. For partics. write Service Correspondence College, Thatcham, Newbury

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WALLPAPERS DIRECT from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

KNITTING WOOL BUNDLES, 1¼ lb. 4/6, for Socks, etc. Heather, 3/3. White, Grey, Navy, 3/6 lb., post free. Patts., Wools, Serges, Tweeds.—Egerton Burnetts, W.E.W'house, Wellington, Som.

AI NOVELTIES for Dances, Hats, Balloons, Mickey Mouse Nove., Mus. Inst., etc.—List J.B. 1235 free.—Dudley's, 451, Holloway Rd., N.7.

WOOLS.—Sale Rug, 6¾d., 1/- lb. Cable, 1/6. Knittings, 1d., 1½d. oz. 600 spls. Illus. Rug Guide Free. Scot. a Wools, 158, New Bridge St., Newc'le/Tyne.

WOOLS. Enormous stocks of guaranteed yarns. Special trade prices to Knitting Machine Workers. Send for Free set of Shade Cards and trade terms. Quicknit (Wool Dept. A.), 97, Gray's Inn Road, London.

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BOOTS at Wholesale Prices. Navvy and Police Boots. All sizes, 7/9. Post 9d. Cat. Free.—ROSE BROS., 69, Church Street, Croydon.

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FREE.—Fill in the coupon in the HACKNEY FURNISHING CO.'S advt. on page 25 for illustrated Catalogue and full information about the Free Insurance Plan and deferred terms. Remember—the Hackney Furnishing Co.'s Free Insurance Plan pays the bill while you are ill.

READERS should study carefully the exceptional bargains offered by the WARNEY BLANKET CO. in their advt. on page 25. You can order with safety direct from these manufacturers. Free patterns and particulars can also be obtained by filling in the coupon.

MARKETING BY POST.

TEA.—Buy direct from Wholesaler. Delicious specially blended Indian & Ceylon Teas. Highly recommended. 10 lb. 10/-, 4 lb. 4/8, 4 lb. 5/-, 4 lb. 6/-, 4 lb. 7/-, carr. pd. Special prices large quantities. PORTWAY TEA Co., 161, Portway, E.15

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BABY'S BEAUTIFUL LONG CLOTHES, 30/-, 75 Home-made garments. Worth £5. Handsome Shawl, Robes, Day Gowns, Flannels, Terry Napkins, Vests, Barrow, Warm Night Gowns, Wool Coats, etc. Everything complete and ready for use. Purchasers state "That material alone would cost them more." Expectant Mothers, send 2/- for parcel on approval. (bal. cash or terms.)—Mrs. J. HOWARD, 66, DOVER RD., PORTSMOUTH.

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ALL makes of Wireless Sets and Parts supplied to the Trade. Write us about your requirements to-day.—RADIO WHOLESALERS, LTD., 38, Stockwell Street, Glasgow.

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WORMS CURED.—Arrico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply, or 1½d. stamp for Free Pamph.et.—Ridyard Tablet Co., 34-38, Codnor, Derby.

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RANKIN'S Head Ointment is a sure and quick way of banishing all head pests. At the same time it adds lustre to the hair and improves its growth. Thousands of families have proved its effectiveness during the past 50 years. Sold in boxes, 4d. and 8d. from all good Chemists, or by post, 5½d., and 9½d. RANKIN & CO., DEPT. "G," KILMARNOCK, SCOTLAND.

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BEST PRICES paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite), Valuable Property, etc. Nothing too large nor too small. Cash per return. Bentley & Co., 10, Woodstock St., London, W.1.

ANY kind old gold, silver, jewellery diamonds, old false teeth, platinum scrap bought. Highest cash by return.—Bel's, Upper Head Road, Leeds.

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LIVE RATS ARE DEAD RATS IN ONE NIGHT WITH RODINE. A CUSTOMER PICKED UP 61 DEAD RATS AFTER LAYING DOWN RODINE. 7½d., 1/3, ALL CHEMISTS, OR RODINE WKS., PERTH. (POST 3d. EXTRA).

FREE.—£100 in cash prizes. Simply fill in your name and address in the coupon in the SHREDDED WHEAT advt. on page 25 and give your forecast of the ten most popular reasons for buying SHREDDED WHEAT. No entrance fee or conditions. Turn to page 27 now and send in your entry.

FREE. A wonderful 32-page booklet in colour, describing the "CHILDREN'S ENCYCLOPEDIA," will be sent to readers forwarding the coupon in the advert. on page 12.

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SOLID SILVER WRIST WATCH
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Very dainty high-grade Ring (for Lady or Gent) with **your own Lucky Stone**, perfect in cut, colour and brilliance. Keeps its colour, guaranteed 5 years. Adjustable to fit any size finger. Wonderful Bargain, just to introduce our list. State birth-month number for Stone required. **Price 1/6**, and 3d. for Plush-lined Presentation Case to protect Ring in post. Send NOW P.O. 1/9 to

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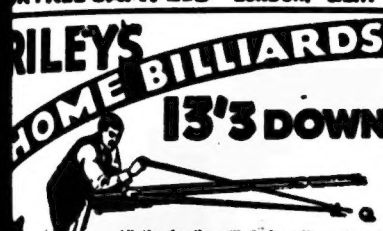

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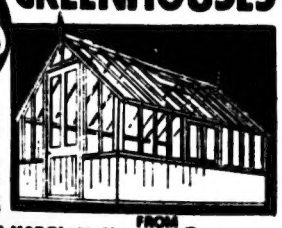

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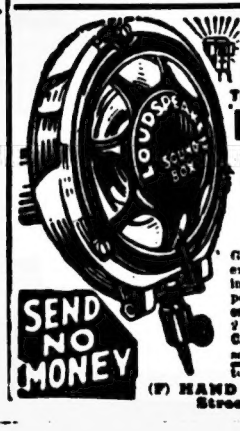

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Off Gold Standard at Last

A Wise Decision: The Facts

The Next Big Step

BRITAIN'S decision to go off the gold standard has given a strong impetus to the growing movement for world action to solve the economic from which every country alike is ering.

t is possible to disclose now that re has been for some time a dily increasing body of opinion in City in favour of such a policy as only way of bringing France and erica to their financial senses.

e have gone off the gold standard because of any weakness in Lon-, but because New York and Paris e hoarded the gold which is needed the efficient conduct of inter-ional trade.

more tinkering

oth countries realised too late that r action, so far from bringing n security, must mean inter-ional chaos.

was their anxiety to remedy the s produced by their own past policy made them so willing to advance e credits to Britain.

though all the £80,000,000 credits been used up last week-end, both nce and America would have been ng to advance us more.

* * *

heir offers were not accepted be-e the Government and the Bank ngland were at last convinced that porary assistance of this kind ns only tinkering with a problem h requires fundamental treat-t.

arding of gold by America and ce has made it impossible to on the delicate machinery of national finance on the old lines.

tch difficulties

hile Britain's financial position remained sound, fresh difficulties e Continent, and notably in Hol-and Switzerland, brought matters head on Saturday.

ring Friday and Saturday these tries withdrew close upon 00,000 from London in order to n funds to meet their own stic difficulties.

ey obtained these funds by selling h Government securities and stocks and shares at any price could get.

s impossible to estimate the total reign-owned British securities, but o enormous that it was impossible ntemplate a continuance of such icy without taking drastic action.

ease London's prestige

nwhile, neither New York nor has the machinery or the ex-nce to take over London's business nker to the world.

their own sakes they will have to usy and make the gold standard workable by disgorging some of gold in order that London's in-rable machinery of international ng shall be able to get to work

International Conference which evitably be held to consider the gold question will, we prophesy, in an increase and not a de-of London's banking prestige.

Hoover do it?

ident Hoover is being pressed tend the moratorium on war nts to five years. American bankers are urging this; and Mr. Mellon and Mr. Stimson, the United States Ministers who have recently been in Europe, are backing the demand.

Supports extension: Mr. Mellon

Mr. Stimson discussed the whole situation with the Prime Minister at Downing Street at the end of last month.

It is becoming quite clear that reparations and war debts must be abolished. A bold step by President Hoover in this direction will be most valuable now.

Mr. Norman returns

Although he has not fully recovered from his recent illness, Mr. Montagu Norman, Governor of the Bank of England, has curtailed his Canadian holiday and arrives back in London this week.

He heard of the decision to go off the gold standard while in mid-Atlantic.

For years Mr. Norman has worked to try and obtain greater international co-operation among the central banks to make the gold standard more efficient. He has ruined his health by his efforts.

British trade first

Though there has been much criticism of his policy—and a considerable part of that criticism is justified—Mr. Norman can do great service to the country at the present time.

He has more knowledge and more experience of international finance than almost any other man in the world.

He should turn a deaf ear to those of his advisers who have for years been prating that the gold standard must be safeguarded at whatever cost to British industry and give attention to the needs of our trade.

If he does that, his influence in the coming international negotiations should lead to British industry being given a fairer deal than it has had for years.

'Ware profiteers!

We hope the Government will keep a close watch on food and other prices during the next few weeks.

There may be an attempt by some to take advantage of the present situation to jump up prices quite unnecessarily.

All such profiteering should be reported at once and drastic action taken against offenders.

Labour's outlook

It now seems certain that there can be no early election, but Labour Party organisers express much confidence of the outcome when Parliament does finally go to the country.

The Party has come to the conclusion that it will get hundreds of thousands of votes from teachers, public servants, sailors and soldiers, and from all those who, as shown in our leading article to-day, have suffered most from the economy cuts.

For the same reason, the Labour Party counts on a solid vote from the three million unemployed.

The programme

Here are the main items of the programme on which Mr. Henderson will lead Labour's appeal to the country:

Control of the Bank of England's policy; a wheat-quota for agriculture, giving a fixed percentage of British wheat in every loaf; Consumers' Council Bill, to stop profiteering; no cuts in the scale of unemployment benefit; extra taxation on the very wealthy; and the speeding up of the machinery for taxing land values.

* * *

Side by side with this domestic policy, the programme will propose an immediate conference to scale down still more the whole burden of war-debts and reparations.

The Churchill party

[Right-hand lamb

Mr. Winston Churchill, who has been entertaining Charlie Chaplin, is gathering round him a small but well-disciplined band of young Conservative worshippers.

In the House of Commons they are known as "Winston's little lambs."

* * *

The most prominent member is the young M.P. for North Paddington, Mr. Brendan Bracken. He is Mr. Churchill's right hand and the confidant, it is said, of deep-laid political plans.

A ticklish problem

The Government will have to proceed very warily in any scheme to redress the adverse trade balance by prohibiting luxury imports.

The mere suggestion of such a scheme by Mr. Walter Runciman, M.P., in the House of Commons has had the effect of causing bitterness in France.

France exports to this country £28,000,000 worth of luxury goods every year—and this is a very big slice of her export trade.

At a time when France has given substantial credits to this country the prohibition of luxury imports might lead to unpleasantness and retaliation.

Serious omission

It is unfortunate that the new Government has not been able to send some influential representatives to the meetings of the League of Nations now being held in Geneva.

On the present occasion Lord Reading has not gone to Geneva on the ground that he was too busily occupied with pressing domestic problems. Lord Cecil is heading the British delegation; but he, of course, is not a member of the Government.

In view of the highly important problems now under review at Geneva, the Government would have done well to have sent Lord Reading, even at the cost of some inconvenience.

Roping them in

All sorts of measures are being discussed to bring income-tax dodgers to book.

More than £1,000,000 a year is lost by income-tax evasions, and now that wages have been reduced and tax charges increased, matters will become still worse unless something is done to prevent it.

The suggestions are that a closer check be kept on payments to taxpayers by obliging firms to render more detailed returns of their disbursements. Also that banks should be asked to give full information when necessary about people's private accounts.

We hope the Inland Revenue department will not think it necessary to organise a spy system.

Far-sighted Fritz

Germany is reaping the benefit of the far-sighted policy she adopted towards Russia as far back as 1918.

Russian orders have been pouring into the country in the last few months, and are now officially stated to total over £50,000,000 for the current year.

In the same period Germany has purchased only £15,000,000 worth of Russian goods. Her favourable foreign trade balance has thus been increased by no less than £35,000,000.

Catapult come-back

Thanks to great perseverance, Germany has been able to catapult mails by seaplanes from her North Atlantic liners to reach New York thirty hours before the ships' berth.

Britain has the fastest aeroplanes in the world and the highest trained sea personnel. Is it not time we followed Germany's example?

Unhappy workers

Wales has always been a bad place for agricultural workers.

Six inspectors investigating wages under the Agricultural Wages (Regulation) Act have found that 33⅓ per cent. of farm-workers in Monmouthshire get less than the prescribed minimum rate.

In Radnor and Breconshire it was found that out of 400 workers, 107 were underpaid.

"IF YOU SEE IT—"—(Continued)

New motor war

A fresh phase of the motor war is to begin immediately. A concentrated attack is to be made by British manufacturers on the home market for light commercial vehicles, at present dominated by America.

This is the last stronghold in Great Britain of our overseas rivals. In all other motor markets they have been ousted.

The attack is being led by an important group of companies which has just completed a huge factory at Luton.

As soon as the home market is captured it is hoped to make a direct attack on the markets of the Continent and the United States.

Corruption search

The action of the Manchester Corporation Housing Committee in investigating alleged irregularities can do nothing but good.

Complaints have been made by dismissed men that foremen have been using their influence to procure work for relatives to the exclusion of local men.

They even state that men have been dismissed to make room for those the foremen favoured, and a petition was recently brought before the committee.

The list of allegations has been laid before a sub-committee. Manchester is evidently determined that there shall be no blot on its public life.

Action needed

If prompt action is taken, a scandal which should have been abolished long ago may soon be done away with in Scotland.

Will he act? Sir Archibald Sinclair, Secretary of State for Scotland

The committee appointed last year to enquire into the imprisonment of debtors who had purchased goods on the instalment plan and had defaulted recommends that imprisonment be abolished, and this measure would have been taken had not the crisis arisen.

The Labour Government was prepared to see this through, and we hope the new Government will not let things remain at a standstill.

Frozen-milk threat

A new threat to dairy-farmers is rapidly developing. One of the biggest distributors of milk in the country is about to import large supplies of milk from the Continent in the form of ice-blocks. The greater part of the supplies will come from Holland.

Already experimental shipments have proved successful. The milk is frozen by a new process, and when thawed is well up to the standard of fresh milk.

This additional blow to English agriculture comes at a bad time.

Unfair

"We are now getting men in the courts who never would have lapsed but for unemployment" was the statement of Mr. H. D. Judson when defending William Jones, of Ancoats, at Manchester, against charges of theft from a warehouse.

Jones was sent to prison for a month, although it was his first offence.

Yet, at neighbouring Salford, Albert Grundy, of Hindley Green, was discharged under the Probation of Offenders Act, although he had been found to be drawing unemployment pay while receiving rents from eleven houses of which he was the owner.

He was in court on a charge of stealing a travelling-rug from a railway-station.

Well done, Robert!

P.-C. Marsden, of the Burnley Force, has brought fresh lustre to the already long roll of noble deeds performed by the men in blue.

When an urgent appeal was sent to the Burnley police for volunteers for a blood-transfusion operation to save a woman's life, no fewer than six officers came forward.

Marsden was chosen for the sacrifice, and a pint of his blood was given to the patient, thus enabling her to undergo a severe operation.

It was successful, and later in the day Marsden was on duty as usual. No wonder we admire our police force.

Dancing pirates

Masters of ceremonies at seaside dance-halls are declaring war on gangs of young men who invade the ballrooms and claim partners by force.

In America this sort of thing is called "tagging," and has become very prevalent in many of the towns.

The "tagger" makes a practice of prowling round the dance-floor. He separates girls who are dancing together, seizing one of them by force.

It has led to many quarrels between the "taggers" and the escorts of the girls who are seized.

It may be only a small matter, but it is one more sign of the stealthy Americanisation of England.

Cutting it thin

To be unemployed is always a hardship, but to be unemployed in West Bromwich is apparently worse than that if one takes the case of Mr. E. Payne.

He is an ex-Service man, with two young children and a wife who has been an invalid for seven years.

Without unemployment benefit, Mr. Payne has to rely on the parish. He gets a food-voucher value 8s. 4d. and 5s. 6d. in money.

On that he has to support and clothe his family, pay the rent, and work for a full day with men who receive proper wages.

Men in prison get better treatment than this.

The sufferer waits

It seems incredible that there should be a town without a public ambulance.

Thomas Harries, a seventy-three-year-old retired schoolmaster, was knocked down by a motor-cycle near his home at Ebbw Vale, Mon.

He had to wait at the roadside until a car came along because there was not an ambulance available. He died from his injuries.

Accidents are increasing in number, and traffic risks are now so high that an ambulance is an actual necessity for every town.

Gratitude

Our good friend, "The Angel of S.W.6," has again come to the rescue, this time with a splendid gift for Mr. Charles Bell, whose plight we revealed in our issue of September 5, under the heading "Astounding Family Persecution."

Mr. Bell writes to thank all readers who sent help, and adds: "I cannot find words to express sufficiently the thanks that are in my heart, especially to the lady who, 'In Sympathy,' sent such a big sum for our help."

Our "Angel" and all other kind readers will find their reward in the fact that Mr. Bell has now been able to establish a home for his wife and two children. He has also just escaped prison for failing to provide for their maintenance.

Another confidence trick

Several boarding-house proprietors in Wandsworth and Clapham have been taken in recently by a respectably dressed young man who usually poses as a traveller.

He books a room, and then invites the proprietor to come with him to Waterloo or Victoria to fetch his motor-car which has come over from the Continent.

This happens in the evening after the banks are closed, and the proprietor is asked for the loan of a sum of money to meet the rail charges.

If he shows any signs of suspicion, the young man boldly picks out some empty car and asks him to sit in it while he goes into the office to pay the sum that is due.

Of course, the proprietor never sees either his money or the young man again.

Just in time

The Port of London Authority has had a narrow escape from the new economy axe.

Squeezed through—Lord Ritchie, chairman, P.L.A.

Its scheme of development, begun twenty-two years ago, has cost £20,000,000. Only a few minor repairs to sheds and quays remain to be done. The main task has been finished just in time.

From Gallion's Reach to Coldharbour Point Father Thames is now 600 ft. wide and 27 ft. deep. From Coldharbour Point to the Nore, his dimensions are 1,000 ft. by 30 ft. at low water.

A truly noble river. No wonder sightseers crowd the "Rubberneck Cruiser," which has been taking them through Dockland by water on Wednesday afternoons.

Wake up, Ealing!

There are ninety-one council houses adjoining some stables at Hanwell. One of these stables is occupied by a man, his wife and seven children.

The man is Richard Turner, who has a greengrocer's round. His eldest child is twelve and the youngest only two. They live in deplorable conditions, but Ealing Borough Council does nothing to help them.

Recently, one of the council houses was vacant and Mr. Turner applied for it.

There is nothing against Mr. Turner's character—he was in his last house for eighteen years—but he failed to secure a council dwelling.

Ealing Borough Council will have to move in this matter before severe weather makes conditions too bad for even the brave Turners to bear.

Action wanted

According to Councillor Theo. Jenkins, of Llanelly, there are about six hundred shop-assistants in that West Wales town working approximately sixty hours a week for small wages.

The Shop Hours Act which was introduced to prevent this kind of slavery, is being deliberately flouted. This is a clear case for enforcement.

Co-operation does it

When a Derby woman councillor raised the point that window-panes in Corporation houses were too small and caused needless labour, her complaint had no effect.

However, she received backing from the Co-operative Women's Guild and won her day—the panes are to be made larger.

A little thing, but it shows that co-operation among women can help to make houses—designed by men—what women (who work in them) want them to be.

Leave them alone!

We are continually getting letters of enquiry in regard to absurdly simple competitions run by mail-order textile firms to boost sales.

We specially dealt with the "Holborn Warehouse" as long ago as 1929. Mention has also been made in these columns of another similar venture, known as the "Leicester Warehouse," Ltd., which is run by the same people.

Readers should avoid all competitions that insist on the purchase of articles as qualification for the "final award."

The absent one

Several sporting readers have complained to us about the difficulty of getting settlements from Mr. Charles Gill, a bookmaker.

Mr. Gill wrote to a Lincolnshire backer from his offices at 27, Duke Street, Piccadilly, London, and said that enquiries as to his status could be made at the National Sporting League, 124, Chancery Lane, W.C.

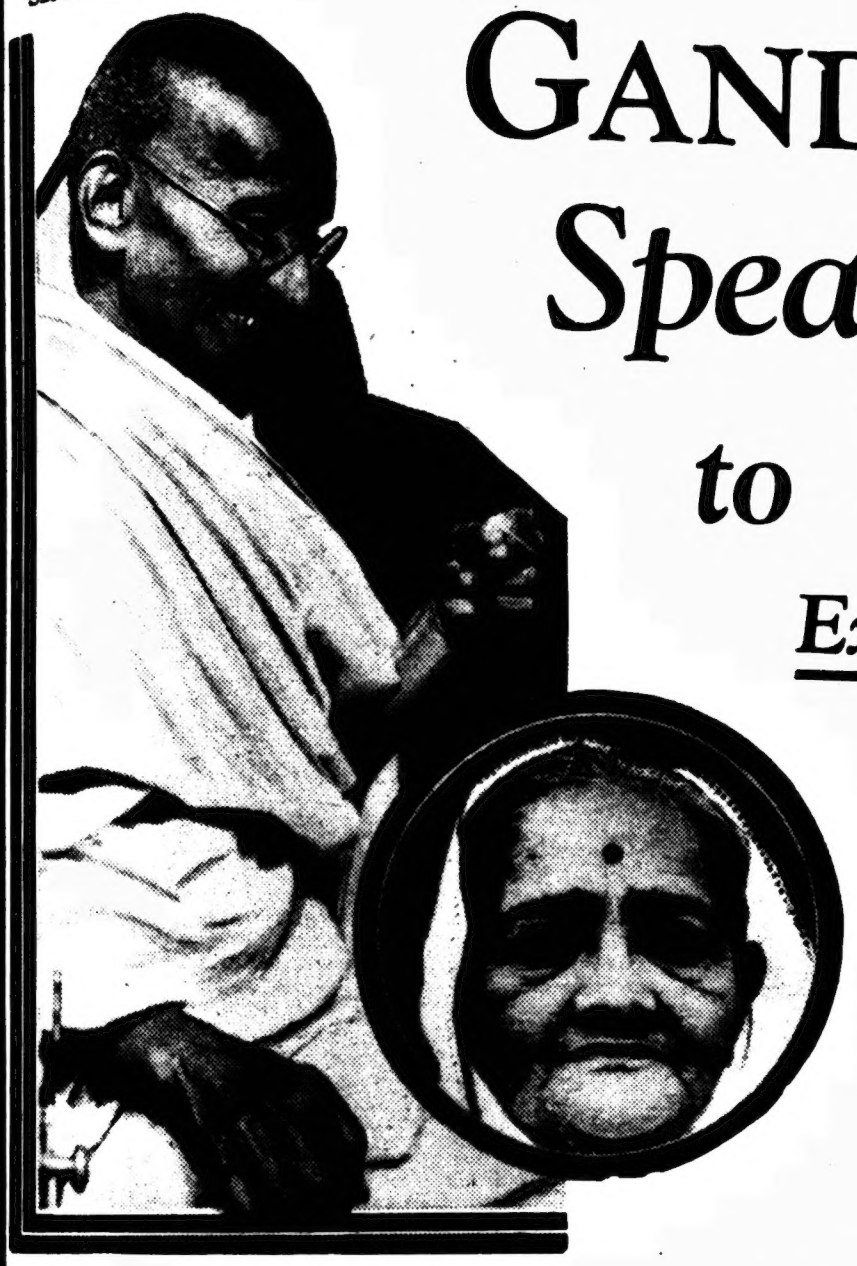
That was rather a foolish move, because the league reports that, owing to the unsatisfactory way in which Mr. Gill conducts his business, it has asked for his resignation.

Those readers who like to risk their money should choose another bookmaker. Mr. Gill is not at 27, Duke Street now, and in all probability is still running.

ADAMSON'S— —Hold-up

GANDHI Speaks to Us

Exclusive



MAHATMA GANDHI in his exclusive message to "John Bull" readers, declares that, if his country should need him when it has obtained Swaraj — self-government — he would be ready to answer the call and assume the leadership of the Indian nation.

He believes that Hindus and Moslems would find a way to live in peace, but in the last resort, he says the Hindus would be prepared to fight.

And he reveals that his plans for a new India include the principle of equal citizenship for Indian women.

"My wife has been extraordinarily good to me; it is she who cares for my physical welfare"

IT is quiet and peaceful on the roof garden where Mahatma Gandhi is staying at Kingsley Hall, Bow, London. On one side are cells, monklike in their austere simplicity. They contain little furniture and no beds, for Gandhi and his disciples sleep on the floor.

Even the cell of the Mahatma itself holds but a few chairs and a lovely rug spread upon the floor.

Facing the cells is a narrow strip of terrace, gay with boxes of flowers. Looking down from this terrace one sees below the roofs of hundreds of little houses—small houses in mean streets, houses of the poor, for Gandhi, an apostle of the poor and downtrodden, has chosen to live among them.

When I had mounted the stairs leading to the roof garden, I found Gandhi eating his evening meal. He was squatting on the floor. The principal dish consisted of some kind of tomato salad, and there were many fruits, oranges, grapes and nuts, for Gandhi is a vegetarian and does not eat meat. He will not even keep a leather suit-case, for it is made from the hide of slaughtered beasts.

Seating myself on the ground opposite him, I listened and he began to speak.

Coming of the vision

"I WAS a very ordinary boy," said Gandhi, "and had no inkling as to my future destiny. I used to run about the streets barefoot and play with the other lads.

"I went to an Indian school, for, of course, I was born in India; not Africa, as people think. I had a happy childhood, and was not precocious in any way. My father was Prime Minister of the State in which I was born.

"The call to lead India did not come to me in the nature of a sudden revelation. It simply came when it came. It was rather a gradual realisation. I prepared for it by fasting and self-discipline. My political work grew out of my spiritual preparation.

"You ask me to compare the poverty in the East with that of the West?" The Mahatma sighed, and a look of pity brooded in his calm eyes.

"It is impossible. The two cannot be compared. In the East, poverty exists to a degree undreamt of in the West. Many thousands are entirely without food, and quite without shelter.

His great ambition

"YOU ask me how would I fulfil my dreams if I had the power. What would I do to wake the 'dumb, starving millions' from their lethargy, make them articulate, and give them food?"

Gandhi leaned forward impressively.

"I would make them work. At what? At the charka (spinning-wheel) and hand-looms. I would educate them. Yes, on Indian lines.

"I would build new roads—fine roads, that would benefit both man and beast. I picture the new India as filled with linked villages, happy in their industries.

"If India gets her freedom I should be guided by circumstances as to whether I should take my place at the head of the nation or return quietly to my Ashram."

He sighed wearily. Enormous calls upon his time and transactions of many weighty affairs make the Mahatma one of the busiest men in England to-day. He sighed for the peace of his Ashram, or monastic college.

"I should love to go back, but I should not hesitate to shoulder the burden of leadership if it came to me. I should follow the guidance of my inner voice."

"Shall I go to America? Invitations have reached me, but there again I shall do as my inner voice tells me.

"You ask, Is this an actual definite voice? No! it is the voice of conscience. I am prepared to compromise on non-essential matters, but not on essentials.

"Yes, certainly I think the co-operation of the Indian princes is necessary for a successful Swaraj.

"Enemies of India say that the Hindus and Moslems will fly at each other's throats as soon as the British rule is withdrawn. I do not believe it. We have lived together in perfect unity before—before the British advent in the seventeenth century—and we shall do so again.

"But, supposing that we have to fight, we shall fight. Will the Hindus conquer, you ask. No; neither side will conquer. There might be conflict in India, but we shall come to terms and reach an agreement.

"We have fought before now and come together again. The heads of the two parties, the Hindus and the Moslems, would come to terms.

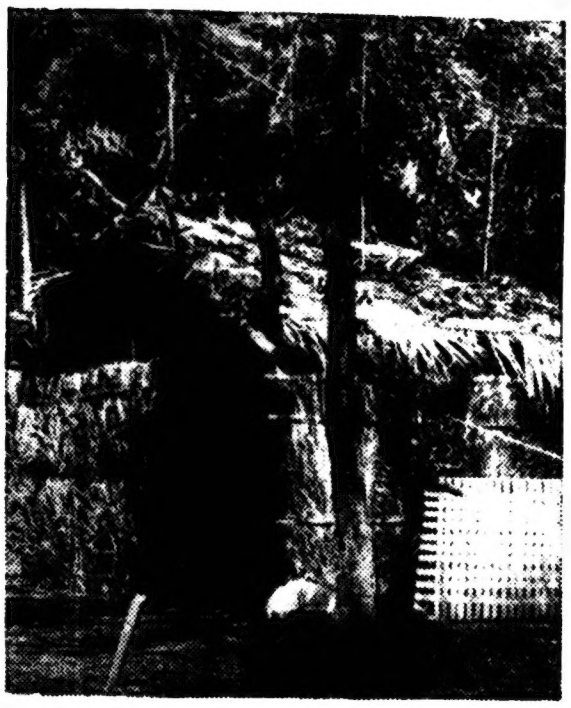
"Who would fight? Not the masses. They would continue to live as they do now, in perpect peace. Those who fought would be only the interested people. I think Britain is bound to concede Swaraj. Sooner or later it is sure to come."

He paused to select some grapes.

"My wife has been extraordinarily good to me, and it is she who cares for my physical welfare. How did I marry her? My parents arranged the marriage, as parents do most marriages in India, but I knew her before and love existed between us."

HIS PLANS REVEALED

To Our Representative



The parnakuti, the hut of straw and leaves, at Karadi, where Ghandi stayed after his eventful breaking of the Salt Act last year

Woman's new place

REMINISCENTLY the Mahatma leaned back. "I started life as a legal adviser to a Mussalman firm in South Africa, and when I saw that the Indians there were being persecuted, I thought it was my duty to take up their cause.

"I, therefore, settled in South Africa, and I was successful. The disabilities for which we were fighting were removed by a settlement of the South African government.

"What would be the position of the women in India under Swaraj? They would be our co-workers and colleagues; enjoy the same rights and privileges as the men.

"No, I was not surprised to find I had so many sympathisers here. I fully expected it. I am hoping that the people of Great Britain will see the utter justice of India's claim."

Mahatma Gandhi

A MESSAGE *from the* SPHINX

Rt. Hon. D. LLOYD GEORGE, M.P., *Churt, Surrey*

DEAR LLOYD GEORGE,—Alone among our great politicians, you escaped the necessity of moving to one side or the other in the big reshuffle at Westminster.

But, with returning health and vigour, I anticipate your early return to Parliament.

What part do you intend to play in this time of crisis? Your own Party may be of divided mind and divided loyalties. But you yourself command a personal following in the country of notable importance, and there is no man in the House more redoubtable in debate.

You are still the man whose vivid leadership fired the imagination of the nation in 1916-1918.

Most of your fellow-countrymen realise that you are not prepared to let the banks and financiers dictate the nation's affairs.

You warned the Chancellor months ago that in following the policy laid down by the Money Barons of the City of London he was acting unwisely.

You disclosed that every course of action they had pressed on the Treasury since the war had turned out to be wrong.

Those same Money Barons are still trying to control the policy of the Government, and through it to order the lives of millions of men and women.

It may be that now is the moment of your greatest opportunity to serve your country, not as a Party politician, but as a patriot and a true statesman.

JOHN BULL.

The Rt. Hon. J. H. THOMAS, M.P., *Secretary for the Dominions*

DEAR MR. THOMAS,—I think I am right in saying that when "Baron" Bliss, the millionaire "boss" of British Honduras, died in 1926, he left a great deal of money for the benefit of the colony and its capital, Belize.

It is high time that some of that money was applied to the purposes for which it was intended.

The tragic hurricane which devastated Belize creates a far more urgent necessity than the clumsy legal formalities which have up to now cheated British Honduras of her rightful legacy.

She needs the money and it is hers to have. Why not see that it is paid?

JOHN BULL.

Sir HERBERT SAMUEL, M.P., *Home Secretary*

DEAR SIR HERBERT,—Are you aware that young French women of attractive appearance, as to whose profession there can be no doubt, are being regularly met at Victoria Station, London, by elegant British chaperones.

These French girls are in due course married to British bridegrooms, who are well paid for their services, and leave them at the door of the register-office.

Sheltered by their legally acquired British nationality, these women are then free to do as they please.

Why not move in the matter? There is still plenty of money in the white slave traffic over here, and it will go on until strong official action is taken.

JOHN BULL.

The LORD MAYOR, *Newcastle-on-Tyne*

MY DEAR LORD MAYOR,—Your city can claim many notable records in the history of our great country, but I doubt whether your latest record has ever been surpassed.

No fewer than six of your citizens are the national presidents of their respective professional or trade organisations in the same year, while another has just finished his term of office in a similar capacity.

You should be proud of the honour and the confidence placed in your townsmen.

Six national presidents in one year is a remarkable achievement, which redounds to the credit not only of those elected to the offices, but also to the city that produces them.

JOHN BULL.

Police-Inspector H. F. FULLERTON, *Stoke-on-Trent*

DEAR INSPECTOR,—You are a brave man with a very marked sense of duty.

This you demonstrated by insisting on being lowered 100 ft. by a rope into a disused pit-shaft. You were warned of the presence of "black damp," but you persisted just because a mongrel dog had fallen down the shaft.

Overcome by the fumes, you were hauled up and collapsed. I am thankful you recovered, but sorry the dog had to die.

You could have sent a subordinate to the animal's rescue instead of risking your own life. But you are not made that way.

JOHN BULL.

Sister AIMEE McPHERSON, *Angelus Temple, Los Angeles*

MADAM,—An evangelist whose career has been decidedly hectic cannot escape publicity when she takes her third husband; but you have sought it.

Your domestic affairs may be no concern of the world, but you have craftily contrived to make them so by your spectacular airplane marriage and your subsequent preposterous pronouncements.

No doubt you are delighted with the result, for it has thrust you back in the limelight once more. Now a breach-of-promise case has been started against your new husband and you are urging him to fight it and (incidentally) provide you with a fresh wave of publicity.

You are a shameless mountebank!

JOHN BULL.

Flight-Lieut. CAHILL, *Royal Air Force*

DEAR SIR,—While Schneider Trophy records have been monopolising flying news, you have been quietly carrying out a test flight as a matter of daily duty.

But, though you have been out of the news, you have nevertheless contrived to secure a flying-boat record for your country.

Bringing your craft from the East, with full crew aboard, you completed the 1,100-mile stage from Gibraltar to Plymouth without a stop. I salute you for your fine achievement.

JOHN BULL.

HERBERT SUTCLIFFE, *Yorkshire County Cricket Club*

DEAR SUTCLIFFE,—In that quiet, unassuming way of yours, you have just finished a cricket season which has depressed most of us, but can only be full of brightness for you.

It was a bad season, with many matches washed out by rain, but you managed to get 3,000 runs and put up an average beaten only by the great Don Bradman.

I congratulate you on a splendid achievement, and I hope to see you in the Yorkshire ranks for many a season to come.

JOHN BULL.

Mr. A. J. D. ROBINSON, *County Justices Clerk, Clitheroe*

DEAR MR. ROBINSON,—Your appointment as clerk to the above Bench affords a splendid example of a truly British trait.

You are the fourth member of your family in successive generations to have held this post.

Your great-grandfather was appointed in 1862, and was succeeded by his son, who in turn was followed by his son, Colonel F. D. Robinson, your father.

Such a distinction stands out as a landmark in these topsy-turvy times. I like the devotion and sense of responsibility which is engendered by this expression of public confidence. It augurs well for the county.

JOHN BULL.

STRAIGHT from the Shou'der

MR. BALDWIN: "It is beyond the wit of man to prevent a fool and his money from being soon parted."

But Mr. Snowden has made a spirited attempt to ensure that most of us—fools or otherwise—will have little money to lose.

* * *

MR. GORDON SELFRIDGE: "I enjoy business with as much delight as a game of golf."

And your tidy little "club-house" in Oxford Street proves it!

* * *

MR. MACDONALD: "It is our duty swiftly to stop the cracks through which the country's resources have been flowing unnecessarily."

Then everyone must throw himself into the breach.

Not from the B.B.C.—*Jimmy Walker, New York's Mayor, makes his farewell English appearance as*

The Beau of New York

I AM the Beau of New York,
The subject of all kinds of talk;
Admiring eyes seek me,
Though rude urchins cheek me,
Whenever I go for a walk.
My raiment's so rich and so rare,
With envy the London dudes stare;
Though home critics groan,
Europe never has known
Such a scrumptious, splendiferous mayor!

My clothes are the very best style,
My teeth were created to smile,
The boots that I wear
Cost twelve guineas a pair,
And of hats I've a mountainous pile.
My neckties are visions of joy,
With scarf-pins and rings I'm not coy;
Though New York may grieve
O'er my doings, believe
Me, in Europe I'm rated *some* boy!

Yes, folks, I'll tell the world I've had a lovely time this side the herring-pond—particularly in lil ole London. Believe me, it sure touched my heart when your Lord Mayor, wearing his chain of office, toddled along to welcome me and took me away in the civic buggy.

And if I'd been Doug. Fairbanks himself your noospapers couldn't have done me prouder about my wardrobe.

Although England was facing a crisis, the space they devoted to my shirts, neckties and jewellery convinced me that your daily Press—with one regrettable exception—is the most intelligent, uplifting and discerning in the entire cock-eyed world.

The only fly in the ointment was the way my home-town papers attacked me while I was away. "Jimmy is making a giddy goat of himself," they said. "We are getting a kind of national shame about him."

They kept on demanding that I quit strutting about Continental casinos and showing off my clothes like a mannequin, and return and look into third-degree scandals, wholesale arrests of innocent women, gangster plots, police bribery and suchlike bunk.

Well, I'm on my way back now, and one of your noospapers—the only one that didn't treat my clothes and jewellery with proper respect—says that officials have been looking very seriously into my affairs in my absence.

I dunno what they expect to find; but I'll say right here that if they try to frame up anything on Jimmy, there's no gratitude left in the world; for I guess I've been the best advertisement ever for lil ole Noo Yark.

I sure will have some tales to tell
The boys when I get back.
Of how I was received with cheers
By England's Press, and dined with peers,
And lunched with Ramsay Mac.

In some ways I will simply hate
To be back home once more,
And hear the same old mouldy gibes,
And talk of Tammany and bribes,
By enemies galore.

No prophet in his own home town
Has honour; but I guess
I'll stifle guys censorious
By quoting from your glorious,
Your splendid London Press!

Will TARIFFS do it?

by A. G. GARDINER

THE life of the Government, as I write, hangs by a thread. It may be that the thread will have broken before these lines appear. It may be that there will have been an internal reconstruction of the Cabinet which will avert an election. Whatever happens, or has by this time happened, will be largely dictated by the tariff issue. Let us try to look that issue fairly in the face.

The core of the crisis in which we are engulfed is not the unbalanced Budget. It was that which plunged us into the maelstrom and in a week brought the ship of British credit to the brink of utter wreck.

But the unbalanced Budget was only a symptom. The real peril is the adverse balance of trade.

That peril remains, and while it remains the symptoms will reappear until the last of our resources for balancing the Budget will have been mopped up and we shall be left a bankrupt nation.

This is a situation the country has never before had to face. We have been drifting towards it for ten years.

First our visible exports failed to balance our imports. Then the deficiency swallowed up our invisible exports—our interest from investments abroad and our earnings by services abroad.

This year the catastrophe is complete. It is estimated that the adverse balance of trade will amount to 100 millions sterling.

And the end is not in sight. Week by week the export figures fall, the unemployment figures rise, and the gap between the nation's income and expenditure widens. Where will it end?

The nation, as Sir John Simon said in the House, is like a man who formerly spent £900 out of an income of £1,000 and still spends £900, although his income has fallen to £780.

The case, indeed, is worse than that. It is like a man whose expenditure rises as his income falls, for as exports decline the burden of unemployment increases.

What is the clue to this terrific happening? The war and all the consequences of the war—mainly the disastrous peace settlement, with its reparations and war debts, the practical monopoly of gold by two countries, France and America, the dislocation of world finance, the consequent paralysis of world industry.

Everywhere the free circulation of trade and commerce is blocked by frozen credits. Nations have vast loans in other countries which cannot be realised.

Banks have vast loans in industries, cotton, coal, and so on, which neither pay interest, nor can be called up.

Sell—at any cost

Over-production in everything, impoverished communities everywhere, prices of commodities below cost, demand falling away, chaos in all things and in all countries. The disease is a world disease, the remedy must be a world remedy.

Meanwhile the general catastrophe hits us in two ways. More than any other country we live by our export trade. We thrived on the prosperity of the world; we perish by its impoverishment.

Now that the world is poor it cannot buy from us as before, or it supplies its own wants and raises tariff-walls to exclude our commodities.

But it must sell its productions, its wheat, its wool, its rubber, its manufactures. If it cannot sell them at a profit it must sell them at a loss.

It must sell them where it can, and since this country has both the greatest demand and offers the freest market, the stream of imports flows most abundantly into our ports.

A small illustration will suffice.

An acquaintance of mine who grows peaches for the market has had a disastrous year owing to the invasion of Italian peaches. Hitherto Italian peaches have had their market in Germany. That impoverished country can no longer afford foreign peaches.

The current that went to Germany has flowed to these shores. Peaches have never been so abundant or so cheap for the consumer. But the producer is put out of action.

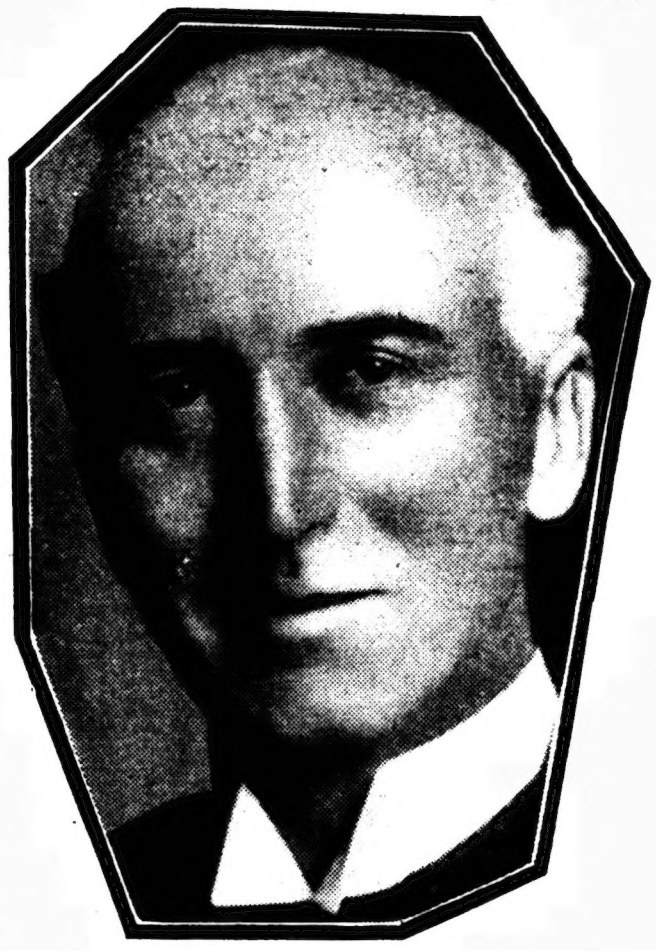
Between the shrinking of our exports, due mainly to the world's poverty, and the unchecked flow of imports, the balance of trade has gone against us with gathering impetus. We can no longer pay in goods, and we have not the gold to redress the balance.

Hence the crisis of which the unbalanced Budget is the symptom.

I do not here refer to the part which high internal costs have played in diminishing our exports. I do not wish to perplex the argument.

We all agree that by hook or crook the trade balance must be put right.

There are a multitude of councils. Some urge inflation, some deflation. Spend riotously, says Mr. Keynes. Economise, says Mr. Snowden. Take the plunge and go off the gold standard, cry the adventurous. Stand by the pound and put up the Bank rate, cry the economists.



"Sir John honestly admits that tariffs are not a cure . . ."

If I were convinced—

But it is around the issue of tariffs that the controversy chiefly rages.

I am a Free Trader, but if the claim could be shown to be between Free Trade and the solvency of the country, I should not hesitate. I should sacrifice Free Trade.

I should do so with sorrow because to me Free Trade is more than a sound economic doctrine; it is a gospel of human relationships. I believe the world will never get on to rock-bottom till it accepts it.

But I repeat that if the choice had to be made I should sacrifice Free Trade. Let me be convinced that tariffs will balance our trade and that nothing else will and I shall vote for tariffs.

Will they do that? Will they contribute substantially to doing that? Sir John Simon, who is the latest and by far the most important convert to tariffs, honestly admits that tariffs are not a cure at all.

They are to him a desperate expedient in a desperate case. They will not redress the balance; they will only aid to redress. They will help by diminishing the imports for which we have to pay, and by stimulating the use of internal productions. That is true.

If there is a tax on iron and steel imports, there will be a stimulus to the coal trade. Every ton of steel involves the consumption of four tons of coal. Increase the product of iron and steel and you increase the consumption of coal.

Fatal palliative

But the contra account is immense. There are far more men employed in engineering industries dependent on cheap iron and steel than can ever be employed on the production of iron and steel.

Increase the cost of their raw material (and tariffs must do that), and you handicap them in the export market.

Shipbuilding cannot fail to be penalised by tariffs. Cotton (the most tragic case of all) cannot fail to be penalised. All home consumption will be penalised.

Imports will be cut down; but so also will exports, for tariffs must increase the cost of production in increasing the costs of material. And exports are the crux of our problem. This country cannot live on itself.

I know the case that can be made on specific industries. I know the arguments for a stimulant in a desperate case. I know the importance of the home market. I do not doubt that the adoption of tariffs would have a temporary psychological effect which would be valuable.

But in the end I am convinced that we should find that the revolution in our fiscal policy had been fatal alike to our commercial and our financial position in the world.

In any case, do not let us take this terrific plunge into the unknown in panic. Do not let us have a screaming election on it in the midst of a crisis. It is a subject, not for slogans, but for anxious, instructed and dispassionate consideration.

Let the Government hear its committee of experts, now sitting. Then, if it can come to a unanimous agreement either way, I for one shall be content. But let us remember that this is the most momentous decision this country has been called upon to take for nearly a century.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

MEDDLERS

A FARCICAL police-court case was reported in the Press the other day. The plaintiff appeared in the witness-box with his head bandaged and claimed damages against two of his neighbours, a husband and wife.

It was stated in evidence that the defendants had been quarrelling, and the plaintiff, unasked, attempted to adjudicate between them.

The obstreperous husband promptly punched him; the well-meaning giver of good advice lost his temper and hit back; whereupon the good lady on whose behalf he had been arguing whipped up a piece of crockery and cut open his skull.

There were jokes in court when he told his tale; and the plea was advanced for the defence that he was a busy busybody, who was constantly meddling in other people's business and laying down the law on matters with which he had no concern.

Whether the accusation was well founded or not I am unable to say; but we all know people to whom the description faithfully applies.

There are individuals who have a perfect mania for regulating or trying to regulate others; they are never so happy as when setting others right. To adopt a tone of superiority in counselling anyone, or to hector, bully, and scold him, is more likely to confirm him in his own course of action than to persuade him out of it.

But I think the most objectionable sort of meddler is the bland, self-complacent, patronising person who talks down to you as if he were more competent of managing your private affairs than you are yourself.

Again and again I have had to listen patiently to the strongly urged opinions of friends with whose recommendations I knew I was not going to comply, though I could not furnish to their satisfaction a good reason for the refusal.

One needs to be very chary of trying to influence another unless on a purely moral issue.

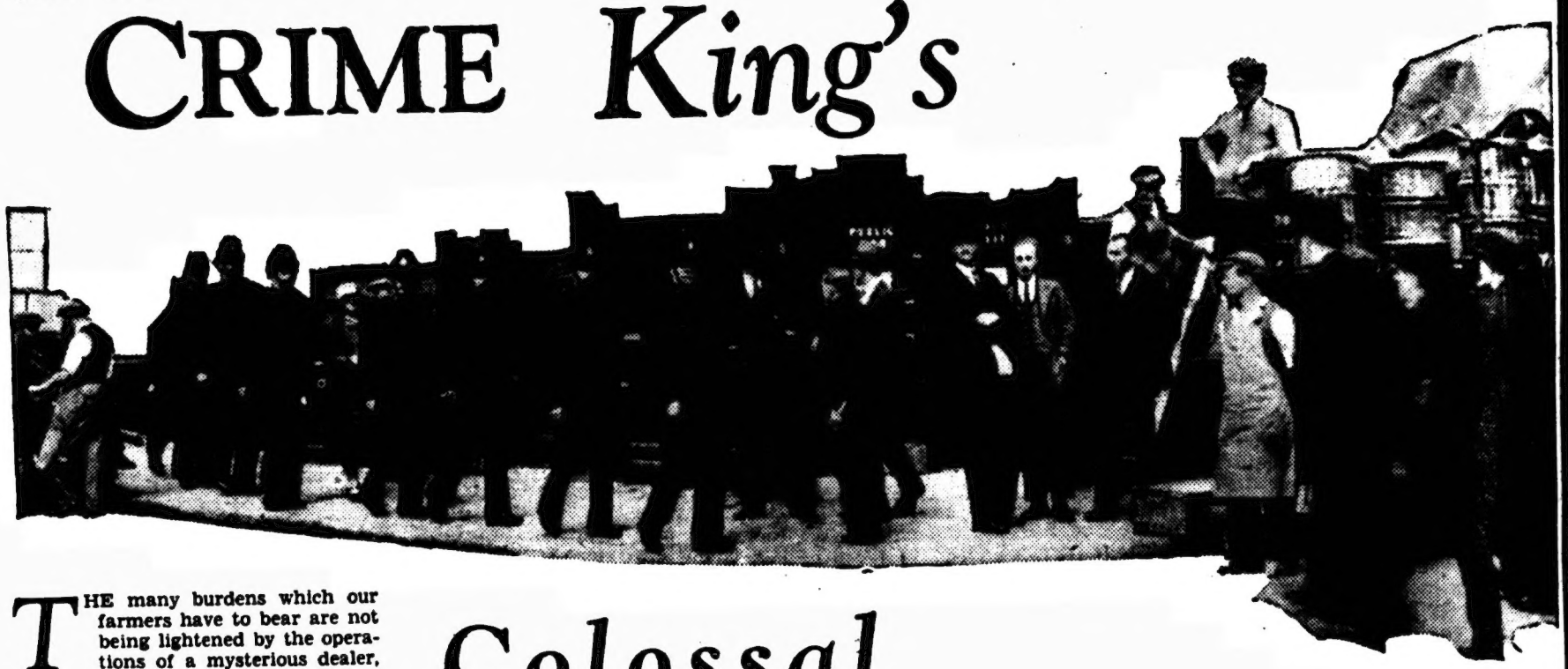
No one can exactly take another's place, see with another's eyes, or hearken to the voice of another's deeper self—that inward monitor that settles more questions than any amount of weighing pros and cons.

Be careful to respect a friend's reserve, never try to force a confidence nor to coerce a will.

To share a sorrow, to come to the rescue in an hour of need, to listen and advise in a difficulty, is what we are bound to do for those we love and esteem; but not to usurp control.

The more deeply we feel for those about us the more reverence we shall accord to that in them which is nearest the divine.

CRIME King's Colossal FRAUDS



These Bow Street constables are passing the spot where the mystery swindler's lorries used to park to dispose of their loads. His Covent Garden frauds were carried on actually in sight of the famous police-court

THE many burdens which our farmers have to bear are not being lightened by the operations of a mysterious dealer, whose hand we can discern in more than one big marketing venture.

Known as Thomas Robinson, he is of stout, jovial appearance, and might be taken for a prosperous countryman.

Though he nearly always dresses in black, he has a weakness for ties of flowery design. He frequents most of the big London markets.

One of his latest projects was launched in the South London district as Thomas Robinson, Sennit and Co., wholesale merchants.

To all outward appearances, a very flourishing business was being conducted, and several important-looking personages were in evidence, apart from Robinson himself.

The glutton

The company's impressive notepaper referred to branch offices and a warehouse in another part of London, all of which combined to give an air of stability.

Its representatives toured the country, placing big orders with farmers for produce of nearly every description.

The result is that in recent months Thomas Robinson, Sennit and Co. have ordered huge consignments of vegetables, fruit and live-stock—potatoes, rabbits, pigs, tomatoes and beetroot are but a few of the "lines" handled.

But now farmers and traders in all parts of the country, with unpaid accounts totalling thousands of pounds, are seeking in vain for the genial Mr. Thomas Robinson and a very able assistant who was nearly always in evidence.

Thomas Robinson, Sennit and Co., we find, was never officially registered as a business, and was simply a name assumed as a cloak for obtaining goods on credit.

When the game had been played to the limit, Robinson simply disappeared, successfully avoiding the numerous creditors and solicitors' clerks with writs who were besieging their office.

Nobleman director

In most cases it has been impossible to trace the goods supplied, because Robinson cleverly arranged to collect consignments at various London railway stations in his own motor-lorries, after which he would drive straight to Covent Garden or one of the other markets to dispose of everything without delay.

Moreover, it is now apparent that he did not confine his activities to the Thomas Robinson, Sennit and Co. venture. Simultaneously he was operating from another South London address in the name of the Lorry Transport Co., Ltd.

The business-cards of this second concern were most impressive; a Continental count graced its board, while it claimed to maintain a service of lorries of every capacity between all important centres.

There were two subsidiary concerns under its control, known as Hudson and Browning and the Sanders Transport Co., the headquarters of which were at an address in Borough High Street, London, S.E.

In much the same manner as we have already described, these companies served as cloaks for Robinson and his accomplices when obtaining goods on credit.

Even the motor-lorries which played so conspicuous a part in these cleverly planned coups were all obtained on hire-purchase terms.

Then, when these various businesses were suddenly abandoned, with scores of clamouring creditors lodging complaints with the police, two representatives of one firm which had supplied a lorry came to grips with the conspirators.

They had been keeping watch, and, seeing the lorry setting out to collect a consignment of fraudulently obtained goods, decided to follow in a car.

When the driver alighted at his destination, one of the men who had been following took possession of the lorry and drove it away.

Unemployed dupes

But the energetic Robinson has had too many irons in the fire to be worried at the loss of a lorry he had never paid for.

As Farmers General Merchants Co., Ltd., he has operated other coups from addresses at Tooting, Upper Thames Street and Camberwell.

Numerous judgments have been obtained against this firm by farmers who have been similarly defrauded after being induced to send produce on credit terms, while other dupes include unemployed men who invested sums ranging from £50 to £100 as security for jobs which have not lasted.

In demanding "security" in this way, Robinson has unblushingly made the excuse that the firm has "suffered heavily" through defalcations by dishonest salesmen!

Who, then is this mysterious Robinson, with his positive genius for keeping half a dozen bogus businesses running at the same time?

Enquiry enables us to reveal him as a crook who has been living by fraud in this way for years. He is adept at evading the service of writs and summonses, and resorts to many subterfuges in order to confuse his creditors.

On more than one occasion when nearly cornered he has contrived to wriggle out of his difficulties by posing as his own brother, varying the Christian name repeatedly to put the authorities off the scent.

Many of his associates in his different ventures are ex-convicts, which is not surprising when we reveal that the mysterious Mr. Thomas Robinson is an ex-jailbird himself.

Still running

His real name is Edward Sanders, but his aliases are endless.

He is one of the most skilful organisers of business frauds at large to-day, and the authorities should take special steps to bring him to book before he can repeat past successes in new names.

A Governess WITH TAKING WAYS

IN appearance, Jean Campbell, B.A., L.R.A.M., is a staid, academic young woman, who dresses with quiet taste, and who suggests by every word and gesture that she is of a modest, retiring disposition.

In practice, she is a polished adventuress, but as she habitually poses as a governess or lady's companion, she has learnt to mask her true character in a way which would deceive anyone.

She was in Northampton recently, and, answering an advertisement in a religious journal, was successful in obtaining a post as companion-help in a holiday home for women.

For this purpose she gave her home address as being in Fulham, and stated that she had last been employed as companion to a Mrs. Duncombe, of Argyle Street, London, W.C.

During the first two weeks or so, Jean Campbell proved herself a most willing worker, and won confidence by the smart and efficient manner in which she carried out her duties.

Then she requested temporary leave of absence on urgent personal affairs, confiding in a burst of enthusiasm that she wished to go to London to interview someone about a story which she had written and which was likely to be filmed.

* * *

Her superior, to whom she confided these things, was most interested, and when Jean Campbell expressed a doubt as to whether she was smart enough for the impending interview, this woman kindly lent her one of her own coats.

Then, when she had also secured a loan of £2, the budding authoress took her departure.

She had agreed to return to duty the same day, but that evening she did not put in an appearance and a wire arrived instead, intimating that she had been unavoidably detained in town and would be unable to return until the following day.

That was the last heard of the staid Miss Campbell, though we can here reveal that she has been quite actively employed in more than one direction.

Calling herself Mary Grahame, she obtained a post as governess with an Epsom family, but disappeared suddenly with her employer's cheque-book.

She has since used these stolen cheques for her own ends, and at least one shopkeeper is several pounds out of pocket in consequence.

Those of her dupes who have endeavoured to find her at her home address in Fulham have discovered that she is unknown there, while the references she so readily produces when taking up a new position have proved to be fictitious.

Weekly Informations from MAJ.-GEN. SIR WYNDHAM CHILDS

WOMAN'S RESCUE HOME *Disclosures*

SPECIMENS of the shops and derelict rag-and-bone stores which Mrs. Wilson has announced as being tabernacles and headquarters of the Christian Rescue Mission for the purpose of her nation-wide money-raising appeals

AGAIN and again, while I have been giving my weekly informations and warnings to the public in JOHN BULL, I have had reason to impress upon the authorities the real and urgent need for the revision of this country's charity laws.

The instinctive kindness of the British public is now being exploited on a greater scale than ever by people without conscience who prosper on poverty and religion.

An immense amount of money is obtained by them yearly for supposed social objects, but the bulk of it passes into their own banking accounts.

The police are impotent. These unscrupulous parasites, as the law is, are under no obligation to render accounts, and, so long as they make a pretence at charitable effort, their activities cannot be hindered.

I will state the facts of one of the most appalling cases of the kind.

Some weeks ago letters began to reach me from JOHN BULL readers describing the money-raising methods in Leicester and Nottingham of agents of the Christian Rescue Mission.

Found—the woman

Since then I have had similar reports from, among other places, Leeds, Birmingham and Halifax, as well as a number of Scottish districts, and the latest messages come from Belfast.

An apparently well-organised corps of professional charity-mongers is now operating intensively in these areas, making public and house-to-house collections for the Christian Rescue Mission.

It was surprising to find that an organisation with such wide ramifications does not appear in the registers of approved charities and social services, or even in the street and telephone directories of Glasgow, where its headquarters are.

I sent a representative to these headquarters in Glasgow—Barrack Street—and he reported to me that the address is a humble tenement-house.

One of the occupiers is Mrs. A. Wilson, who is the founder and director of the Christian Rescue Mission.

My further enquiries make it plain why this woman gives her home address when issuing her appeals for money.

If she divulged the correct address of the so-called mission and people interested in her nation-wide appeal went there, they would be shocked.

The place can only be described as a barn. It is situated in Tobago Street—incidentally, with a police-station as near neighbour—and long ago it had been a beer-shop.

Until recently the premises accommodated a rag-and-bone business. Now they are awaiting demolition.

I don't believe it!

But for six years, I have found, Mrs. Wilson has been regularly renting cheap and dilapidated shops in the east-end of Glasgow for the purpose of giving a semblance of genuineness to her alleged charitable efforts.

Until recently her money-gathering work has been restricted to Scotland. But her conduct has become much more serious and dangerous with the launching and quick development of appeals for money on a national scale.

Printed literature issued by Mrs. Wilson declares that the work of the Christian Rescue Mission is mainly in the slums among the poor and needy, in caring for little children and in trying to reclaim the fallen.

She has also had prepared lately, obviously for the purposes of her new national money-getting campaign, what purports to be a balance-sheet of the Christian Rescue Mission.

This uncorroborated document—the first of the kind she has issued—states that during the past year the revenue was £1,200; but, accepting this figure as true, the balance-sheet omits to mention that at least one-third of all donations and subscriptions was retained by her army of collectors and is not included.

A dastardly mockery

I cannot, however, accept this balance-sheet even at its face value. It contains a statement that during the past year Mrs. Wilson estimates that the Christian Rescue Mission provided approximately 30,000 free meals.

That is, monstrously untrue. It is a terrible deception.

To maintain the appearance of charity, Mrs. Wilson on Sunday mornings gives cups of tea to a few children whose parents allow them to enter the hovel which is the home of the Christian Rescue Mission.

Also, in the evenings, at intervals, she organises what she calls "social meetings" and dispenses tea and buns to those who visit her ramshackle, tumble-down premises.

But this is only another commercial proposition, because the poor creatures who accept her "hospitality" are required to pay sixpence for admission.

Mrs. Wilson also pretends to give free lodgings to homeless and destitute people. On occasions, it is true, she has allowed parties of men to sleep on the bare floor-boards of her old rag-and-bone shop without covering or bedding.

In every instance, however, her "guests" have been of such an undesirable type that the police and sanitary authorities have had to subdue this particular manifestation of charity.

Challenge side-stepped

Recently, the deputy-mayor of one English city where the professional touts of the Christian Rescue Mission have been at work wrote to Mrs. Wilson and challenged her about the authenticity of her far-flung appeal for funds.

She impudently replied to him that he should get in touch with her secretary.

This woman, who boasts of a secretary, also travels to-day in a splendid saloon motor-car driven by a chauffeur.

Who is Mrs. Wilson?

She is the wife of a miner from Bathgate, West Lothian, who some years ago, because of ill-health, became unable to maintain her and their children.

The Wilson family became destitute and had to depend upon poor-law relief for their sustenance.

It was then that Mrs. Wilson conceived the idea of finding an income for her home by adventuring into the realms of charity and religious work.

Since then she has taken herself and her husband from pauperism to independence.

She began with a concern which she named the Calton Tabernacle, and persuaded a working joiner to deck out an empty shop for her "church."

In exchange for his services she made him President of the Tabernacle.

He quickly resigned this high office when he found that Mrs. Wilson insisted on being the sole manager, and that she refused to disclose the destination of the collections and subscriptions.

Next, Mrs. Wilson established what was known as the Camlachie Tabernacle, and again she used a cheap shop as the headquarters of her strange movement.

Success bred ambition in this woman. Slum "tabernacles" in shops in the east end of Glasgow were useless for the purposes of a great national money-raising enterprise.

So the tabernacles disappeared and the Christian Rescue Mission has emerged, with its offices in a tenement house and its social centre in a disused rag-and-bone shop.

When this former pauper was approached recently by a representative of an important charities organisation and questioned about her methods, she stated that she had progressed so abundantly that she is now conducting funeral services and "dedicating" babies!

It is absurd that the law should still countenance the widespread deception being practised by people of the type of Mrs. Wilson and her gangs of money-getters.

No Fear, FEARON!

A NUMBER of British traders have reason to regret having had transactions with Francis Fearon, of 34, Upper North Street, Newry, Northern Ireland.

Fearon deals in wireless, hardware, toys and fancy goods.

According to his business paper, he supplies dealers and shopkeepers in the country on the most reasonable terms.

This should not be difficult, for enquiry shows us that he has that unfortunate habit of not paying for them himself.

Recently, for example, he ordered five parcels of dolls from a London dealer.

His letter concluded: "On delivery I will remit cash in settlement, trusting that will be in order." Had Fearon said "omit" instead of "remit" he would have been more accurate.

The London dealer even went to the extent of instructing a firm of Newry solicitors to try to get his money, but all efforts have so far failed.

Complaints have been received from numerous London, Liverpool and Glasgow firms, and in no case have the victims been successful in recovering the amounts due to them.

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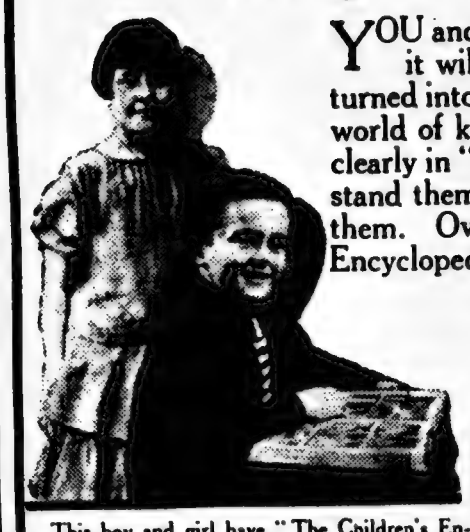

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Bogus Theatrical Manager UNMASKED

A YOUTHFUL person, of dapper appearance, who dresses impressively in black and affects a broad-brimmed felt hat, has lately attracted considerable notice in Norwich.

He describes himself as Sonnie K. Chesney, and claims to be a popular composer, a theatrical producer and musical director all rolled into one.

Though he is only twenty-five or so, the large, horn-rimmed spectacles that he usually wears make him appear much older. At any rate, he is not lacking in self-assurance, as the following facts will show.

It is apparently his dream to launch a wonderful one-man show—a spectacular revue that will enable him to exploit his various talents to the full.

We have been unable to ascertain how far his scheme has actually progressed, but from information before us it seems quite evident that Sonnie K. Chesney does not possess a ha'porth of financial backing.

Nevertheless, he has already advertised for young girls to support his forthcoming, unnamed production, so we issue a general warning to put theatrical aspirants on their guard.

* * *

We can here reveal that, despite the claims he so confidently makes, Sonnie K. Chesney has absolutely no reputation as a composer, theatrical producer or musical director.

Indeed, far from possessing the slightest qualification for his self-appointed post, we find him to be an impudent impostor, whose record will not bear scrutiny.

We should be very sorry for any young girl who decided to make her stage *début* under Chesney's direction, for he is a rogue whose audacity knows no bounds.

In connection with his proposed theatrical venture he has told more lies than we care to count, and has, unfortunately, already succeeded in defrauding a number of people in Norwich through his plausible fabrications.

He even visited a local bank and recounted a convincing story to the effect that he had obtained the backing of a well-known firm of music publishers in London, which had arranged to deposit the sum of £100 in his name.

* * *

Referred to the general manager, he allowed a judicious interval to elapse, and then returned with the unblushing announcement that the general manager had authorised the immediate issue of a cheque-book on the strength of the London firm's backing.

This colossal piece of bluff was successful, and young Sonnie K. Chesney departed blithely with a new book of cheques, which he instantly proceeded to scatter among various tradesmen.

In each case he told the same convincing tales of his forthcoming production, thus obtaining goods or cash in return for the cheques he had so cleverly obtained.

The promised £100 deposit from the London music publishers never came through, and enquiries soon confirmed the bank's worst suspicions.

Chesney was quite unknown to the firm in question, and his story turned out to be false in every particular.

It is hardly necessary to add that Sonnie K. Chesney is at present giving Norwich a wide berth; but such an irrepressible young swindler is bound to be heard of again very soon, and we hope this warning will be in time to save others from falling into his net.

Beating the Brewers!

THE Autoloop Service, of 71, St. George's Road, Brighton, is "desirous" of appointing representatives in each town and district to work at home under its latest scheme of commercial bureau work.

"No matter how poor or otherwise your prospects may be—no matter what your occupation or circumstances," the Autoloop Service declares, "we conscientiously believe you will be able to make more money than you ever made before in all your life."

But it is anxious to assure itself that applicants are in earnest, so a deposit of 2s. 9d. is requested, "as a guarantee of good faith."

Those who are trusting enough to part with their money are supplied with two paltry, paper-backed volumes entitled "How to Earn Money at Home" and "Money-Making at Home."

A perusal of these rubbishy works shows that the Autoloop Service advocates numerous schemes which involve further cash outlay on the part of the wretched applicants.

Thus, for a further 2s. 6d., clients are offered a book that will enable them to make their own beauty preparations and start a beauty-parlour.

Then there is "The Brewers' Guide," a volume dealing with home-brewing in competition with public breweries!

This is priced at 2s. 6d., while 1s. 6d. will secure a collection of formulas for boot, metal and furniture polishes.

So, the Autoloop Service, which is simply the business name of Edward Buchan Landor Telfer, of Belgrave Place, Brighton, has no genuine employment to offer, but is extracting money from workless men and women in a most flagrant manner.

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In response to thousands of requests, JOHN BULL is extending to its readers an opportunity to secure the JOHN BULL Edition of the New Illustrated Dictionary on a first payment of One Shilling, plus One Shilling to cover postage and packing.

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"The river is still unprotected" — see how easy it is to fall in. Inset: Little Geoffrey Scott, the drowned child

The Death-Trap PLAYGROUND

AS part of a local housing scheme, the Council at Twickenham, one of London's growing suburbs, recently laid out a playing-field in a beautiful park on the banks of the Crane river.

Almost everything that could delight the heart of a child is there—swings, see-saws, and slippery-slide, wide grass slopes, flowers and trees.

The children of the neighbourhood flock to the park, and every afternoon it resounds with their shouts and laughter.

But the depths of the swift-flowing Crane lie along its borders. Unprotected and open, it is an ever-present lure to the curiosity of childhood.

Shortly after the ground was opened the inevitable thing happened—a child fell in.

Happily he was fished out, little the worse for the fright and the wetting, but this happening brought complaints that the river should be fenced off.

* * *

Three other similar accidents threw the shadow of fear momentarily over the playing-field, and though the complaints of parents increased, nothing was done. The river remained unprotected.

Then came tragedy.

One afternoon Geoffrey Arthur Scott, aged four, and a playmate, aged three, strayed down to the end of the road and into the playing-field.

The elder children had not yet returned from school; the park-keeper and gardeners were engaged elsewhere, and the park was deserted.

They turned to the river. . . .

Geoffrey's little friend was next seen toddling up the road screaming. He would answer no questions until he reached his mother. "Geoff's in the river," he sobbed in her arms.

Neighbours and park-keepers rushed to the river bank, but there was no trace of the lad. The police were called in and the river was dragged. At 6.20 that evening the tiny body was recovered.

Geoff was the adopted son of Mr. and Mrs. Joseph Scott. Cared for by them from the age of four months, he was a sturdy lad, with a mischievous, appealing smile that won him all hearts.

* * *

Only a few days previously a neighbour had bought him a velvet suit for the fifth birthday he was never to see, and each member of the family had a little present ready for the event.

At the inquest several witnesses, including a police-constable who lives near by, gave the opinion that this unprotected river in a children's playing-field was very dangerous.

Two weeks have passed, the playground again resounds with the shouts and laughter of playing children, but the river is still unprotected.

Close to its edge the council has erected some tennis-courts. When these were first opened, one of Mr. Scott's sons points out, the players complained that the fencing was not high enough, and that the balls fell into the river.

"The fencing was raised," he said, "to save them the trouble of fishing the balls out of the river, but nothing was done to prevent our Geoff tumbling into the water."

"Water," said Sir Lawrence Chubb, Secretary of the National Playing Fields Association, "exercises a fatal fascination for youngsters.

"The accidents in the canals and ponds through the country show how dangerous such unprotected places are."

It is surprising, to say the least, that this tragedy at Twickenham has not immediately brought drastic action.

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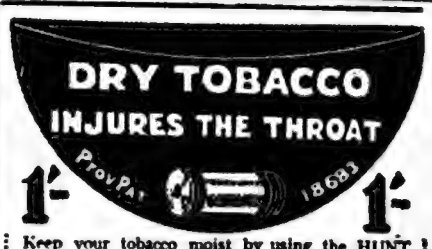

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A SOCIAL SERVICE TRIUMPH

"A genuine Medical Intelligence Service" has given the people health happiness

EVER since the Ministry of Health was established, thirteen years ago, it has been subjected to unending criticism—most of it captious and uninformed. Yet no Act of Parliament ever produced more far-reaching or more beneficial results.

For every nation, great or small, depends ultimately on the sort of men and women it is producing. No nation is sound unless it is made up of sound human beings, people who are healthy in body and mind.

Nation's stethoscope

And it is to the eternal credit of our country that we have long ago ceased to take a parish-pump view of public health, and that we have spared neither money nor energy in an endeavour to include within the scope of our health services almost everything that concerns the life of man from the cradle to the grave.

It is, I think, significant of the genuine statecraft that lies behind even the most blundering efforts of successive Governments that none of them has ever failed to insist on health as a prime condition of national policy.

None of them, no matter what other problems have had to be faced, has ever allowed any relaxation of the efforts to conquer and eradicate disease, or to build up a nation-wide network of preventive medicine.

That we are having our reward is plain. The Registrar-General can point to "a definite advance in the general vitality of the nation as a whole," and this in spite of the difficult times through which we have passed.

Noble warriors

Sir George Newman, despite all the worries and troubles that have pressed on us, can state emphatically that "the year 1930 was exceptionally healthy."

Such statements, in view of industrial depression, unemployment, and widespread deprivation, are an astonishing tribute to the thoroughness with which we have built a bulwark round the people's health.

A good deal of this bulwark is visible. It ranges from sanitation to the provision of every kind of medical aid.

But behind it, largely invisible, but none the less alert and vigilant, is the highly organised system of scientific research—a genuine Medical Intelligence Service—on whose discoveries those in charge of the attack on disease base all their plans of campaign.

These may be difficult times; for many they may be hard times. But that they are essentially depressing times I vigorously deny.

I have been reading the recently issued annual report of the Ministry of Health, and the first thing I saw was that the infantile mortality rate was 60 per thousand births. In 1929 it was 74 per thousand; in 1920 it was 80 per thousand.

The rate, last year, of 60 per thousand is less than half the infantile death-rate that was considered normal twenty years ago.

I think we should try to appreciate what that really means. Despite world depression, despite a hitherto unknown volume of unemployment at home, despite all the very real distress and hardship that thousands of our people have suffered in the last few years, we have yet fought so steadily against disease and privation that we have more than doubled the chances of survival of our babies.

Baby slump myth

And side by side with that, we have done much the same thing for the parents of those babies; for last year the death-rate was the lowest ever recorded.

If you cannot find cause for immense satisfaction and hope in facts like these then you are indeed in a bad way.

Those who, in a moment of panic, are inclined to condemn all our social services as wasteful and unnecessary ought to ponder deeply on these facts—and then think again.

Some people, when the first census figures were announced, were dismayed to learn that, though births still exceeded deaths, the progressive decline in the former threatens us with the possibility of a dwindling population in the course of the next twenty years.

They promptly saw in this the shadow of a coming tragedy, and wailed loudly about a "slump in babies."

Fewer, but fitter

It was a completely misguided panic, for if we are not at the moment increasing our population as rapidly as we used to, we are at least looking after the population that we have better than ever we did before.

If the struggle of organised society against poverty and the slums is only just beginning, nevertheless it is beginning—and absolute and complete destitution and the possibility of death from stark starvation are no longer social possibilities.

A bounding and ever-increasing population is not, in itself, necessarily a good thing. It all depends on how a country treats that population.

We had far better have a well-fed, well-clothed and well-housed stationary population than a swarming horde of destitutes and inefficients who, far from being assets to a nation, are a steadily increasing liability.

There is one other vastly significant fact in this report to which the attention of all thinking people should be drawn.

Every year the country suffers enormous losses through the sickness of its insured workers, losses that far exceed those caused by all the strikes and lock-outs put together.

We spend about £15,000,000 every year in health insurance benefit to the sick and disabled, and the loss of time to industry caused by sickness in 1929 amounted to the staggering total of 26,000,000 weeks.

Such a state of affairs is, and should be, a matter of grave concern; but here, too, we have no cause for pessimism.

A pat on the back

"A comparison of the returns for 1930 with the similar returns for 1929 gives us at least this satisfaction," says Sir George Newman, "that in 1930 there was a saving of nearly two million pounds and of three million weeks of time to industry.

"Some of this was due to lessened sickness, but some was due, no doubt, to increased vigilance in the administration of the health insurance system, a powerful instrument (if we are willing to use it and not abuse it) in the creation of a healthy people."

Don't you think, in view of all this, we might give ourselves a pat on the back?

I do, for it all shows indisputably that no matter what others may think of us, the heart of Britain has never been sounder.

The Human Machine

Let's Get Started!

THESE are days when it behoves every one of us to realise very firmly that we are individuals and not just unthinking and unreasoning units in a crowd.

Crowds are never nice. They panic too easily. They are swayed far more by emotion than by reason. And the measure of a crowd's intelligence is the measure of the lowest, not the highest, intellect in it.

Most people at the moment are living the sort of life a crowd lives, panic-stricken by fear of something or other, knowing nothing of what is causing the fear, rushing blindly here and there with every wind that blows.

And fear is always bad, because it means a loss of power. It means a damping-down of force, a stifling of directive thought.

If we would each take hold of ourselves we could do a great deal to make things better. We could all think hopefully, instead of hopelessly. We could think of bright things instead of brooding on gloomy things. We could quite deliberately set about cultivating an optimistic outlook instead of a pessimistic one.

We could, in a word, begin to spread abroad an atmosphere of belief instead of surrounding ourselves with a deadening and deadly aura of fatalistic disbelief.

And it is worth doing because those who think gloom attract gloom to them. Those who think bright thoughts put themselves in tune with bright things.

We have never set out to explore the real power of thought. It is time we began.

DE RESZKE'S MESSAGE

"Don't waste good tobacco!"

Between the acts, between the dances, between the courses, between the calls, and on all those other occasions when there's no time to smoke a full-sized cigarette right through, smoke a De Reszke Minor.

Here is something that almost everybody has long wanted—a "brief-time" cigarette made from really choice Virginia tobacco. De Reszke Minors are made from precisely the same fine leaf as the standard De Reszke Virginias, but, being not quite so large, are sold at 10 for 4d.

De Reszke MINORS

5 for 2d.
20 for 8d.

10 for 4d
Plain or 'Ivory'-tipped

Flat tins
60 for 2/-

For those who prefer Turkish — De Reszke 'Turks,' 20 for 1/-

WITHOUT Fear or Favour

THE BUDGET'S Black Blots

Must public servants be sacrificed to balance the Budget?

NOW that the Government's fresh taxation batteries have been revealed and its economy mines have all been sprung, most of us, after grimly reckoning up our own share of the new burdens, have settled down more or less philosophically to let Parliament get on with the job of "saving the pound and restoring the national credit."

But most of us have nothing *special* to grumble at. We are not suffering under any sense of *particular* injustice. We have not been singled out for harsher treatment than our friends.

The case is very different with the nation's public servants—sailors, soldiers and airmen, teachers, civil servants and police. Their pay has been ruthlessly cut quite apart from, and in addition to, the extra burdens which they share with all the rest of us.

We have been hit hard, but they have been hit doubly hard. And, what is worse, they have been hit below the belt, for Parliament has in many instances ruthlessly ignored its contractual obligations to them.

JOHN BULL fully recognises the urgent need for economy, but even in this time of national emergency nothing can justify this harsh attack upon one particular section of the community.

Ugly wound : ugly scar

WE demand justice for our public servants. Shall it be said that, while we are desperately striving to save our credit abroad, we can be wantonly reckless of our credit at home; that while we are meeting our obligations to the foreigner we can deny our own people their just dues?

The outside world must have read with sheer amazement the news of a "strike" among the sailors of the Atlantic Fleet.

We do not for a moment justify the ill-considered action of our bluejackets last week, but its significance cannot be ignored. Nothing but a burning sense of injustice could ever have brought loyal and gallant men to such an extreme.

And the Admiralty met the crisis, as it was bound to do, by an immediate promise to investigate "the hardships occasioned by certain cuts in pay."

If that promise has been held out to the sailors it cannot be withheld from the soldier and the airman, the policeman, the teacher and the civil servant, all of whom have similar grievances.

Country's broken promise

LET us first of all examine the case of the fighting services. At one stroke Parliament has destroyed the basis of their contracts. The officers and men whose pay has now been cut joined the Navy, the Army or the Air Force at certain definite rates of pay with definite advances for promotion and definite prospects of pension.

They are the servants of the King and they draw their pay under Royal Warrant. But the warrant always follows an Act of Parliament, and hitherto, when any new warrant has been issued, the service man has had the right to continue to serve under the warrant governing rates and conditions at the time of his enlistment or re-enlistment.

To-day this safeguard, privilege and right has been taken away from him. The principle of contract has been violated. If a private employer breaks his contract, the employee can obtain justice in the courts. But Parliament is above the courts. The service man is powerless to resist its orders.

There is one power greater than Parliament—the power of the people's will. We believe that that greater power will be exercised to secure justice for the soldier, the sailor and the airman.

When we come to the police the situation is somewhat different, because these splendid public servants do not serve directly under the King. But they, too, are now forced to accept reductions in pay which are, morally at least, a violation of contract.

The Lord Lee report, published in 1926, said that the settlement of police pay and conditions then arrived at could be regarded as a permanent one. It was not permanent. If the new proposals are accepted as a precedent the pay of the police can be changed at any whim of Parliament.

There has been no "strike" among the police. On the contrary, they are expected to preserve law and order when other members of the community protest against "cuts" which they have suffered.

That the men in blue will do their duty with their customary loyalty is beyond all doubt, but it is equally certain that they feel themselves to have been unfairly treated.

We demand justice for the policeman who is to-day more highly skilled than he ever was and to that extent more entitled to a reasonable wage.

Unkindest cut

NO public servant does more important and valuable work than the school teacher.

It is true that the Burnham scales which regulate their salaries have always been subject to the approval of the Board of Education.

But the teachers have an agreement with their employers that the present scales shall continue until March, 1932, and the Government now intends to break this agreement and impose cuts on October 1 next.

That is grossly unfair: it is worse, for it is immoral and would be illegal if Parliament were not above the law. We protest with the utmost vigour against this breach of contract.

There remains to be considered the case of the civil servants, and here it must be admitted that no actual principle of contract has been violated. But a splendid body of men and women has nevertheless been victimised in the cruellest way.

The cut now inflicted upon civil servants is the twelfth since 1921! Of 300,000 civil servants one-half were earning less than £3 a week a month ago. Now they have to suffer a further cut of five points on the bonus.

The special injustice to the civil servants lies in the fact that the cost-of-living index figure bears no true relation to their real cost of living. It makes no allowance for mortgages, life-assurance, doctors' bills, school fees and many other essential expenses.

The latest cut reduced a vast army of poorly paid but wonderfully loyal men and women to the verge of penury. It is a cut which the need for economy cannot justify.

Mercy begins at home!

THERE is a final and overwhelming argument in favour of a revision of the public servant's pay reductions. He escapes none of the additional taxation which the general public must bear.

If his income reaches the taxable limit, he pays the new rates of tax. If it does not, he still shoulders the indirect burdens and pays more for his beer and 'baccy.

We cannot believe that Parliament will allow this victimisation of a single class to be carried through. We must not balance our Budget at the expense of the public servant. We dare not attempt to restore our credit abroad by thus damaging our credit at home.

In the name of justice we call upon Parliament to meet the just claims of this country's public servants.

This Unhol... M...

THE ONLY WAY OUT OF THE MAD WORLD TANGLE

When money markets go mad: The Prime Minister holds out an envelope which cost 80,000,000,000 marks—nominally equal to £4,000,000,000—to send from Berlin to London in 1923, when the German mark "crashed"

£510,000,000 a year spent on armaments—a mass parade of fighting 'planes during Italy's recent manœuvres

'THIS a mad world, gentlemen! What do you propose to do about it? Insanity stares us in the face from pole to pole and right round the Equator. The affairs of humanity are so completely out of joint that presumably sensible business men are doing things which look on the face of them utterly ridiculous.

One thing—perhaps the most common thing—that drives a man mad is fear. He is afraid he is going to be ruined, or to contract some mortal disease, or be made the victim of a persecution plot.

Worst of all, he is afraid of the unknown—like a child in the dark. The world is behaving like a frightened child.

Just dip into the news.

The Governor of Texas orders the mobilisation of the National Guard in order to compel the oil-wells to be closed down. He is only following in the footsteps of the Governor of Oklahoma. Martial law is to be declared.

Lunatics' stranglehold

Yet the whole world is crying out for cheap petrol in order that communications may be speeded up and the wheels of industry set humming again. But oh, no, it would be ruinous to produce petrol so cheaply.

Uruguay, not so very far from Texas and Oklahoma, wants cheap petrol badly, and is so poor that she proposes to obtain it from Russia, on the other side of the globe, by bartering her live-stock and hides.

Five hundred million bushels of wheat—the accumulation of five years—are in the granaries of the United States, and the price of wheat is lower at Liverpool than it has been for a century.

Farmers in the United States have been burning their wheat rather than sell it at a shilling a bushel.

Even at such a ridiculous price, Brazil, in the southern half of the same double continent, cannot afford to buy wheat.

So the biggest barter transaction in the history of the world is to take place. Brazil is to receive 25,000,000 bushels of United States wheat in exchange for 105,000 bags of coffee.

These two great countries are going off the gold standard on to a coffee standard.

Meanwhile, millions in Asia who would gladly eat wheat are starving on a handful of rice a day.

The Federal Board telegraphs to the governors of fourteen of the southern States of America suggesting the destruction of one-third of the contemplated crop of cotton.

It wants the farmers to plough in every third row sown, in order to reduce the supply by 4,000,000 bales, while 3,000,000 are held off the market.

Millions of people throughout the world are in desperate straits for need of cheap cotton. The whole world wants cheap cotton goods.

But Governor Long predicts a return to prosperity for the cotton farmers in a few weeks if they will take immediate steps to see that they do not meet the demand.

Too much rubber is being produced in spite of the prodigious annual increase in the output of motor-cars. Restriction plans are under discussion again.

Too much tin is being produced, and there has been a catastrophic fall in the value of the metal.

Far too much silver is being mined—about a third more per annum each year—with the result that the value has halved, and all Asia, which has relied chiefly upon silver, is in the depths of a financial crisis.

Serious consequences follow for Europe and America. "The price of silver is at the root of the world depression."

Far too little gold is being mined, with the result that two-thirds of the world's gold is in the hands of two nations, France and the United States, and the other nations on the gold standard are perpetually on the edge of a crisis.

"Humanity in chains of gold!"

Milk is being produced here at home in enormous quantities. There seems to be no profitable way of using the surplus, and the farmers are getting wretched prices.

But the public have to pay a good price, and the poor cannot afford to consume more of the finest food on earth.

At the same time, the world is spending £510,000,000 a year on

Martial law for Texas oilfields, for, in this mad world, the price of petrol must be kept up

When a currency is threatened — Two months ago; storming the banks, closed by order of the German Government

bly MESS

by HUGH MARTIN —*the famous newspaper correspondent*

armaments—the means by which one nation can destroy another. And tariff barriers—the means by which one nation can prevent another nation from trading with it—are going up every year.

Did I not say, gentlemen, that this is a mad world?

No wonder men and women who possess goods and money, either saved or inherited, have become so scared that they are laying their talent up in a napkin, as the Bible puts it.

Money dethroned

The banks are choked with money on deposit. There is constant nervousness even about the soundest of gilt-edged securities, and flights from the mark, or the crown, or the franc, or the pound are always in the offing.

I happened to be in Vienna at the end of 1922, during the crash of the krone, and shall never forget it.

A journalist friend of mine in a good position used to tramp out into the country with his wife, carrying a clock, or a picture, or a few pairs of socks, and bring back in exchange a couple of cabbages or a few pounds of potatoes.

By the time I arrived they had stripped their flat of all but sheer necessities. They hated that I should see it. They were literally poorer than the beggars in our streets.

For money had practically vanished. One of my pounds sterling would buy 320,000 krone, and that was fewer than it would have done at the bottom of the slump.

Back to barter

Things were worse still in Berlin twelve months later. For a single English pound you could buy (if you could carry them) 30,800,600,000,000 German marks, and a mark had formerly been worth exactly one shilling.

Money values had ceased to exist. We were back in the barbaric days of barter.

Can you wonder that, with the recent memories of such a hell in men's minds, there should be a certain nervousness in the air, a certain lack of that confidence in the foundations of our civilisation which is essential to the satisfactory working of any conceivable financial or economic system?

Such strange events as those I have enumerated are simply symptoms of this nervousness, signs of a condition which, if it is allowed to develop beyond a certain point, may well precipitate a general state of lunacy, in which the civilisation tediously built up through centuries will come tumbling to the ground.

That may sound alarming. But it is wiser to be alarmed in time than to live in a fool's paradise till the deluge is upon one.

Wise men don't shut their eyes to the coming flood. They look, they think, they understand, they act. ***Mankind is still capable of ruling its destiny.***

Or should we not rather say that mankind, with all the resources of scientific thought and investigation at its disposal, is now, for the first time, in a position to be no longer at the mercy of blind forces, but able consciously to work out its own salvation.

It is time we got down to the job.

Plainly, there are two problems interlocking, the problem of industry and the problem of finance. Plainly also there are two methods, or compartments, of action, the one national, the other international.

The purely financial problem has to be tackled first because, until that is well on the way to solution, civilisation may at any moment be overwhelmed. It would then be too late to talk about reconstruction, or rationalisation, of industry.

The first, and absolutely essential, thing is the re-establishment of a stable standard of value for the whole world, or, at any rate, to begin with, for the whole of what is generally called the Western world.

Largely owing to the initial blunder of vast reparation payments by Germany, the method of fixing values in terms of gold had broken down.

Two-thirds of the gold has gravitated to the coffers of two nations, and there lies stone dead, as though it had never been mined.

Revive that corpse!

There must be an international conference upon that matter right away.

The obvious man to summon it is President Hoover, because the United States holds £1,000,000,000 of this dead gold, and France would also play a most important part, because she holds nearly £500,000,000.

Neither of these nations has any real use for its gold except in the capacity of a moneylender, but both have every possible interest in avoiding a world crash which would leave them with masses of perfectly valueless bullion.

The conference must tackle the problem of calling the dead gold to life, sending it circulating again through the veins and arteries of human society, providing the vehicle for the exchange of goods and services.

And it must find means for assuring the world that gold will be kept on the move, for reasonable confidence in the future is the very essence of life.

Work—as a world

Gold must be made to work, or something else must be put in its place. There must be an end of boom, slump; boom, slump.

Having broken the gold deadlock, the world will at once be brought up against the industrial deadlock, which, though closely associated with it, has other causes which must, sooner or later, be dealt with independently.

More and more, owing to the prodigious speed of technical advance, both in production and communication, the entire globe is becoming an industrial unit, just as it has already become a financial unit.

The world market will have to be regarded as a single market, with many branch offices; the world workshop will have to be regarded and organised as a single factory, with innumerable correlated departments.

Now, at the very root of successful business lies the faculty of foresight. But hitherto the fruits of foresight have been in the main reaped by the individual man of business. Why not have community foresight in future?

Competition that kills

Unbridled competition between man and man, between industry and industry, between nation and nation, has worked itself out in a situation which exhibits the flagrant absurdity of huge over-production and grievous under-consumption.

America affords the crowning example. She has vast productive ability, vast purchasing-power, immense optimism, magnificent opportunities for reaching foreign markets.

Yet America has six million men and women out of work. Glut and penury exist side by side on an unprecedented scale. Henry Ford turns iron ore into a motor-car in four days. But the number of people who buy his motor-cars is steadily diminishing.

Crude competition will therefore have to give place to far-sighted co-ordination.

There will have to be a world plan of production.

So the great conference on world finance which is to straighten out the machinery of exchange must be followed by a great conference whose business it will be to regulate production by creating some sort of central control, having behind it the administrative will and authority of the national governments.

At the very heart of such a Board of Industrial World Control will be the most efficient research and forecast department that the wit of man can contrive, employing all the latest means of swift communication for the collection and dissemination of news about supply and demand.

Our greatest adventure

But obviously there can be no efficient industrial world-planning of this kind unless there also exist national plans for the most efficient and economical and foreseeing use of the special capacities of each nation.

Here in Britain we shall have to stop gambling in futures. We shall have to substitute conscious national direction for old-fashioned *laissez-faire*. We shall have to stop just "muddling through."

There was a time when we could afford to say that "the English lose every battle but the last." That time has gone by.

But the spirit and ability which enabled us to win that last battle still remain. And in the long run grit and brains triumph against all the buffetings of fortune.

Perhaps the most important thing of all is that we should firmly grasp the fact that we as a nation are the masters of our fate, the captains of our soul. Only knowing this shall we have the will to plan, plan, plan, to organise, organise, organise.

It will be a heavy task to make a new world out of chaos. It may even be very painful. But the British people have never shrunk from great adventures.

"Farmers have been burning their wheat" while Asia suffers the pangs of hunger

Start the day on your toes

Here's quick new energy for the busy day ahead—Post Toasties. These delicious golden-crisp flakes of Indian corn will send you from the breakfast table full of zest and vigour. Buy the big red and yellow packet from your grocer to-day, and try it to-morrow with milk or cream.

Post Toasties

The Wake-up Food

MADE IN CANADA

POST TOASTIES IS ONE OF THE POST PRODUCTS, WHICH INCLUDE GRAPE-NUTS, POSTUM, POST'S BRAN FLAKES AND POST'S WHOLE BRAN.

Real Life Stories

FOLLY

by SOPHIA CLEUGH

IT is said of Miss Cleugh, the author of "Spring," "Enchanting Clementina," etc., that her dream of heaven is to go to jail with a typewriter and a box of paper. Biding the time, she writes indefatigably in her cottage on the Isle of Wight.

IN those carefree years immediately preceding the war, I travelled a good deal on the American continent. And on one of my trips across the country, from San Francisco, arrived upon a glorious autumn day in Detroit.

Here I was to stay with friends. And here I was also to be behind the scenes while the first act of Folly Reynald's dramatic love-story was being staged.

Folly, whose given name was Frances, was the only child of exceedingly wealthy and affectionate parents. From babyhood she had needed but to express a wish to find it gratified, if it were humanly possible.

NO expense had been spared, either, over her upbringing and education. She was, therefore, at nineteen, a highly finished product of modern civilisation.

She had spent years at a fashionable French school; she had already enjoyed a London season and made her curtsey to Royalty. Rumour said she had refused at least one foreign and susceptible prince.

She could chatter several languages fluently, if slightly ungrammatically at moments of stress; she played the piano out of the way well, and could, if she liked, sing charmingly.

On the top of all these accomplishments, she was strikingly pretty, with great, brown eyes and naturally curly hair. Before women generally started to shear their locks she wore hers short as a boy's, which exactly suited her piquant little face.

She was not over tall, but had the usual American girl's lithe figure, and she was a beautiful dancer.

Finally, she kept her parents relentlessly up to the mark in entertainment.

Upon the evening of my arrival I found there was to be a large dinner-party, followed by a dance.

Hattie Reynald, Folly's devoted mother, came into my room for a confidential chat before I started to dress for the evening's effort.

I had fancied she looked a bit worried when she met me in the early afternoon. But that first impression had been swept away in our mutual enjoyment of each other's society—we had not seen each other for at least two years—and in my admiration of the lovely house on Jefferson Avenue which Charles had just acquired.

From a trip round the mansion to a long and interesting recital of Charles' growing business interests was only a step.

Detroit's position on the Detroit River, opposite Windsor on the Canadian shore, was giving its shipping interests an increasing importance—apart from its now more famous motor industry, which in those days was but a lusty infant.

Folly I had not set eyes on, as she had been out all the afternoon at one of the new and very modish hotel "Thé dansants."

In those days a dance-floor and a tea-party combined was a new departure from accepted social tradition, and not altogether approved of by the older folk, though every girl and boy welcomed the innovation enthusiastically.

And I must admit I was young enough to be on the side of adventure and novelty then.

But, somehow, I was not entirely surprised when Hattie said suddenly. "I'm rather bothered about Folly."

"Oh, why?" I asked.

SHE laughed. "It's not such fun having a wild daughter of nineteen when one is still in one's late thirties. Too often I sympathise with her—when Charles is ready to pull out his few remaining hairs with annoyance on her account."

Charles was then decidedly on the hither side of forty, and well on the way to his third million. To-day he is a well-known figure.

"What has Folly been doing?" I asked. "Nothing very terrible, I'll bet." I always had a soft spot in my heart for pretty Folly.

"She has met a young man," said her mother.

I said, "Almost to be expected, isn't it?"

Hattie shook her head. "But this young man is a dark horse. And much too attractive. Not a soul in Detroit knows a thing about him."

I raised my eyebrows. "In Detroit?" I asked.

Again Hattie laughed. "Even in our up and coming city. He's supposed to be rich. My guess is—a Southerner."

"Tell me more," I urged.

Hattie willingly complied.

THE young man had arrived in the preceding summer, with the air of a prince in disguise, and had at once rented a suite at the most exclusive hotel in town.

He appeared to possess lots of money, and threw it about lavishly. He could ride, shoot and swim superlatively. He owned to the name of Jim Rutledge.

As far as anyone knew, he had no relations, and he was engaged in no business of any kind.

"That's what makes Charles suspicious," ended Hattie.

"It would," I admitted. "Charles is a sober citizen and likes everything handsome about him—with a pedigree of some kind, long or short. But it must be respectable. No desperadoes need apply."

Hattie got up from her easy chair. "Well, you'll see him for yourself to-night," she said.

I did—on entering the library before dinner, where we were all to assemble. And I was attracted by the lad, as

The Man who Struggled and the Boy who was Shy

Share Crossword £900

ONE of the happiest men in Hampshire is Mr. H. J. Hillier, of Ibsley, a tiny village between Ringwood and Fordingbridge, who shares the first prize of £900 in our Crossword Competition No. 130.

"The money has come to the right house" was his comment when our representative called with the good news.

Mr. Hillier is a cowman, and has spent his life working on various farms between Motcombe, in Dorset, where he was born, and Shaftesbury.

He has had a struggle to bring up a family of seven, five of whom are still at home.

"I have had a hard life," he says, "and have not always found it easy to make ends meet. This success is a god-send. I mean to get a few necessary things, and to put the rest of the money aside for a rainy day."

He left it to mother—Raymond Hayes (behind, left) and three scout pals

Mr. Hillier has been doing crosswords "seriously" for about four months. "I felt that if I kept on I should be sure to win one day. But I am delighted in finding success in so short a time."

Mr. Hillier, who is fifty-four years old, means to keep on with his JOHN BULL crosswords.

* * *

The other half of the prize in this competition goes to a youthful entrant—Raymond Hayes, of 26, King Street, Bedworth, Warwickshire.

He is only sixteen and a member of the Bedworth troop of Boy Scouts.

Raymond is a member of a family of five, all keenly interested in competitions, and the winning effort, one of several sent up by different members of the family, was in his name. Naturally all members of the family go shares.

His father is a motor-body builder, employed at the Standard Motor Works, Coventry, and the family also have a grocer's shop.

* * *

Raymond has just left school. He was very shy of publicity, and left his mother and father to talk about competitions.

His parents have a happy and optimistic outlook in regard to crossword competitions.

"This is the first big prize we have won," declared Mr. Hayes, senior, "though we have been successful in winning one or two smaller prizes. To succeed at crosswords one must be patient and keep on trying."

Mrs. Hayes said they all got excited when they knew they were in the running for the prize.

"We thought there would be a lot of others who had been successful as well, and when we knew we had won £450, it was a big and pleasant surprise."

How would you like an 800 Guineas surprise? It may be in store for you if you fill in the fascinating little squares on page 32.

THE HOLD-UP

"In another moment their carriage was invaded by a quartette of masked and resolute men"

nearly everyone else seemed to be. He was good-looking and well-mannered.

At dinner he sat near me, though Folly was his partner, and he kept our end of the table in gales of laughter with his quick wit. There was hardly a subject about which he was not well informed.

The only time he seemed indifferent was when Charles mounted his latest hobby-horse, and began to orate on the subject of train robberies.

Hold-ups were very prevalent in some parts of the States at that time, and there had recently been an outstanding example—on the Grand Trunk, I think.

"The two rapscallions got away with a fortune. I'd shoot every mother's son of those worthless bandits if I had my way," declaimed Charles.

"Hardly worthless, if they got away with a fortune," said Jim Rutledge, which made everyone snigger, and caused Charles to become a dull beetroot colour.

Nor was he better pleased when Folly announced in loud, clear tones, "But I should love to be in a train hold-up, Dad."

Then I heard young Rutledge say, in a low tone, "I hope you never will be, Folly."

But as Charles immediately embarked on a second oration touching civic duty at such a time I did not hear what Folly said. It was not long before young Rutledge made some absurd remark which started us all laughing again.

BUT the night was not to end on a note of laughter for Folly, because some time during the dance which followed young Jim told her that he loved her better than life, and that he was leaving Detroit the next day. And when he was coming back he did not know.

This was devastating news for Folly, who around the hour of 3 a.m. ran into my room, the picture of woe, and flinging herself on my bed began to cry oceans of tears into the most inadequate handkerchief I ever laid eyes on.

When it was a soaking rag I suggested she should borrow one of mine. "What is it all about, Folly?" I enquired.

"He says he loves me," she sobbed. "And then he announces he's going away. And he won't tell me where, or why."

"Must you know—at this stage?"

Nodding violently, she got off the bed.

"Yes, I must know." she said, "because Dad wouldn't hear of my being engaged to anyone unless he knew all there was to know about him—Sunday-school record, and so forth.

"I had a taste of that last year. Only then I didn't care two cents for the man. And if Jim isn't open and above board——"

"Perhaps he can't afford to be."

"Can't afford——" She stared at me. I remember vividly how wistful her great, brown eyes were. This time Folly was in love, right enough.

AS my remark had been more than half an idle impulse, I found some difficulty in substantiating the notion. "Oh, well, he may be a Mormon, for all you know." I had very recently visited Salt Lake City.

She sighed deeply. "You are always so frivolous," she complained.

But as I listened gravely for the next half-hour to a detailed account of Mr. Rutledge's virtues, preferences, hobbies, and the uncertain proposal of that night, while aching to get to bed, she ended by forgiving me.

Certainly when her discourse was concluded Jim Rutledge still remained the same elusive, mysterious and tantalising figure. Privately, I was sure Charles would never consent to Folly's even being engaged to him.

Discussion, though soothing, did not help the situation much, and within the next week, after an impassioned farewell, young Jim faded out of the picture, leaving behind a very disconsolate and melancholy Folly.

Shortly after, my own visit came to an end, though not before Folly had announced she was sick of life as lived in Detroit, and thought she would visit some cousins in Southern California.

The scheme, though warmly welcomed by Hattie and Charles, was not without guile, as I distinctly remembered young Jim had once admitted to a knowledge of the lower half of that delectable State.

We now come to a period of six months in which no more was heard of Jim Rutledge, and Folly, at the end of it, was supposed to have recovered from her heartache.

"Getting over that unfortunate flirtation" was what Charles insisted on calling the process.

Finally, Folly was recalled home.

She started in late March, and snow was still lying about over the State of Wyoming. However, in the steam-heated carriages of the trans-Continental train, the cold of the outside world did not penetrate, though the whole landscape looked drear and deserted in the afternoon light.

It was after they had been running for some time through a stretch of empty country that Folly, dozing in her seat next to the window, realised that the train had suddenly stopped.

Looking out, in the gathering darkness, she saw a half-dozen horses standing under a gaunt, leafless tree near the railroad tracks. One alone had a man on its back.

"What is it? What do you think can have happened?" she asked the woman who sat opposite her.

"I shouldn't be surprised if we were being held up."

Folly had got her wish. They were!

And in another moment or two their carriage was invaded by a quartette of masked and resolute men.

As is customary on these occasions, everyone had to hold up their hands while two men covered the passengers with their guns and the other two searched them.

Something in the easy and audacious grace with which the one advancing towards Folly's seat swung through his nefarious work made her watch him steadily in spite of her fright. When he came to her she said —"Jim!" No more.

He hesitated—then robbed her coldly like the others, and in a few minutes the thieves had gone, leaving pandemonium behind them.

SOME days after she reached home Folly received a package with all her personal jewellery in it, and underneath it was a short, typewritten note.

It said: "I know exactly what you must think of me. Folly, I always was a bad hat, but I dared to love you, and shall till I die."

In 1916 she received a letter from a hospital in France. "I am for it" was written in a very shaky handwriting; "but I go, loving you, Folly darling, to death, as I once told you."

Next Week:

"White Yorkshire Rose,"

by Claude Smedley

When a man sticks to the same smoke for years on end it's a sure sign that he's satisfied—that he's found the *right* smoke—and there are thousands of men who have been constant smokers of Manikins ever since they first tasted the joys of these cool, fragrant, Mild-Havana-Flavour cigars.

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is always in condition
—never off his food, listless or in poor coat.

EXPERIENCED dog-owners know that a dog cannot be kept in condition without a blood corrective to take the place of the natural blood correctives which the domesticated dog has lost. They give their dogs Bob Martin's Tasteless Condition Powders, which refresh and purify the blood and tone up the whole system, curing *and preventing* all ailments due to poor blood condition, such as *Listlessness, Excessive Scratching, Eczema, Loss of Appetite, Loose Coat and Swellings between the Toes.*

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There are 9 (nine) powders in the sixpenny packets, and 18 in the shilling boxes—from dog biscuit shops, chemists, and big stores.

Since 1892 the world's dog remedy.

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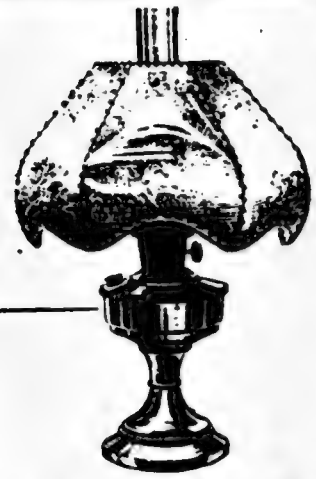

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TOWSER'S SECRET SERVICE

American tail-wagger No. A2 is Rin-Tin-Tin—hero of a hundred film feats

THERE are some 3,500,000 dogs in Britain—and 432,000 of them are "clubmen." They enjoy the usual amenities of a club, mutual help, financial assistance to canine welfare, and vigorous effort to make life in the canine world anything but the proverbial "dog's life."

In addition, they have a sort of doggy secret service, with ramifications all over the world, that enables any club member to be traced and restored to its owner in no matter what district he may roam.

"Jock," a native of Perthshire, set out for India with his mistress. At the Gare du Nord in Paris he decided to do a little exploring on his own and so got lost in the French capital.

A telephone-call to the club's headquarters in London immediately put the whole of the organisation at his owner's disposal.

His mistress had to continue her journey forthwith, but the "secret service" got to work, the aid of the Paris Sureté was invoked, letters totalling 2,305 words were written, four cablegrams were despatched, eleven international telephone-calls were made, and "Jock" was landed in India the week following his mistress's arrival.

Wanderer's return

More recently a club member, holidaying at Biarritz with his mistress, Viscountess Benoist d'Azy, strayed afield and was lost.

A cable from the French resort brought the "secret service" into action, the woods of south-eastern France were scoured, and the club member was returned to his mistress, little the worse for having hearkened to the call of the wild.

"Saracen Prince" was stolen from his owner, Lieut. Aylmer, while stationed at Ballykinlar Camp in Northern Ireland.

The "secret service," after a month's work, traced him to Belfast, but his master had in the meantime been transferred to England, and was then stationed in quarters unable to accommodate the dog.

"Saracen Prince" was brought to England, found a temporary home, and was eventually restored to his owner.

In the past three years more than 4,000 dogs, of all breeds and sizes, all pedigrees and none, and of every social strata of dogdom, have been traced and restored to their rightful homes in all quarters of the globe.

Such is the system of registration, indexing and cross-indexing, and so complete are the records that any member dog can be identified almost instantly. Not long since a London newspaper tested this claim.

Doggy democracy

A member's registered number was telephoned to the club's headquarters. It took exactly eleven seconds to find out the dog's name and the name and address of its owner.

This club is neither selective nor exclusive. As a dog's affection and devotion are not dependent on the social status, the financial position or the material well-being of its master or mistress, the club takes no heed of these matters. It is the democracy of dogdom and no member is black-balled.

A determined recruiting-sergeant: Prince George's "Midas of Send"

The veriest mongrel, with its scars and tatters of a hundred vagabond fights, is as welcome as the haughtiest pedigree prize-winner, with the blue-blood of a long aristocratic ancestry in its veins.

The dog of an itinerant musician, that must scrounge a meal wherever it may, has the same club rights and privileges as the pampered pet of a millionaire.

The commonest, cheekiest, no-account pup, with one ear over his eye and dust in his coat, is on a level footing with the canine stars of the film world whose names are household words.

All the big barks

Eighty-one royal dogs are members, the first being Princess Mary's "Peggy" and the second the Prince of Wales' "Clause of Seale." Prince George's "Midas of Send" is number R22, and has just won a gold medallion for recruiting 100 members.

"Rin-Tin-Tin," Mr. Lee Duncan's Alsatian, who is one of Hollywood's greatest stars, is a member of the American branch of the club and number A2.

His British rival, the Irish terrier, "Bob," is also a club member.

"London Jack," who collected £4,500 for railway charities at Waterloo Station, was number 38,497 on the club list, and "Igloo," who travelled the Antarctic wastes with Admiral Byrd, was number A5.

The late Trader Horn's "Champion Polaris" was another member.

Although practically all the dogs who served in the war have now departed to the happy hunting-grounds where good dogs go, several, some of the most prominent, have been members of the club.

"Jack o' Putney," who served right through the war, was one of the first to join, his registered number being 5.

He went through the retreat from Mons, served three years in the trenches, was wounded, gassed, and was brought back to "Blighty" by aeroplane. Despite this, he lived to the ripe doggy age of twenty years and six weeks.

"Joseph" and "Hamish," both of whom received war decorations, and "Jack Heinz," who was found in the front line and taken prisoner with his master, were also among the early members.

The first wag

Peace has its heroes no less than war, and the club awards medallions to those of its members who distinguish themselves by acts of bravery.

Two of the latest awards have gone to "Sheila MacSporran," who, at the imminent risk of her own life, dived into the sea to the rescue of a dog who had got into difficulties, and "Remo," who, despite the surging traffic of a London street, stood guard over his master's father when he collapsed while crossing the road.

This club, which has done so much for the canine world, was conceived by Captain H. E. Hobbs. In the latter part of 1928 he called a few dog-lovers together, and out of that meeting the Tail-Waggers Club was born.

In its three years of existence the club has aided in the promotion of dog shows throughout this country, Canada and the United States; it has supported dogs' homes, co-operated with the R.S.P.C.A., and helped to promote research into canine medicine and surgery.

Its efforts on behalf of the endowment of a professorship of Canine Medicine and Surgery at the Royal Veterinary College, Camden Town, London, have brought the allegation that it is aiding the practice of vivisection.

The officials of the club deny this, and Captain Hobbs is emphatic that "not one penny of the Tail-Waggers Club proceeds passed over to the Royal Veterinary College Canine Diseases Appeal Fund has been, will be, or can be used for vivisection."

The WRIGLEY flavour l-a-s-t-s and l-a-s-t-s

SLIP a piece of Wrigley's in your mouth—note its clean and refreshing flavour—note how long this delightful flavour lasts—enjoyable and enticing to the end.

This delightful flavour encourages the digestive juices to flow naturally—aiding your digestion and promoting a healthy, sound appetite. Use Wrigley's regularly—it will keep your mouth clean and your teeth clean. No other sweet does so much yet costs so little.

In two flavours—P.K., a pure peppermint flavour—and Spearmint, a pure mint leaf flavour. Only 1d. per packet, but the finest quality money can buy.

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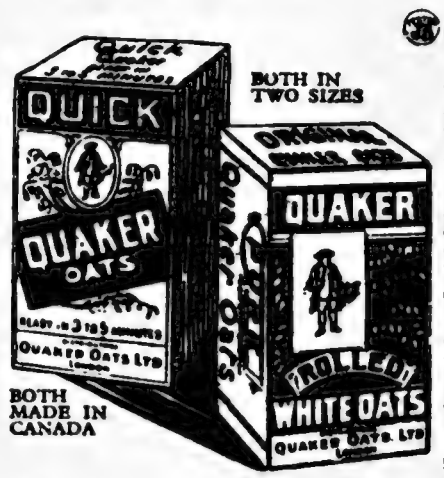

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Q78

AN ARMY OF Ministering Angels

Her life, her money to the service of the poor—Miss Muriel Lester

WORKING devotedly in the very poor districts of London and our other great cities, there is an army of unknown women—efficient, neatly dressed, middle-aged angels—whose lives and fortunes are given up to the service of their fellow men and women.

Most of them are well-to-do and some of them are rich. Many of them attained womanhood at a time when there were few professional or business opportunities for the daughters of wealthy families. All of them, for one reason or another, have chosen to work among the very poor, shunning publicity and asking for no reward.

It is time that the outside world became aware of the heroism of these secret Samaritans.

It is time that wealthy young women of to-day—many of them, no doubt, eager to do useful work in the world—were told of these quiet, elderly women, who play a large part in the distribution of £13,500,000 a year, and so bring sunshine into thousands of lives darkened by sorrow and despair.

FOR the sad truth is that these ministering angels are gradually becoming fewer. They die and they are not replaced. They toil until they can toil no more, but there are not enough recruits to the army of voluntary workers.

The recent death of Miss Mary Lumsden, the good angel of Walworth, leaves a gap which cannot easily be filled.

Miss Lumsden, who came from a rich and distinguished Scots family, managed the Ecclesiastical Commissioners' estate in Walworth Road for eleven years, and during that period thousands of poor people in that district went to consult her about their troubles and to confide in her over their joys and small ambitions.

Miss Lumsden chose to live in a small tenement house in just the same way as the people among whom she worked.

She gave away a great deal of money, but she shrank from publicity and never spoke of her benefactions.

She did her work for the commissioners with justice and humanity, and she was known and loved by every tenant on the twenty-two-acre estate.

Until her death the outside world had scarcely heard her name. She was but one of the fairy godmothers of the slums.

Outside Poplar, in the East End of London, Miss Muriel Lester's name may be almost unknown. But go to Poplar itself and pay a visit to Kingsley Hall, Bow—where Mr. Gandhi is now staying—and there you will find that hers is a name to conjure with.

When her father died he left Miss Lester enough to bring her an extremely comfortable income. She chose to devote her money and her life to the service of the poor.

May often be seen at "The Barley Mow"—Lady Victoria Braithwaite

Kingsley Hall was built mainly at her expense. It is a place to which poor people from the district bring all their cares and troubles.

The institution is a baby clinic, a legal advice bureau, a mothers' club-room and a charitable dispensation centre all under one roof. Upon her recommendation an applicant for help can be sure of receiving it.

IN Cardiff there is a wealthy woman, the daughter of a man who made a fortune from coal.

The man she should have married lost his life at sea in the early days of the war, and since that time she has thrown herself heart and soul into the work of alleviating distress among the poor.

In the Scotland Road neighbourhood in Liverpool there is a well-to-do woman whose life has been devoted to the welfare of sailors and their families for the past thirty years.

She has never married, and, but for a fortnight or so spent abroad each year, she has never sought relief from her self-imposed duties.

These women, and many other devoted workers of the same type, have access to the funds of a thousand registered charities, and many of them give away a considerable portion of their own incomes.

The National Society for the Prevention of Cruelty to Children owes much to its honorary secretaries. But for them a large part of the funds subscribed would be swallowed in expenses.

LAST year there were held 554 drawing-room meetings for the purpose of raising money. More than that, there are two hundred branch offices presided over by volunteers.

The Association of Infant and Maternity Welfare Centres could not exist without its voluntary workers. In all parts of the country and many districts overseas there are 1,300 branches to which mothers bring their children for advice and treatment.

One woman whose time is much occupied in noble philanthropic work of this kind is Lady Victoria Braithwaite, who may often be seen at the "Barley Mow" in Lambeth North, or at another baby clinic in Battersea.

Lady Cunliffe is another woman who gives her time and money to the same deserving cause.

Women members of the Society of Friends have carried on a gallant work in the valleys of South Wales and the coalfields of Northumberland and Durham during the past five years.

THERE is an angel who sits in an office in Lewisham for five long days and one short one each week, who has devoted her life and her income of several hundreds a year to helping others.

When she was young she wanted to become a doctor of medicine, but no facilities existed in those days for the training of women students.

In her time she has saved men from jail and mothers from committing suicide, rescued children from drunken parents and worse, helped elderly people to prove their ages and thus qualify for the old-age pension, and saved more than one young girl from certain disaster.

There are many women like her to be found in the twenty-seven branches of the Charity Organisation Society in Greater London alone.

Taking the country as a whole, it may be safely said that there are at least three thousand of these unpaid and unadvertised social workers.

Their names are inscribed on no roll of honour. They are sometimes unmentioned in the annual reports of the various charitable societies which they do so much to help.

Many, indeed, remain anonymous all their lives, like "The Angel of S.W.6," whom we know only by the initials "S. B. T.," but who has sent repeated and generous donations for distribution through our "Greatest of These—" Fund.

There are to-day many young women of leisure and ample means anxious to do something really useful in the world. They toy with the idea of politics, of medicine or the law.

Perhaps some of them would find larger opportunities for service if they were to follow the lead of these ministering angels of an earlier generation.

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Pillows	5/-	5/-	5/-	10/-	10/-
The Set	41/-	47/6	54/6	64/6	68/-

Beds, Pillows or Bolsters can be purchased singly. Post your order to THE WITNEY BLANKET CO., LTD., Dept. 30, WITNEY, OXFORDSHIRE.

THE "COMFY" HAIR & WOOL MATTRESS

Particulars of better quality Beds on request.

This Mattress will give you perfect rest, being firm, but also soft. It is covered in very strong Satin finish tick, 4 in. Border. Made in our Garden Factory, ensuring purity. Carriage Paid.

ALL FULL LENGTH 6 ft. 3 in.

Widths:	2 ft. 6 in.	3 ft.	3 ft. 6 in.	4 ft.	4 ft. 6 in.	5 ft.
Sale Prices	33/6	39/6	47/6	55/-	63/-	72/6

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200 "ECONOMY" MATTRESSES

3 ft. ONLY 20/- Carriage Paid.

4 ft. or 4ft. 6in. TO CLEAR ONLY— 20/- Part cost of Feather and Carriage 5/- extra

Superior quality Linney Wool Mattresses covered in best quality Belgian Ticking. Guaranteed pure filling conforming to Government Standard. A Wonderful Bargain.

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"KAPOK" ART. SILK QUILTS.

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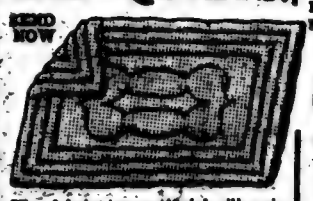

The fabric (an artificial silk mixture) has a glowing two-tone effect and is durable and attractive. The quilts are filled with best Java Kapok, a natural vegetable down which is hygienic and free from dust, well ventilated and stitched in the newest style. Plain Colours: Rose or Saxe Blue.

Single Bed Size	Post	Double Bed Size
10/-	9d.	15/-

"KAPOK" DOWN QUILTS

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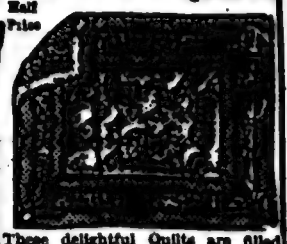

These delightful Quilts are filled with pure Kapok Down, which gives warmth without weight—we are offering them in shades of Black, Blue or Strawberry. Single Bed Size or Full Double Bed Size (all worth 20/- each). Price only 10/- each, postage 9d. (same price for both sizes). When ordering state size required. ONLY 10/- EACH Postage 9d.

HALF PRICE SATIN QUILTS

200 to clear with 7 in. Coloured Satin Border.

SECURE THIS BARGAIN QUICKLY

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The softest and purest thing to sleep on! Great offer by The Witney Blanket Co., Ltd. Made in our Garden Factory. Marvellously light in weight. Fill in Coupon for Free Patterns of Beautiful Suede Ticks and Specimens of Kapok and full particulars.

In these Kapok Down Mattresses offered by The Witney Blanket Co., Ltd., you have softness and warmth to lie on. Kapok Down Mattresses are pure as Nature because Kapok is a natural pure vegetable down. Kapok is also damp-proof & these Kapok Mattresses are invaluable to Rheumatic sufferers. Ticks are made of delightful suede material, in four self colours of Khaki, Rose, Blue and Helio.

FILL IN COUPON for free patterns, specimens of Kapok Down and particulars.

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To THE WITNEY BLANKET CO., LTD., Butter Cross Works, WITNEY, Oxfordshire.

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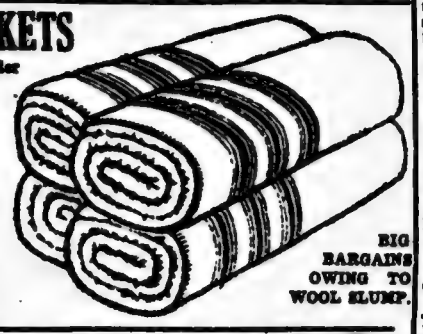
1,000 PAIRS AT SPECIAL SALE PRICES. Blue Border

Size	Size about 61 x 82 (old price 39/6 pair).	Size about 72 x 92 (old price 52/- pair).	Size about 80 x 100 (old price 66/- pair).	Size about 94 x 110 (old price 85/- pair).
Sale Price	24/6	32/6	39/6	52/6
	PER PAIR.	PER PAIR.	PER PAIR.	PER PAIR.

This is absolutely a clearing line and no patterns can be sent. Money refunded if goods are not approved.

Send your orders early to The Witney Blanket Co., Ltd., Dept. 30, Butter Cross Works, Witney, Oxfordshire.



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6 SHEETS about 60 x 80 in. All White, for	20/-
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"MASTERMAN" DOUBLE-BED SUPER COSY BLANKETS

Cover your Beds with these Cosy Blankets —be warm and keep warm. They are cheap and Good. EXTRA HEAVY (size about 70 x 90 ins.). White with Blue Border. Will wear and give great satisfaction. Everyone has given us these words Cosy Blankets which feel like wool at Half the Cost. Very Heavy. Thousands Selling. Send Early. SUPER BARGAIN.

"Masterman" 4 Cosy Blankets 20/-

Thousands of these Bargains have been sent to satisfied customers. Order yours at once. Money refunded if not fully satisfied.

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Whipped ends. Colours—Sky, Rose, Camel, Cornflower Blue. Sizes about—

60 x 80	70 x 90	80 x 100"
10/6	15/6	21/- each
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The SUN-DAY ALL WOOL BLANKET

Great Offer of WITNEY BLANKETS DIRECT FROM WITNEY.

Immediate Delivery from Enormous Stocks. Largest Variety. View and feel Dainty Patterns Free. Witney is famous for Blankets. The WITNEY BLANKET CO., LTD., WITNEY, the firm with many years' reputation for quality and value, afford you a golden opportunity as you can buy NOW Witney Blankets DIRECT from WITNEY. A Parcel of PATTERNS FREE is sent to every Inquirer who fills in and posts the coupon below Witney's warmth is Nature's warmth. The patterns show in manifold variety, the sizes & qualities at prices to suit all pockets.

Post Coupon Now

WITNEY BLANKETS are PROTECTED by LAW. Have your patterns & get your bargains from this Grand Autumn Sale.

POST SALE COUPON TO-DAY

For Free Patterns and Particulars of Witney Blankets Direct from Witney. Or for Patterns of Motor Rugs.

To THE WITNEY BLANKET CO., LTD., Butter Cross Works, Witney, Oxfordshire.

No. 1. Please send me, post free, patterns of Witney Blankets.

No. 2. Please send patterns of Motor Rugs. I promise to return patterns within 3 days. (Cross out wording not required.)

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2 Pillow Cases & 1 Bolster Case, 10/- Post 6d.

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SHEETS and CASES, PRICE, THE LOT 10/-

2 PARCELS FOR 20/- Post 6d.

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GREAT SALE OF GOVERNMENT SHEETS

Noted for wear and durability, these Sheets are unbleached, but will quickly wash white.

8	sheets, size about 57 x 80 ins. for	20/-
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4	sheets, size about 80 x 100 ins. for	20/-

These are wonderful bargains. Hemmed ready for use. Will give lasting satisfaction and wear.

These are guaranteed to be the well-known Standard Government Sheets. Specially suitable for Institutions.

Send your order now to The Witney Blanket Co., Ltd., Dept. 30, Witney, Oxfordshire.

OLD WORN FADED DOWN QUILTS RE-COVERED

RENOVATED & MADE OF BEAUTIFUL APPEARANCE. ANY OLD DOWN QUILT MADE LIKE NEW.

Write for Patterns and Choose Your Cover.

The Witney Blanket Co., Ltd., will completely re-cover your down quilt and replenish the filling where necessary; so making it downy, silky and fully warm. It is so easy and simple a matter for you to have full particulars of this valuable method of Down Quilt Restoration. Post Coupon to-day for PATTERNS of silky satins and sateens in delightfully printed designs or plain self colours (also plain Jap Silk), and Artificial Silks, for the re-covering of old Down Quilts.

REDUCED PRICES NOW PREVAILING

QUILT RENOVATION COUPON

To THE WITNEY BLANKET CO., LTD., Butter Cross Works, WITNEY, Oxfordshire.

Please send me patterns of Down Quilt Coverings and Prices.

No. 1—Lowest Price Re-Covers. (Cross off
No. 2—Best Cambrics and Sateens. not
No. 3—Sateens, Satins and Silks. required.)

I promise to return patterns within 3 days.

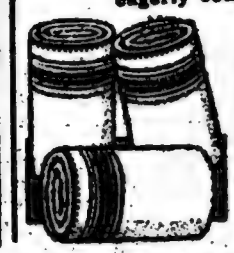
NAME.....
(Block letters)

ADDRESS.....

JOHN BULL, Sept. 26, 1931.....

FACTORY SECONDS or SLIGHTLY

Imperfect, these parcels are Real Bargains and are eagerly sought after when available.



3 GOOD WOOLLEN BLANKETS

1 Size about 76 x 94 ins.
2 Size about 60 x 80 ins.

3 BLANKETS FOR £1

A GREAT BARGAIN

Post your order to The Witney Blanket Co., Ltd., Dept. 30, Witney, Oxfordshire

1,000 BAG SHAPE BED TICKS

All ready for filling with feathers or down. These are good serviceable qualities. Feather Proof. "A" Quality.

All Full length, well made REDUCED SALE PRICE TO CLEAR. UNBORDERED. Width:

2 ft. 6 in.	3 ft.	3 ft. 6 in.
6/11	7/6	7/11
4 ft.		4 ft. 6 in.
9/11		10/11
EACH.		Post Paid.

Send your order to The Witney Blanket Co., Ltd., Dept. 30, Witney, Oxfordshire.

SEND YOUR ORDER NOW TO

THE WITNEY BLANKET Co LTD WITNEY

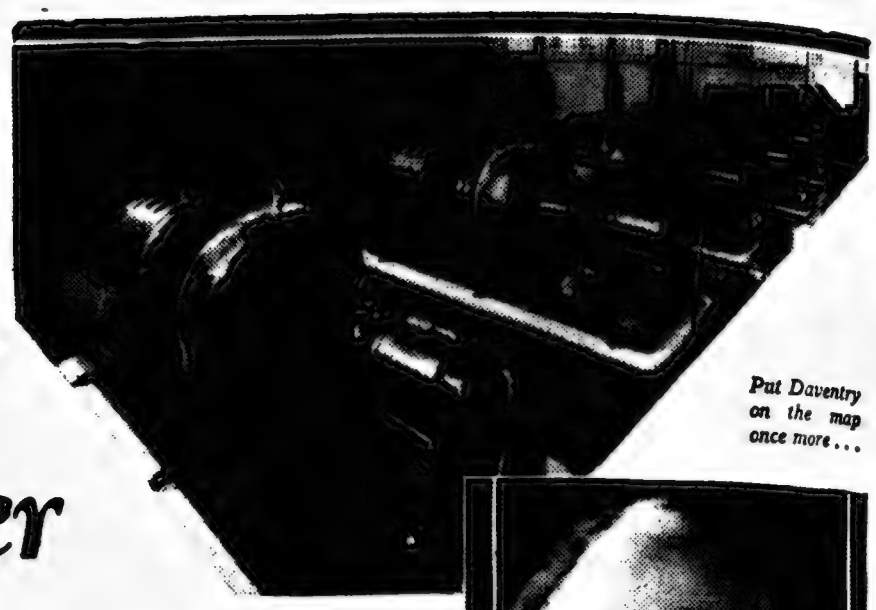
FILL IN COUPONS NOW

ETA Valves suitable for American type sets can be supplied from stock through your dealer. If he is unable to supply, write to us, giving his name and address.

EY.624 Screen Grid	EX.650 Amplifier
EY.627 Detector or Amplifier	EX.680 Full Wave Rectifier
EY.635 Variable Mu.	EX.681 Half Wave Rectifier
EX.645 Power	

The Electrical Trading Assoc., Ltd.
Aldwych House, Aldwych, London, W.C.2.
Telegrams: Eltrodax, Estrand, London.
Telephone: Holborn 8139.
Irish and Scottish Agents:—W. J. BYRNE, 21, Temple Lane, Dublin. R. G. JACKSON NISBET, 132, Renfrew Street, Glasgow.

Big B.B.C. Blunder



Put Daventry on the map once more . . .

. . . Sir John Reith, Director-General of the B.B.C.

"DAVENTRY calling" is probably one of the most famous pronouncements made today over the radio. It is a message known, not only to hundreds of thousands of listeners in the British Isles, but also to an unknown multitude of Continental peoples night after night.

And yet what is Daventry? It is little more than an echo. It has no programme of its own, and to tens of thousands of listeners who can tune in to other stations it would not matter twopence if this very important broadcasting centre were done away with altogether.

An impotent giant

Clearly the B.B.C. has missed a great opportunity with Daventry. Economy may have dictated its policy and may be pleaded in justification of a manifest blunder.

The fact remains that a great and important station is being to a large extent wasted.

If any one doubts our statement that Daventry is, in effect, little more than a gigantic echo, let him turn to the official programmes of the British Broadcasting Corporation.

Almost any Sunday from three o'clock until 6.15 Daventry, the London National, and a number of the provincial stations transmit practically the same programme.

Twinkling star

There are little breaks here and there, but in the main Daventry does no more than duplicate the programmes of other stations, and it does this week after week with little variation.

We believe it is a fact that Daventry 5XX is the most listened-to station in the British Isles, we believe it is the best for the listener, whether he be a Cornishman, a Welshman, or a Shetland Islander, unless he happens to live within easy range either of one of the new Regional stations or of the other B.B.C. transmitters.

Surely, therefore, Daventry 5XX is a national asset? Surely, therefore, it should be a star station? And so occasionally it is.

That is to say, frequently it does transmit the real pick of the evening's programmes.

But so far as the British listener is concerned, more often than not, if he tunes from his own local station to Daventry, all he will hear is Daventry telling him the same tale that he was listening to before.

From the point of view of the general public this is most disappointing, and if the B.B.C. disappoints its public it cannot expect to increase its revenues.

Revenues: Here's the rub! The powers that rule at Savoy Hill are—like the rest of us in this heavily taxed period—talking of little but economy just now.

They, too, have been "axed," and the B.B.C. revenue is to be curtailed by about £200,000 a year.

What they need to realise is that enterprise—not economy—is the way to make good this loss.

Invisible ambassador

If the B.B.C. is to receive less per listener, there is all the more reason to induce fresh thousands to take out wireless licences.

An all-star, independent programme from Daventry would be a powerful inducement to a great number of potential subscribers in this country, especially to those who cannot get satisfactory reception except from this one station.

Then, again, since Daventry is the most popular British station with Continental listeners, would it not be well worth while to make it the British wireless ambassador with a reputation second to none?

In its own interests the B.B.C. ought to consider this point. It might also bear in mind the possibility of giving valuable help to our own radio industry.

There has always been a Daventry 5XX and it has always been a long-wave station.

For that reason British sets have always been able to tune in on the long-wave band.

This is not essentially the case with the foreign set, although it usually applies to a European receiver.

It is only fair to say that one or two leading American manufacturers are now marketing efficient long and short wave receivers, and that they can also supply reliable valve replacements.

Certain countries, however, have no long-wave stations. One of the disadvantages, therefore, of sets imported from such countries is that they cannot receive transmission from Daventry.

Workers would benefit

If Daventry were a bigger programme name, if it meant more in real entertainment to the listener, how much more important and beneficial to the British workman employed in the radio industry would Daventry be!

All who have visited the National Radio Exhibition, which opened last week, must realise what a thriving industry has already been built up in this country.

What they may have overlooked is the fact that our wireless manufacturers could do a big export business and, with our unfavourable trade balance, that is a matter of the greatest importance.

It may be argued that the present is no time for making experiments. We disagree.

Never was there more need for bold and constructive enterprise, and in this matter of Daventry the B.B.C. could, if it chose, give a splendid lead to other authorities.

Give it a trial!

The B.B.C. has it in its power to stimulate our export of wireless sets still further, and, if they give Daventry not only a separate programme, but one of superlative quality, they will compel foreigners to listen—many of them on receiving sets "made in England."

Whatever the B.B.C. may decide, there can be no doubt that a great body of listeners all over the world will be delighted when Daventry ceases to be an echo.

Race with "Silver Ring"

O.T.C. for Newbury

THE Duke of York Handicap, the next big race to be decided, is looked upon as a "key" race to the Cambridgeshire, and the weights have been published at the same time as those for the "Ces." and "Cambs."

This year they are not out at the time of writing, and several of my readers have asked "Why?"

The race did not fill at the first time of asking, and was reopened. It failed to fill a second time, and owners were given a third chance. Fifty-eight entries—eight over the required number—then came to hand.

Lawson, the Manton trainer, has five horses in the race, and I shall be going for his selected, probably Link Boy.

My week-end "double" at Newbury is O.T.C., as an each-way long-shot for the Cup, and Vain Bachelor. The latter was very unlucky at Warwick.

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, September 24, to Wednesday, September 30.

P V B X E F J O M Y A T N G K Q

C R D H I Z S U L W 98 97 96 95 94 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

CUV97M98Y would read PORTLAW.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

D98YDI2 would read BAWBEE.

"SILVER RING."

The prices of

"OVALTINE"

are reduced

from 1/3, 2/- and 3/9 to

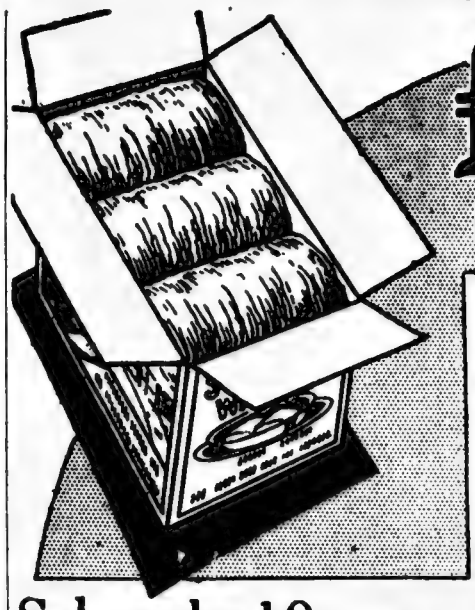
1/1, 1/10

and

per **3/3** *tin*

These reduced prices apply to Gt. Britain and Northern Ireland

P.763



£100 IN PRIZES

Select the 10 most popular reasons for buying Shredded Wheat

On the coupon, first write your own chief reason for buying Shredded Wheat. Then in the other ten spaces write down the numbers of ten reasons in the order in which you think the general public will place them. Fill in your name and address clearly, then post the coupon in a sealed envelope under 1½d. stamp to: Shredded Wheat Competition, Room 214, Bank Chambers, 329, High Holborn, London, W.C.1.

The following prizes will be given o those competitors whose forecast of the choice of the general public most nearly corresponds with the actual voting.

FIRST PRIZE - - -	£25
SECOND PRIZE - - - - - -	£10
Three Prizes of - - - - - -	£5 each
Fifty Prizes of - - - - - -	£1 each

The awards of the Directors of The Shredded Wheat Co., Ltd., must be accepted by all competitors as final. Send no letter, make no comments on the coupon and send no more of this advertisement than the coupon. Only one entry is allowed each competitor. Proof of posting will not be taken as proof of delivery.

The Shredded Wheat Co., Ltd. reserve the right to divide the prizes should two or more competitors tie. All entries must be received not later than November 17th, 1931. Results will be announced in the "Daily Mail," December 18th next.

SHREDDED WHEAT

100% PURE FOOD

Reasons for buying Shredded Wheat.

1. It saves time
2. It needs no cooking
3. It is economical
4. It is easily digestible
5. It is appetising
6. Children love it
7. It is always ready
8. It is a pure food
9. It is sustaining
10. Britons make it
11. Made of Empire Wheat
12. Saves work
13. Family never tires of it
14. Can be used at any meal
15. Good for children
16. Satisfies big appetites
17. Tempts poor appetites
18. Keeps one in good health
19. Makes a complete meal with milk
20. Induces children to take more milk
21. It is not "tattening"
22. It is good for the teeth

COUPON

My own chief reason for buying Shredded Wheat is: No.

I forecast the general voting as follows:—

1st Choice No.	6th Choice No.
2nd Choice No.	7th Choice No.
3rd Choice No.	8th Choice No.
4th Choice No.	9th Choice No.
5th Choice No.	10th Choice No.

USE BLOCK LETTERS

Name.....

Address.....

.....

(County) .....

Please leave this space blank 71.

Cut round the dotted line

HOW TO MAKE A NEW THREE & A NEW SPEAKER

Amateur Wireless

100 Pages Usual price 3d.

Also details of the best of the New Season's Novelties.

ON SALE TO-DAY. GET YOURS NOW

HOUSEWIVES LINO

Catesbys Cork Lino pleases housewives every way and everywhere. It is the only pretty floor covering that saves domestic drudgery. Approved First Easy Terms payment gets it straightway. Samples, Colour designs and full particulars post free. Dept. K10,

CATESBYS Ltd., LONDON, W.1

AS PURE AS IT IS DELICIOUS

SHARP'S GOLDEN SUPER TOFFEE

Baby Constantly Crying and Scratching Healed by Cuticura

"The trouble began with scales on my baby's head when he was a month old. It went on like that until he was two months old and then after his morning bath, water used to come from the eruptions. Baby could not rest day or night and was constantly crying and scratching. I had to make a cap for his head and keep his hands tied. The trouble lasted nine months.

"I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. After using it I purchased more and in three months he was completely healed." (Signed) Mrs. G. Wallace, 112, Old Poolsbrook, Staveley, Derbys., Eng., Nov. 12, 1929.

Make Cuticura Soap and Ointment your every-day toilet preparations and have a clear, sweet skin, soft, smooth hands and a healthy scalp with good hair. Cuticura Talcum is unexcelled in purity.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

What the Cover covers
Just a steel frame, that's all--nothing much to look at but how much depends on it. Service, neatness, strength, the shape of your umbrella—have you given these a thought?
Insist on a Fox's Frame, and on all these counts you are assured of the best.
THIS UMBRELLA IS MADE ON FOX'S FRAME
TRADE MARK
S. FOX & Co. LIMITED
PARAGON

Ⓟ FF8

FOX'S FRAMES

LOOK FOR THE TICKET

THE WAY TO SAVE MONEY.

An opportunity to effect an appreciable saving of money in countless thousands of homes, appears on page 25. Readers' attention is particularly drawn to the WITNEY BLANKET CO.'s Grand Autumn Sale of all kinds of Bedding. Study the advertisement carefully and order as soon as possible to prevent delay. In some instances free patterns can be secured by filling in the coupons.

Pin your faith to the Toughest of the Tough
I'm not in Suspense —I'm in
BOLENIUM
(Pronounced BO-LEEN-YUM)
Super-Overalls
Worn by the man who knows

Ask your outfitter. If you have any difficulty write direct:
BOLENIUM OVERALLS (Dept. 1), Upton Park, London, E 13.

QUICK RELIEF FROM INDIGESTION

No matter how badly or how long you have suffered, you can get speedy relief from indigestion by removing the cause of the trouble. Usually indigestion arises from excess stomach acid which causes fermentation and creates gases that give intense pain. By neutralising this excess acid and soothing and healing the inflamed stomach lining 'Bisurated' Magnesia not only gives instant relief, but builds up a strong healthy digestion. Although 'Bisurated' Magnesia costs only 1s. 3d., you cannot get anything more certain to end your stomach troubles.

WORLD'S FINEST VALUE.

10/- NOW

TERMS: 10/- with Order and Monthly Payments of 10/- Full Approval in your home.

GRAVES 2-VALVE WIRELESS OUTFIT

The last word in excellence and efficiency. Made under Marconi Licence, it creates a standard of perfection never previously reached in a post-as-priced Wireless Set.

BRIEF SPECIFICATION: Oak Cabinet with lovely wax finish; copper finished metal panel with simple controls. New Type Detector and super-power Valves; Nickel-iron Transformer; Air Spaced Condenser; 2 volt Accumulator; H.T. Battery. Loud Speaker of Oak to match. 4 pole Differentially-wound Aerial Outfit. **Price £7**

WRITE FOR CATALOGUE and full particulars of this and other Wireless Installations, including **The Graves Battery-driven 3-Valve Screened-Grid Pedestal Model** in handsome Oak Cabinet with all accessories, including Valves and Aerial Outfit. **Price £12 : 10** Terms 15/- with order, 15/- monthly; also **The Graves All Mains 3-Valve Screened-Grid Pedestal Model** in fine Oak Cabinet, complete in all details, ready for plugging-in. **Price £18** Terms: 20/- with order, 20/- monthly.

J. G. GRAVES LTD. SHEFFIELD

Make your own Cigarette & see what you save

ALWAYS USE A.G. CIGARETTE PAPER

'BEST & PUREST

THE QUIXOTIC CLERK

Faces a Ghost from the Past

MY first real job in life was that of cash ledger clerk in the offices of a large public stores. Another clerk similarly employed was my greatest friend until one miserable day, when I learnt that he had become engaged to the only girl I had ever hoped to marry.

After some time of private suffering I realised the unmanliness of resenting this fact. I decided to keep on the old friendly footing.

My friend, instead of showing the joy of a newly engaged man, became very moody and seemed worried. I tried to fathom what was troubling him. I was met with nothing but sulky silence.

Then one evening I suddenly found a clue to the trouble. I was out for a stroll when I saw my friend, with the girl, enter the doors of one of the most expensive hotels in town.

They were both in evening dress, and were evidently trying to live up to a standard which neither of them could afford.

A few weeks after this I discovered some serious defalcations in the office petty cash. As this was under my friend's charge, I knew he had succumbed to temptation and "borrowed" the money.

Instead of taking the man aside and confronting him with my discovery, I conceived the foolish plan of trying to cover up his crime.

I had a feeling that by doing this I should save the girl, whom I still loved, from disgrace, and the man's widowed mother from utter misery.

I deliberately falsified some ledger entries, making it appear that I had made some mistakes. I intended later to borrow money and make good.

Before I could accomplish this the auditors came unexpectedly and took charge of the books.

I was called before the head of the firm to explain certain discrepancies. My answers were considered unsatisfactory; I was dismissed.

Although only a youth, I had begun what every young man should undertake, a real struggle for success. This ghastly affair put me back several years. It was only by the hardest of work and invincible determination that eventually I again got on my feet.

A nice girl came my way, and I courted and married her. I am now in a responsible position of trust with another well-known firm.

I am happy in the love of my dear wife and have one little daughter, and am able to provide a comfortable home for them.

Now, suddenly and unexpectedly, a ghost from the past rears its head and threatens my peace. My one-time colleague has applied for a job under me. He has a wife and family to keep and needs the work.

He may have realised his folly and what an escape he had; he may have changed; but what, if again handling other people's money, he should find the temptation too great?

In that case I feel that my escapade of the past would crop up and I should be dubbed an accomplice.

In the circumstances, am I now justified in turning my back on him, looking out for another assistant?

"HUMANIST" says: Frankness is your best course. You owe it to your employer and your one-time friend to tell the truth regarding both your youthful lapses.

You have made good yourself and have nothing to fear; and if your friend can produce satisfactory business references covering the years since you lost touch with him, he surely deserves to be given his chance.

ALL MEN ARE—
criminals, he thought

MINE is a problem of temperament. After swotting for five years, I obtained an accountancy degree, and was fortunate to obtain a job.

During my apprenticeship I had been compelled to economise in every possible way, and by the time I was earning I had fallen into a settled habit of stinginess.

This led me to misanthropy, and instead of being reasonably careful at my work and taking my leisure with others in a light-hearted spirit, I acted much more like a detective.

I treated everyone as potential criminals and looked upon all men with suspicion.

I prided myself on being able to unravel the most cleverly schemed fraud. I studied physiognomy and believed I could arrive at a person's thoughts by observing his facial expression.

At last my indoor and office behaviour became actually eccentric, and when suffering from a nervous breakdown I was confined in an institution for observation for a time.

On being discharged, cured, my own doctor took me severely to task. He said that I had been burning the candle at both ends, and by constantly suspecting my fellow creatures had cut myself off from all reasonable sources of happiness.

I took the advice to heart, and resolutely closed the door to suspicion and misanthropy. I changed my place of work and began to mix with others.

This has had the happiest results. I have tasted a happiness and peace of mind I never believed possible. It has ended by my falling in love.

Knowing my past record, however, I fear lest morbidity should ever again possess my mind. If it does, then, as my doctor warned, a second mental lapse would surely follow.

In the circumstances, ought I to become engaged to a bright, innocent girl? Above all, ought I to marry?

"HUMANIST" says: A nervous breakdown of the sort you describe can be avoided if you steer clear of the unfriendly suspicions that led up to it.

Mental weakness is another matter, especially if at all hereditary. Before you engage yourself to be married take the advice of your own doctor, who knows you and also your family history.

THE BIG NAME
that frightens

AS a fustian cutter, I have worked ever since I was a girl of nineteen; now I am a woman of forty-eight.

It has been hard work, and I for one certainly thought I had finished with it for good when I married. I thought that my husband was a steady, respectable man. He isn't.

My three children came in quick succession, and I knew all the misery that ill-health, poverty and hardship can bring. I was glad to try and improve my lot by taking up my job again in order to earn enough to eat.

I have not always taken advantage of the National Health Insurance even when ill, for I simply hate going to the exchanges.

Except for my children I think I should never have gone, but one of them is consumptive and she must have good food to keep her alive.

Now I am told I have something the matter with my heart, but that I am "capable of work." The doctor gave my complaint a big name that I could not understand, but it has frightened me a lot.

I have not had a good night's sleep since I heard it, and but for my children I feel I would end it all. For I am not at all happy in my home life, and if I am cut off from my outside work I cannot bear it.

"HUMANIST" says: Your letter shows that you are in need of rest and encouragement. You must think of your children and not give way to despair.

Put your position before the local health visitor. She may know of a holiday home for working women where you could take a fortnight's rest at little cost.

Human DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

"The Greatest of These—" Fund

FARES, Please!

Rosina and her other little one

ROSINA was one of fourteen children brought up in poverty by a mother now almost blind.

Her husband was left an orphan at the tender age of four years, and was brought up by the guardians.

His "grouse" is that at the age of fifteen they sent him to Wales to work on a farm for eighteenpence a week. He stuck it for six months, and then found a job for himself in the coal-pits, and flourished until various strikes put an end to his activities.

He then walked to London, and was able to keep himself going as a builder's labourer until fifteen months ago, when his job terminated.

During one of his prosperous periods of being in work, he married Rosina. They now have two young children.

About eighteen months ago, Rosina trod on a nail in the dark, which resulted in blood-poisoning. She has had all her teeth extracted, and her wrist and hand in which arthritis developed have been operated on.

Unfortunately, she was nursing her baby at the time when her system became poisoned, and the child is now in a hospital for deficient little ones.

Rosina cannot, out of her husband's unemployment pay, afford the fare to go and see her baby, for there is also a child, aged three years, to be cared for, and 10s. a week to be paid for their damp, underground room.

But Rosina is confident that when she regains the use of her arm she can get work. But she needs better fare than she is getting, and she hankers to see her baby.

Subscriptions, whether earmarked for this case or sent to the fund generally, should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Where names and addresses are given, acknowledgments will be sent by post.

We thank "Mercy," aged eighty, for donation of 10s.

Lacock, Wilts.

Walk for Health!

See the beauties of the countryside on foot. But to walk in comfort see that your shoes are cleaned with Cherry Blossom Boot Polish which makes Black or Brown footwear so supple and comfortable and gives a brilliant, waterproof shine.

Cherry Blossom Boot Polish

Black, White, Brown, Dark Tan & Tonette, in tins with easy opener, 2½d., 4½d. & 6d.
Chiswick Products, Ltd., Chiswick, W.4.

Turn the spotlight on dentifrice claims

Some toothpastes promise as much as a dentist—yet the best toothpaste can only clean *teeth.*

A well-known scientist recently analysed several leading dentifrices. In not a single instance did he discover properties likely to cure even slight dental ills.

Thus people are only fooling themselves when they attempt to cure by using a particular dentifrice instead of visiting the dentist. But there exists a very important function which a dentifrice can and must successfully perform . . . the cleansing of teeth. Colgate's has never claimed to do more. However, it does claim to do this superlatively well.

If you could watch the action of Colgate's you would see how it reaches the recesses of tiniest crevices. There the active bubbling foam dislodges harmful impurities and washes them away.

Made in England
1/- Large Size

We will gladly send you a week's supply of Colgate's Ribbon Dental Cream free. Simply address Colgate's, Ranelagh Road, London, S.W.1.
Send post card (1d. postage)

BARRY'S FOR ECONOMY

A £5:5:0 SUIT for £2:2:0

Made to your special measurements

OUR UNFAILING SELF-MEASURE CHART

Measure yourself in the privacy of your home. No risk of failure whatever. 30 years' experience is behind the Barry Service. Hence the following unique and unparalleled guarantee:—We forfeit 2/6 more than you pay if we fail to fit you from self-measures.

WE FIT YOU BY POST

Send for FREE Patterns

See our wonderful Autumn and Winter 1931-2 ranges before buying your new suit or overcoat. The values are "staggering"—phenomenal. The Barry Fashion Booklet shows the latest London styles.

CALL OR WRITE.

SCOTTISH WOOLLEN GUARANTEED ALL WOOL
SCOTCH SPORTS SUIT
Made to your measures 55/-

POST THIS COUPON (J.B.)
in halfpenny envelope. There is no obligation to place an order.
To S. A. BARRY & CO., Ltd., 26, City Road, London, E.C.1
Please send your latest Free Patterns, Self-measure Chart and Fashion Book of latest London styles.
NAME _____
ADDRESS _____

The BARRY MILITAIRE

A £4:4:0 FLEECE-LINED ALL WEATHER COAT IN LATEST PUTTY SHADE OR NAVY BLUE

Postage abroad 3/6 extra

for 21/- Post Paid to your address. Satisfaction guaranteed or money refunded.

The "MILITAIRE" is made in fine, reliable, super-spun Cloth, with storm-defiant "PARABAR" interproofing and elegant camel shade fleece lining throughout, thus forming a thoroughly reliable three-ply Coat. Absolutely impervious to rain, sleet or hail.

Length only required for Ladies.

MEN'S.	LADIES'.
Post us your remittance for 21/- for the Man's "MILITAIRE" giving us your height and size round chest *over waistcoat.* State whether Navy Blue or Putty Shade Coat preferred.	Post us your remittance for 21/- for the Ladies' Piped "MILITAIRE" Model. Edges, Collar, Lapels, Belt, Pocket-Welts and Wind Tabs all piped contrast. State length required and whether Navy Blue or Putty shade Coat preferred.

Or sent CASH on DELIVERY anywhere in Gt. Britain. You Pay the Postman.

S. A. BARRY & CO. LTD. (J.B. Dept.) 26 CITY ROAD, LONDON E.C.1

OUR ONLY ADDRESS. WE HAVE NO BRANCHES

Lengths (from top of collar) 40, 42, 44, 46, 48 in.

Turn to Page 25

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YOU want to have "a little flutter" on a race. You do not bet regularly? Where will you send your commission? Perhaps you will give it to a friend, who may forget it until he hears that your horse has won. Or you may not trouble at all because you do not wish anyone to know that you ever have a bet.

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ASTHMA CURE

Are FILM STARS Worth their Money?

Two of the world's highest paid stars: Constance Bennett and Greta Garbo

THE simple economic laws of supply and demand must prevail in this matter.

The talent, beauty and other attributes of a star have their value, and this value is determined in accordance with the demand.

Any commodity that satisfies a world-wide demand is invaluable, and the fortune of the seller is assured.

Similarly, if a film star can set the whole world clamouring for a display of his (or her) art, that star earns every penny of his salary.

Besides, public opinion is fickle, and the risk of falling into disfavour is always present.—*Talkie, Abergele, N. Wales.*

Not so Cushy!

Film stardom may appear an easy thing, but, with its glittering prizes, big competition in a crowded market, personality demanded, and definite artistic ability required, it cannot be quite so easy as it looks.

Generally it must require years of heartbreaking effort to reach the "high spots."

The work itself, under high-powered lights, causing extreme nerve tension, staking one's reputation, and often accompanied by dangerous risks, deserves high payment.

Tragedy and ill-health are too common among film stars; the short-lived triumph and the quick fade-out, too.—*E. Sumner, Liverpool.*

Humiliation

£6,000 a week! Phew! The latest record film-star salary made me gasp. "Never mind," I consoled myself, "you, too, will earn £6,000—during the next twenty years."

Hardly had the calculation been made when Mr. Snowden decided that I, like other teachers, was getting far more than I earned; so he took 15 per cent.

Now I'll get my £6,000 in more like twenty-five years.

There are thirteen hundred weeks in twenty-five years, so that I must face the humiliating thought that one Constance Bennett is worth thirteen hundred me's.

I am a modest man, but I can't believe it.—*T., Mansfield.*

Why Worry?

Of course they are. What does it matter to me if stars get £500 a week as long as I only have to pay anything from 8d. to see them. If the kinema cost 10s. a time, then it would be another question.

Daily work is mostly humdrum. Home surroundings sometimes are not inspiring. The film stars give me hours of entertainment, and I am grateful.

If the stars did not get their big salaries, I suppose the film magnates would get the more. Anyway, the public would not get cheaper films. So why worry?—*Contented, London.*

Bottom Dogs

JOHN BULL answered the question some time ago when it condemned the low wages paid to the men who sweat in the operator's box and the pittance paid to the girls who escort us to our seats.

If the shadowy vamps and villains were paid what they are really worth, there would be "the little more" to help make life worth living for the bottom dogs of the kinema business.—*T. M., Castletown.*

Wonderful Life

As I wait in the queue for the second-house pictures, I watch the people passing out. Every face is generally glowing.

These people have lived in a world of romance and colour, mystery and intrigue, for a short time, and now they return to their homes feeling that life is wonderful.

Film stars earn their money, I'm sure, when they, with their talents, beauty and patience, brighten the lives of so many people.—*S. D. Ambrose, Durham.*

Logic

A farm labourer earns just enough to eke out an existence, and he, of all people, is the man who provides us with food. He is an essential worker.

A film star earns a magnificent salary by catering for the amusement of the general public. He is not an essential worker.

Therefore, according to logic, the film star is not worth his money, and never will be until the relative rates of pay are suitably adjusted.—*Q. E. D., Pontypridd.*

Premier's "Screw"

The Prime Minister of our country is considered to be worth £4,000 a year. Think of the work and the anxiety that fall to his lot.

The Archbishop of Canterbury receives £15,000 a year. He has to devote years of his life to training; then he must spend further time and effort in the cause of his work.

Maurice Chevalier, whose only claim to fame is his buffoonery, is reputed to draw £40,000 a year.

In comparison with the two I have mentioned, is he worth it? Of course not.—*H. A. Jardine, Bootle.*

Only Just

The answer depends on another question: Are film producers philanthropists?

One imagines that these persons understand their business, and are quite aware of the entertainment-value of the individual star.

To most people, it appears to be but justice for the star to receive a large share of the financial benefits from a film due to his personal popularity.

Personality is a valuable business commodity, and those who realise how to use it to the best advantage are entitled to sell it in the best market on the best terms.—*E. G., Hull.*

On Results

I believe film stars are worth their money, because they create the public demand for their films.

The majority of patrons of the kinema are star fans, and were it not for the popularity stars enjoy, many kinemas would be half empty.

After all, if a person attracts vast numbers of patrons by sheer beauty or good acting, then his salary should rise, in the same way that a canvasser or commercial traveller is paid commission on increased custom.—*Elsie E. Burgess, London, S.W.*

* * *

The answer is in their negatives.—*E. Henderson, Cheshire.*

That a film star earns twenty times as much as one who works for the conquest of great diseases is ridiculous.—*Herbert Harris, London, S.E.*

Why should a film star do her acting and get hundreds of pounds for one week's work, while I do my acting as charwoman, nursemaid, cashier and loving wife, all for £2 a week?—*V. K., Yarmouth.*

OUR EXPERT SELECTS—

Football Matches Played on September 26

FIRST DIVISION.

*(1) HUDDERSFIELD v. Bolton.
(2) MIDDLESBROUGH v. Derby.
¶(3) ARSENAL v. Everton.
(4) ASTON VILLA v. West Ham.
(5) BLACKBURN v. Birmingham.
(6) Blackpool v. Manchester C.
(7) LEICESTER v. Chelsea.
*(8) LIVERPOOL v. Grimsby.
(9) Newcastle v. WEDNESDAY.
(10) Portsmouth v. W.B. Albion.
(11) SHEFFIELD U. v. Sunderland.

SECOND DIVISION.

(1) MANCHESTER U. v. Chesterfield.
(2) OLDHAM v. Bradford C.
**(3) BRADFORD v. Burnley.
(4) Bristol C. v. LEEDS.
**(5) BURY v. Millwall.
(6) Charlton v. SOUTHAMPTON.
(7) NOTTS COUNTY v. Barnsley.
(8) PLYMOUTH v. Swansea.
(9) STOKE v. Port Vale.
(10) HOTSPUR v. Notts Forest.
**(11) WOLVERHAMPTON v. Preston.

THIRD DIVISION (Southern).

(1) FULHAM v. Northampton.
(2) Thames v. Cardiff.
(3) BRENTFORD v. Luton.
*(4) BRIGHTON v. Bristol R.
(5) PALACE v. Coventry.
(6) EXETER v. Gillingham.
(7) MANSFIELD v. Q.P. Rangers.
(8) Norwich v. TORQUAY.
*(9) SOUTHEND v. Reading.
(10) SWINDON v. Orient.
(11) WATFORD v. Boscombe.

THIRD DIVISION (Northern).

*(1) SOUTHPORT v. Carlisle.
(2) ROCHDALE v. Darlington.
(3) Chester v. GATESHEAD.
(4) Doncaster v. CREWE.
(5) HARTLEPOOLS v. Walsall.
*(6) LINCOLN v. New Brighton.
(7) HULL v. Barrow.
(8) ROTHERHAM v. Stockport.
(9) TRANMERE v. Accrington.
(10) WIGAN v. Halifax.
(11) YORK v. Wrexham.

SCOTTISH LEAGUE.

(1) COWDENBEATH v. Queen's Park.
**(2) MOTHERWELL v. Leith.
(3) Airdrie v. Morton.
(4) Ayr v. DUNDEE UNITED.
**(5) CELTIC v. Falkirk.
*(6) DUNDEE v. Clyde.
(7) Hearts v. RANGERS.
(8) Partick v. KILMARNOCK.
(9) ST. MIRREN v. Hamilton.
(10) THIRD LANARK v. Aberdeen.

OUR FIVE-STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

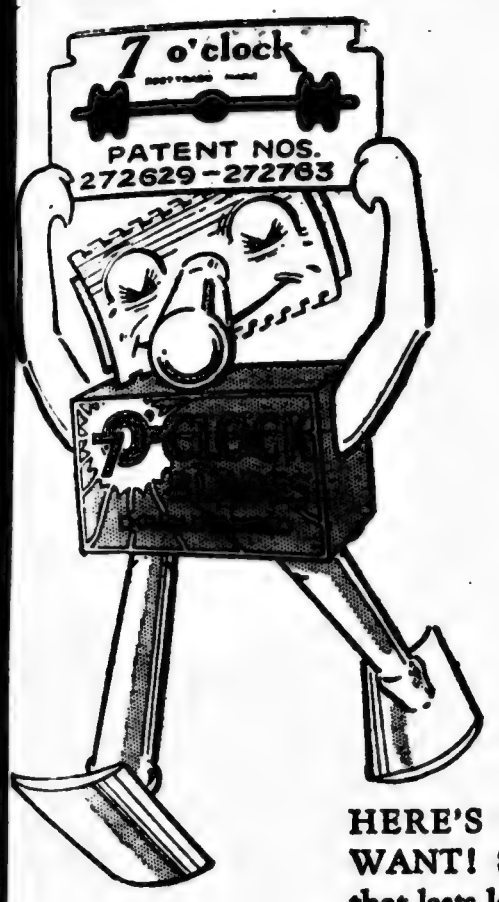
Example Code.—Div. I.—8(*H*); Div. II.—3(*H*); Southern Section—9(*H*); Northern Section—6(*H*); Scottish League—5(*H*) would indicate Liverpool, Bradford, Southend, Lincoln and Celtic.

"Yes," say 70% of OUR LETTER PARLIAMENT contributors

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, September 29.

How to Spend the Winter Evenings

[*Summer Time ends October 4*]



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In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

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Any complaint must reach us within one month from the appearance of the advertisement in JOHN BULL and in the case of dispute the decision of our Managing Director shall be final.

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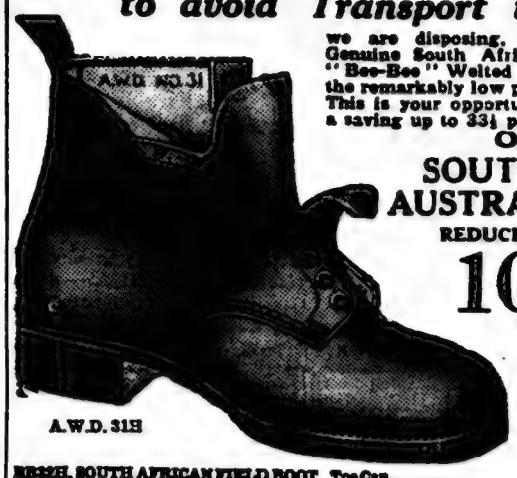
ORDER NOW!



A.W.D. 31H

SOUTH AFRICAN AND AUSTRALIAN FIELD BOOTS

REDUCED TO **10/6** *Post 1/- extra*

B.B. 32H

B.B.32H. SOUTH AFRICAN FIELD BOOT. Toe Cap. AWD 31H. AUSTRALIAN FIELD BOOT. No Toe Cap.

Full Chrome Black Box Calf or Tan, soft and pliable uppers. Leather lined throughout, double tongue, waterproof. Stitched to heel. Wear guaranteed. The most remarkable value ever offered. Thousands of pairs in constant use all over the world. The ideal boot for all weathers, and suitable for every occasion—Shooting, Golfing, Fishing, Country Walking, Professionals, etc.

All Sizes: 5, 6, 7, 8, 9, 10, (Size 11, 1 ex.; Sizes 12 and 13, 2 6 ex.)

FAMOUS "Bee Bee" WELTED FOOTWEAR

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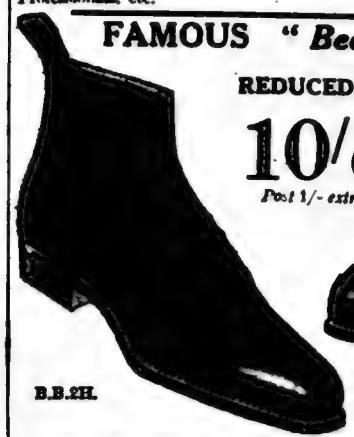


B.B.2H.

B.B. 9H

B.B.9H. Welted Oxford Shoe in real Black Box Calf or Tan, with best English bend leather sole and heel. Also in Gibson and Brogue styles, 10 6 per pair. Also with ITSHIDE Soles and Heels

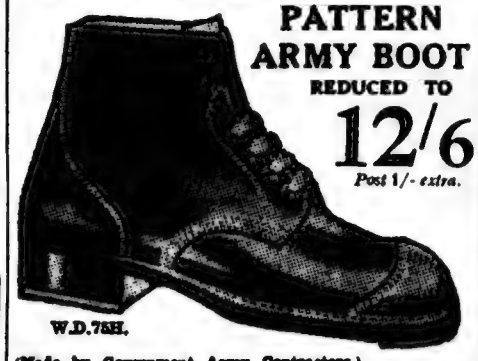
All footwear illustrated is stocked in sizes 5, 6, 7, 8, 9, 10 (size 11, 1 ex.; 12 and 13, 2 6 extra).

Write for 56-page Catalogue, post free.

B.B. 2H. Welted Balmoral Boot in real Black Box Calf with best English bend leather sole and heel. Also in Derby style 10/6 per pair. Also with ITSHIDE Soles and Heels.

BRITISH GOVERNMENT PATTERN ARMY BOOT

REDUCED TO **12/6** *Post 1/- extra.*



W.D.75H.

(Made by Government Army Contractors.)
No. 75H. Real Kip Uppers, with case toe-caps, screwed and stitched to heel, waterproof, solid butt leather soles, all-leather lift heels. In Black or Tan. These boots will stand up to the hardest wear in all weathers and are extremely comfortable. Passed by experts.
All sizes 5 to 10 (size 11, 1/- extra; 12 and 13, 2/6 extra).

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B.B. No. 70H. Black or Tan chrome grained uppers. Screwed and stitched to heel, water-tight tongue to top. Solid leather bend soles with waterproof layer between. All-leather lifts. Invaluable to sportsmen, motorists, land workers, etc.

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Post 1/- extra. Per Pair.

All Sizes: 5, 6, 7, 8, 9, 10, (Size 11-1 1/- extra. Size 12 and 13, 2 6 extra.) Honestly worth 50/-. Also Officers' Field Boots in superior Polished Tan Willow Calf uppers, welted as handsewn, at 30/-

ALSO NEW CANADIAN FIELD MOUNTED SERVICE BOOTS.

Black Box Calf or Tan Uppers, hooks to top, other details as British Field Mounted Service Boots, 20/-.

GUARANTEED SCHOOL FOOTWEAR with ITSHIDE SOLES & HEELS

REDUCED PRICE

Sizes 7, 8, 9, 10 **3/11**
Sizes 11, 12, 13, 1 **4/11**
Sizes 2, 3, 4, 5 **5/11**
Post 6d.

B.B. No. 812H.

B.B. No. 812H. Strong Lace Shoes, in Black or Tan Uppers. These shoes are guaranteed for real hard wear. Suitable for Boys and Girls.

B.B. No. 814H.

B.B. No. 814H. Boys' and Girls' ONE BAR Shoes, Black or Tan Uppers. Guaranteed for real hard wear. Worth double.

Sizes 7, 8, 9, 10 **5/11**
Sizes 11, 12, 13, 1 **6/11**
Sizes 2, 3, 4, 5 **7/11**
Post 6d.

B.B.No. 810H

B.B. No. 810H. Boys' and Youths' Strong Derby Boot. In Black Box leather lined to toe. Screwed and stitched. Worth double. Also in Tan. Also High-leg boots for Girls.

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*BETHNAL GRN., 183-5, Green St., E.2 WOOD GREEN, 143, High Road, N.22. CROYDON, 139a, North End
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Are Victims of Anæmia.

It is an unfortunate fact that nine women out of every ten suffer from bloodlessness in one form or another. The girl in her 'teens, the wife and mother, the matron of middle age—all know its miseries.

To be anæmic means you are breathless after any slight exertion. You feel worn out and depressed all day. You turn against food and cannot digest what little you do eat. Sleep does not refresh you and you get up feeling exhausted and unfit for the day's duties. If neglected, anæmia may lead to a serious decline.

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£100 in Cash Prizes FREE

Enter the Shredded Wheat Competition on page 27. No entrance fee—Nothing to buy!

BIG NEW GUINEAS PRIZES FOR "JOHN BULL'S" X-WORD

800 GUINEAS

RUNNERS-UP DIVIDE

50 GUINEAS

EASY TO ENTER

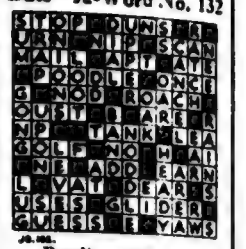
NO CLAIMS REQUIRED

ANOTHER big increase is this week's feature of "John Bull's" Crossword offer. A bigger First Prize of 800 GUINEAS—and 50 GUINEAS to be divided amongst the runners-up. This great new "Guineas" offer must not be missed. Take advantage of this opportunity. Enter for this interesting competition at once.

"JOHN BULL" will pay 800 guineas for a correct solution on one square of the puzzle below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional 50 guineas will be divided between those competitors who enter a square containing one error only or only one error more than the winning solution. Solution of puzzle will be published in "John Bull" on sale Thursday, October 8th, and winner in "John Bull" on sale Thursday, October 15th.

Winners in X-Word No. 131 appear on page 34.

Solution of "John Bull" X-Word No. 132



Result will be published next week.

The solution of "John Bull" X-word No. 132 is given herewith as a matter of interest to our X-Word competitors. We wish to emphasise that no claims are required for this X-Word, as all entries are being carefully examined by our staff.

READ THESE RULES CAREFULLY.

RULES AND CONDITIONS.

1.—Complete puzzle in ORDINARY INK, not copying-ink or copying-ink pencil; cut out the whole Entry Form whether both puzzle squares are used or not. Entry Fee for two Squares is SIXPENCE for Four Squares send ONE SHILLING. Make Postal Order Payable to Odhams Press Ltd., and Cross it "& Co."; write name, address and date of posting on back of P.O. and fill in its number upon Entry Form; send Entry Form by post, as directed, to reach us not later than NOON, Thursday, October 1st.

2.—No competitor may submit more than two double entry Forms (Four Squares). Squares left incomplete mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winners of this contest will appear in "John Bull" on sale Thursday, October 15th. Should any competitor not announced as a winner have entered a coupon eligible for a share of the first prize, he must demand a scrutiny by first post, Tuesday, October 27th, in accordance with directions given with result weekly. Any such Scrutiny, which may amend the result, must be accepted as final. No scrutiny can be conducted in connection with the additional award of 50 guineas to be divided between the runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

4.—In the event of a tie a prize will be divided, but no competitor may receive more than one share of it.

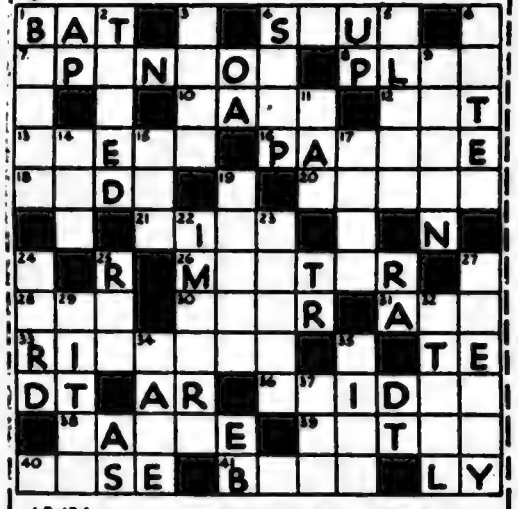
5.—Readers in Scotland are debarred from and cannot enter this Competition. Any entry form bearing an address in Scotland will be disqualified.

6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible.

ENTRY FEE. With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING. } See Rule 1.

"JOHN BULL" CROSSWORD No. 134



J.B.134. *DO NOT CUT HERE.*

J.B.134.

In entering this competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

ENTRY FEE for 2 Coupons 6D.

Readers in Scotland ineligible. See Rule 5.

SIGNED .....

ADDRESS .....

.....

CLOSING DATE THURSDAY, OCT. 1

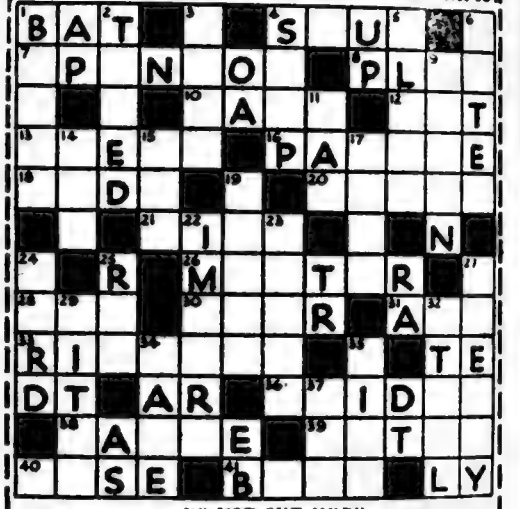
CLUES ACROSS.

1. Small flying animal.
4. You get this in a bed.
7. One's own judgment.
8. Excuse.
10. There's one on your finger.
12. You do to a meal.
13. Not those.
16. Roof of the mouth.
18. Usually dilutes one's whisky.
20. Natives of Denmark.
21. What soap removes.
26. One who suffers for faith.
28. Fuss.
30. Steamer calls at.
31. Residue of cigarette.
33. These support soldier's medals.
36. It weaves a web.
38. Flavour.
39. Change.
40. Affects a woman's appearance.
41. Makes one run across field.

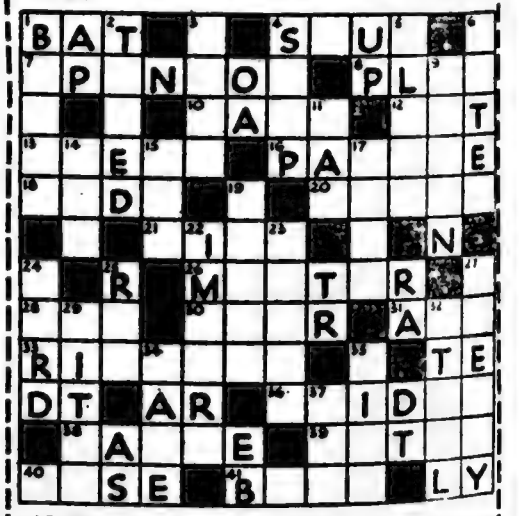
CLUES DOWN.

1. These are often heard creaking.
2. Workers get this at the factory.
3. Is often laid down underground.
4. "———, snap, snorum!"
5. Gather grain that's left behind.
6. Tasty food.
9. Consumed.
11. Young fellow.
14. Part of grate is this.
15. Sorrowful.
17. Society woman may be this.
19. Farmer cuts in field.
22. Bring from a foreign country.
23. Long plait of hair.
24. Some of draper's goods are sold by this.
25. Steal.
27. An old-fashioned drink.
29. The same again.
32. "Tin" helmets were made of.
34. Worthless.
35. Toper enjoys his.
37. Boon companion.

"JOHN BULL" CROSSWORD No. 134



J.B.134. *DO NOT CUT HERE.*



J.B.134.

In entering this competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

ENTRY FEE for 4 Coupons 1/-

Readers in Scotland ineligible. See Rule 5.

SIGNED .....

ADDRESS .....

.....

CLOSING DATE THURSDAY, OCT. 1

If entering two double Entry Forms, cut them out separately—add name and address to both.

HOW TO ADDRESS ENTRY

Send Entry in envelope bearing 1½d. stamp and post to "John Bull" Crosswords (No. 134), 37, Long Acre, London, W.C.2. (Comp.)

WRITE TO "JOHN BULL" ABOUT IT!

THE EDITOR REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

N. R. (Swanage).—"I work in a glove manufacturer's." No doubt you have the business at your finger tips.

B. P. (Sevenoaks).—"I have quarrelled with my wife over some letters." £ s and d, as usual, we suppose.

APPRENTICE (Willesden).—"I strongly dislike taking orders from anyone." Then you will never make a salesman.

C. B. (Brixton).—"I've got a topping job in the building trade." Do you fit coping stones?

G. P. (Walsall).—"An average man has 12,000,000 brain cells." More millions on the list of unemployed.

JOCK (Dunblane).—"Would ye ken any beauty spots to beat ours." Ken Wood.

F. N. (Camborne).—"I have been hiking for three days and am already feeling tired. What do you advise me to take?" The next train home.

W. S. A. (Chester).—"I read that one should never climb rocks after a good, solid meal." Quite right, you won't find one there.

L. T. (Woodford).—"I read that hard work is the finest thing to keep a person in good health." Are you not very well?

S. W. (St. Albans).—"To increase the iron in the system, eat plenty of green vegetables." To increase the lead, live in Chicago.

B. M. (Market Harboro').—"I ran away from school and took up a job as a messenger boy." Then, of course, you stopped running.

T. S. (Norwood).—"I am always being mistaken for a well-known novelist." Still, you can always see a plastic surgeon.

G. W. (Bury).—"The average small boy can't see a train steam out of a station often enough." When he grows up, however, he sees it too often.

MOLLY (Hampstead).—"It is said that dresses which button up behind are coming back." Another effort to find work for idle fingers?

G. K. (Clapham).—"What are the requirements of a modern woman?" A vanity case, a cigarette case and a divorce case.

MISS G. (Ely).—"He actually had the impertinence to ask me if I remembered the winter of 1881." You don't seem to have appreciated the compliment to your memory.

M. H. (Handsworth).—"Youngsters of to-day want too much money. Do you know what I was getting when I married?" No, and we bet you didn't either.

N. C. (London, W.C.2).—"The large amount paid to some scenario-writers for doing nothing is astonishing." And so is the large amount paid to some of them for writing scenarios.

T. E. (Plumstead).—"The modern girl doesn't like a man who will satisfy her smallest wish." No, what she wants is a man who will attend to the larger ones.

C. T. (Fulham).—"Football has at last emerged from its summer sleep." We have, however, heard of a few referees who are still unconscious from last season.

M. K. (Southampton).—"Treasury notes should be kept in a leather pocket wallet." We're always telling that to our tradesmen, but they won't let us do it.

W. M. (Derby).—"I have been told that very good bread can be made out of chestnuts." We know some people who make their bread and butter out of them.

MRS. S. (Newcastle).—"I detest seeing tax-collectors rob my husband of his hard-earned cash." It is only natural that a wife should object to outsiders usurping her privileges.

D. B. (Morecambe).—"Corsican bandits recently raided some tourist hotels and robbed the managers." One of the worst cases of dog eat dog of which we have ever heard.

R. D. (Ipswich).—"The 'Haven't we met before?' mode of self-introduction has had its day." We understand, however, that in Hollywood the "Haven't we been married before?" mode is extensively used.

F. F. (Swansea).—"A device is to be patented by which a newspaper always remains in its original folds." It will not be so difficult to put together again after the wife has done with it

F. W. (Sunbury).—"Clothes will turn any woman's head." Especially if they are smart ones worn by another woman.

T. H. (Bath).—"The suit you are wearing just now may one day appear in a bank as paper." Still, we shouldn't count on that.

F. M. (Glasgow).—"An American psychologist says that Americans are all given to modest denial." Nope springs eternal in the human breast.

TOM (Greenock).—"The other day a beggar told me that he chose his mode of living because it was unusual." He begged to differ.

J. G. A. (Liverpool).—"Certain convicts in American prisons are allowed to see their wives every day." Others are given mere life sentences.

T. D. (Kingston).—"There are some men we owe much more to than others." Landlords and rate-collectors, for instance.

T. N. (Southampton).—"When singeing my hair the barber burnt my neck, and then had the nerve to charge me 2s." That was pretty hot.

GARDENER (North Berwick).—"After the apple-blossoms come the apples." And after the apples come a large number of small boys.

J. K. (Ayr).—"When does a man require a really clean shave most?" Just after his wife has used his only safety-razor blade to cut linoleum.

CYNIC (Bournemouth).—"If broadcasting were stopped people's tempers would improve." So would broadcasting.

K. M. (London, S.).—"I have never been able to find out whether my mother is an artist, an actress or an author." Oh, dear, what can the mater be?

T. M. (Perth).—"Apart from her husband, all men seem the same to the average woman." For instance, none of them ever drop cigarette ash on the carpet.

T. M. (Baldock).—"I always make notes on my cuffs." With chalk?

D. M. (Grendon).—"There is music even in a baby's cry." And we know a few that need tuning.

R. M. (Bude).—"I am making money by writing fiction." But mind the auditor does not find out.

G. M. (Wivenhoe).—"I took the corner on two wheels." Push-bike or motor-cycle?

T. M. (York).—"The summer months have gone very quickly." That's one consolation.

MRS. W. (Deal).—"What do you think I use to get a fine polish on my shoes?" Your husband?

W. F. (Brighton).—"I have never known a doctor to write legibly." Then you've never had a bill from one.

F. W. (Blackpool).—"Sleep is a great aid to beauty." Our handsome Civil Servants!

L. T. (Hornchurch).—"Science has given many wonderful things to the world." Including blondes.

F. K. (Swansea).—"An American judge recently ruled that a certain novel was not obscene." We expect the publishers will appeal against that verdict.

B. D. (Leeds).—"Gandhi wants a Prohibition law for India." We think the Americans can let him have one that is only very slightly used.

R. M. (Thurso).—"I believe I am a distant relation of yours." And judging by your address it is about the right distance.

D. M. (Exeter).—"Have you taken any interesting photographs this summer?" Yes, we did manage to secure one snapshot of the sun.

B. C. M. (Guildford).—"How can I assist my fruit to ripen on the trees?" Only by erecting an unclimbable fence around them.

A. T. B. (Andover).—"How many cigarettes would you have to smoke to furnish a house?" One—if as you smoke it you make up a *Bullet* for this week's £500 on page 35.

AUTHOR (Chelsea).—"The critics assured me that my first book was one they would not forget for a long time." We hope it will not endanger your future career too much.

D. S. (Aldershot).—"The latest alarm-clock device sprays the sleeper with cold water." We feel sure that if we bought one of the things, our maid would go to bed with her umbrella up.

MRS. D. (Manchester).—"I found our bedroom ransacked and in terrible disorder, but there were no signs of the person who had done it." Perhaps your husband had gone out to buy another collar-stud.

SIDE-*Slips*

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

RANGER:—"The yells of DEAD and dying made the air hideous."

FIVE NOVELS MONTHLY:—"His hand gripped hers in a firm GLANCE."

EVENING WORLD (Newcastle):—"First came Miss Susan Lawrence, and afterwards came other well-known MEN who are not members of the Cabinet."

RED MAGAZINE:—"He looked at me with his TEETH."

BEDFORDSHIRE STANDARD:—"Mrs. —— catches a cold and dies of pneumonia, BUT IS NOT INFORMED OF THE EVENT by her father until after the funeral."

NORTH-EASTERN DAILY GAZETTE:—"At no time was his SPEECH more than 29 miles per hour."

PRESS AND JOURNAL:—"Entrance FREE. Children HALF-PRICE."

EVENING NEWS:—"He hopes to EAT the record set up by Mr. ——."

THE THRILLER:—"Among other things, he discovered the wallet and a watch. He chuckled to himself as he counted the contents of the LATTER."

NEWS OF THE WORLD:—"Connie, I have no one I can love. I want to be your WIFE."

STAFFORDSHIRE EVENING SENTINEL:—"Their team, which contains eight new men, is unlikely to be HANGED."

BIRMINGHAM MAIL:—"Put layers of each into a GRATED pie-dish."

DAILY NEWS:—"The Indian leader has made warm friends with the ship's cat, a big BLACK tabby."

WEAK KIDNEYS

Is your life a daily torture?

Dreadful backache, worn-out, hating work and with no zest for pleasure, your strength just "giving out," the agony of rheumatic pain, bad nights, it is certain that kidney trouble is the cause of your serious condition.

Will you believe the statements of thousands of one-time sufferers who tell you they have very quickly ended chronic suffering, sometimes lasting for years, simply by taking a short course with De Witt's Kidney and Bladder Pills?

De Witt's Kidney and Bladder Pills have proved a safe, certain and sure stand-by in cases of chronic backache, rheumatic pains, kidney trouble and disorders of the blood. It is a straightforward remedy which your chemist can honestly recommend. Purchase a 3/- bottle to-day. If you want health, ask for and see you get the genuine De Witt's Kidney and Bladder Pills, in the white, blue and gold box. Firmly refuse cheaper and inferior substitutes. Remember, there is nothing just as good.

DE WITT'S
Kidney and Bladder PILLS

EVERY MOTHER SHOULD KNOW

That when baby cries, his pains are nearly always caused through **INDIGESTION, FLATULENCE, COLIC** or **TEETHING,** and that in such cases the infallible, safe family remedy which has been recommended by mothers, doctors and nurses for over 75 years is

"GRIPE WATER"
Carminative (Brand)
MADE BY
WOODWARD
CHEMIST—LONDON.

A teaspoonful two or three times a day

KEEPS BABY WELL

It breaks up the wind, promotes digestion and enables baby to obtain healthy and restful sleep.

SEND FOR A FREE SAMPLE.

To COUPON
W. WOODWARD Ltd., 51 Clapham Road, London, S.W.9
Please send me a FREE SAMPLE
(Use Block Letters)
Name .....
Address .....
J.B.5 .....

The "KING'S ENGLISH" FOR ONE PENNY A DAY!

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ABSOLUTELY UP-TO-DATE NEW WORDS

DICTIONARY OF HEALTH. A Healthy Diet. Medicines in Common Use. Prescriptions.
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DICTIONARY OF COMMERCE. Accounting, Banking, Insurance, Shipping, Stockbroking and General Business.
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FAMOUS MEN AND WOMEN (Living and Dead).
WORLD HISTORY.
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CORRECT SPEECH AND HOW TO WRITE ENGLISH.
AND
DEFINITIONS OF OVER 150,000 WORDS.
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THE BEST ONE-VOLUME DICTIONARY.

From a Headmaster, Senior Mixed.

"May I congratulate you on such a wonderful production? Personally it has not failed me whenever I have opened it. I am pleased that so many of my boys' parents have obtained a copy. It should prove particularly instructive to all who are taking scholarship examinations."

WON £250.

Mr. J. A. B. "I have recently won a prize of £250 in a Crossword Competition, with the aid of the 'King's English' Dictionary."

A Wonderful Gift For Your Children. POST NOW.

BRITISH BOOKS, LTD., 86, Strand, W.C.2.
Please send to me the KING'S ENGLISH DICTIONARY (New Ed.), on approval, for 5 days' FREE examination. I will return it on the sixth day; or, if I decide to purchase, I will remit a First Payment of 2/6 and twelve further monthly payments of 2/6 to complete the price of 32/6 (or Cash Price 31/-).

NAME.....

ADDRESS.....

DATE..... J.B.128

FREE FROM PAIN.

Mrs. ASTON, 114, Victoria Avenue, Blackley, Manchester, writes: "For three years I suffered terribly. I would start with a tightness round my body, after which a terrible pain would come and stay for hours. I was X rayed, and the result was 'indirect evidence of DUODENAL ULCER.' My husband got me a 5/- bottle of Vitadatio, then another six bottles, and I have gone three years free from pain, with not a sign of my old complaint, for which I am very grateful."

If you are a sufferer—get a bottle to-day

Vitadatio SEND FOR FREE BOOK & TESTIMONIALS

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites, and most Chemists and Stores, 3/- and 5/- per bottle, or per post 6d. extra in Great Britain only. Special £1/- bottles containing 3 weeks' supply, for export only, post free from VITADATIO, Ltd. 121, Armley, Leeds. V130.

FREE.

Fill in the Coupon in the HACKNEY FURNISHING Co.'s advt. on p. 23 for Free Illustrated Catalogue, Insurance Plan, etc.

NO MORE DISTURBED NIGHTS

QUICK RELIEF AND COMFORT

Bladder Irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth "Bladder comfort," No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy: **Shadforth Prescription No. 285.** Prices: **2/6** (50), **4/6** (100), **12/-** (300 pills).

Privately packed and post free at these prices from
Shadforth Prescription Service, Limited,
(Dept. J.B. 25) 40, King William St., London Bridge, E.C.4
Boots, Taylors, and all chemists stock or obtain.

A 15/- FREE GIFT COUPON

HERE is a chance to save shopkeepers' profits. Hundreds of Cycles of all kinds, many fitted with Sturmey-Archer 3-speed gear and Dunlop tyres. Approval willingly, carriage paid. As an advertisement a

15/- Free Gift Coupon

will be given to all who Write for my FREE CATALOGUE.

CASH OR TERMS

Chas. T. Robey CYCLE WAREHOUSE, 24, COVENTRY

LIFE PENSION

Won in "John Bull's" Crossword Competition, No. 131.

The only correct solution in the above contest was received from:—

E. B. FOUNTNEY, 123, Arden Road, Aston, Birmingham.

who, subject to the conditions of the Competition, will receive the Life Pension of £2 per week (or £1,000 in cash). Any other entrant who claims to have sent a solution eligible for a share of this prize must demand a Scrutiny by First Post, Tuesday, October 6th, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull." No scrutiny can be undertaken in connection with the Award of £50 to Runners-up. This prize has been divided between the following 28 competitors from whom we received solutions containing one error and who will each receive £1 15s. 9d.

28 Runners-Up. 1 Error Each.

Berry, Mrs. S. L., 14, Bower Rd., Starbeck, Harrogate; Boucher, Mrs. L., c/o Howard's Garage, Portsmouth Rd., Ripley; Brown, Mrs. H., Priest Hill, Nettlebed, Henley-on-Thames; Cheverley, G. E., Westfield Lodge, Chapel Allerton, Leeds; Crossling, W. E., 18, Kimberley Tce., Llanishen, Cardiff; Evans, Mrs. H., 56, Marsworth Tce., E. Hendon, Sunderland; Farr, W., 17, St. Michael's Park, Cotham, Bristol; Graham, J. G., 78, Canterbury Rd., Harrow, Middx.; Hallowell, F. C., Merevale, St. Mark's, Cheltenham; Harper, Mrs. L., c/o The Vicarage, Hedgebury, Wilts; Harrop, W. C., 74, Westminster St., Crewe; Hawzell, M., Binsey, Oxford; Hemming, Mrs., 140, Shrewsbury Rd., Forest Gate, E.7; Henderson, Mrs. E., 170, Malmesbury Rd., E.16; Holden, R. A., 3, Selborne Grove, Keighley, Yorks; Kentch, Miss W., 21, Southerton Rd., Hammersmith, W.6; Kilner, W., 20, Hunter House Rd., Sheffield; Lawrence, T., 27, Napier St., Darlington; McRae, Mrs. M., 24, Cross Lane, Gorton, Manchester; Middleton, J. F., 26, Rosedale Rd., Fishponds, Bristol; Parrish, C. F., 28, Carendish St., Keighley, Yorks; Popplestone, W. G., 2, Clarendon Rd., Bournemouth West; Richards, E. C., 20, Yew Tree Rd., Kibblerminster; Roberts, G., 14, Ercall Gardens, Wellington, Salop; Robinson, A., Twine Cottage, N. Littleton, Evesham, Worcs.; Saunders, D., 52, Picton Grove, Rilleday, Rham; Snell, H., Fox Meadow, Burrington, Nr. Umberleigh, N. Devon; Whitfield, E., 16, Hookstone Ave., Oatlands, Harrogate.

Another splendid X-Word with 800 Guineas First Prize and 50 Guineas to be divided between the runners-up appears on page 32 Try your skill now.

The HELPING HAND when sickness comes

JOHN BULL has proved a friend indeed to thousands of stricken homes, by providing a welcome cheque just at the time when money is most scarce and expenses are climbing upward. How welcome are these cheques is told by readers far more eloquently than we ourselves could write. "It is a godsend to a great many poor working-class people like myself in these terrible times." "It is absolutely impossible to express in words my thankfulness and gratitude." "Thanks to your timely aid, I can see the silver lining to the cloud." Could *you* write for the cheque which reveals the silver lining when the clouds look blackest? If not, fill in the registration forms below.

SICKNESS BENEFITS—£5 : 5 each.

A few of those who have received cheques recently on account of measles, diphtheria, smallpox, typhoid fever, etc.

KNIGHTON, RADNORSHIRE.—Mr. E. Lloyd, 11, Russell St.
NR. SPALDING, LINCS.—Mr. B. Walker, Little Duke Farm, Deeping St. Nicholas.
NEWPORT PAGNELL, BUCKS.—Mr. J. C. Bland, Stoke Goldington.
BASINGSTOKE, HANTS.—Mr. C. H. Coombes, 113, May St.
NORTHAMPTON.—Mr. W. O. Randall, 11, Oak St., Weedon.
KIMBERLEY, NOTTS.—Mr. E. Robinson, 1, Regent St.
LONDON, N.8.—Mr. W. H. Nettleton, 6, Lynton Rd., Crouch End.
NR. CHESTERFIELD.—Mrs. N. Hallam, 7, Railway Cottages, Holmewood.
BIRMINGHAM.—Mrs. V. Price, 127, Adderley Rd., Saltley.
COULSDON, SURREY.—Mr. A. Searle, 158, Chipstead Rd.
LAMPETER, CARDIGANSHIRE.—Mr. A. R. Taylor, Falcondale Gardens.
MANCHESTER.—Mrs. H. G. Milburn, 15, Worcester St., Higher Broughton.
WREXHAM.—Mr. W. H. Owen, 25, Jubilee Rd.
SHEFFIELD.—Mrs. M. Rayner, 32, Birch Rd.
LEIGH, LANCS.—Mrs. E. Banks, 70, Brunswick St.
WEST CROYDON.—Mrs. E. Jarrett, 77, Leighton Street, Mitcham Rd.
TOWCESTER, NORTHANTS.—Mrs. A. Bearman, Wappenham.
OTLEY, YORKS.—Miss M. Clemie, Townend Farm, Stainburn.
STOCKPORT.—Mr. J. A. Hill, 29 Tideswell Rd., Peak Forest.
SALISBURY.—Mr. A. E. Baker, Corner House, Hindon.
BRONDDA, GLAM.—Mrs. L. Jobn, 61, Trealaw Rd., Treforw.
WOOD GREEN, N.22.—Mr. F. G. Lone, 151, Moselle Avenue.
W. SHOTWICK.—Mr. A. White-house, 2/325, Oldbury Rd.
BELLSHILL, LANARKSHIRE.—Mrs. W. Barr, 4, Oak Terrace.
HOUNSLOW, MIDDX.—Mrs. A. M. Tyler, 88, Myrtle Rd.
SALFORD, LANCS.—Mrs. D. Harrison, 1, Bradford Avenue, Weaste.
CREDITON, DEVON.—Mrs. G. Leach, 3, Kilfoott.
NORWICH, NORFOLK.—Mrs. E. Ellen, 13, Miller's Lane.

Fire, Storm, Flood, Sickness, Accident—"John Bull" covers you Free.

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JOHN BULL

***Hand* this Coupon to your Newsagent.**

To (Name of Newsagent).....

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Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

PLEASE WRITE CLEARLY.

J.B., 26/9/31.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 124, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.
Age.....

Address .....

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Name and address of Newsagent.

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..... Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.** J.B., 26/9/31.

JOHN BULL'S GREAT NEW PEN OFFER

JOHN BULL PEN COUPON.

This coupon with P.O. for 2/9 plus 3d. postage and insurance entitles holder to receive a "John Bull" Pen with **14 carat solid gold nib, iridium tipped, guaranteed two years.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send five coupons and P.O. for 1/9** plus 3d. postage and insurance. *State if fine, medium or broad nib.*

Address: "John Bull" Pen Department, 27, Floral Street, London, W.C.2.

VALUE 3D

Cash the coupons

BE QUICK FOR CHEQUES AND CLOCKS!

A GOOD *Bullet* is the only key required for the twenty £5 10s. Electric Clocks which, each accompanied by £5 cash, are the big new attraction in this week's prize-list.

These twenty novel prizes, however, are headed by much larger awards. A bumper First of £500 and cheques for £50 and £25 are also waiting to be won, and any of them can be yours for a few well-chosen words.

A *Bullet* is made by adding TWO, THREE or FOUR WORDS of apt and original comment to any of the *Examples* adjoining. Suppose, for instance, you choose the *Example* WE MUST ECONOMISE, BUT, the added words AXE WON'T "FELL" UNEMPLOYMENT would complete a *Bullet*.

Your best-guide to the prize-list is a careful study of the winning efforts of other competitors. Before starting on your *Bullets* for this week's contest, therefore, spend a few minutes on the successful *Bullets* below—each one is a practical hint to would-be winners.

And remember—you have only until the clocks go back on Saturday, October 3, to get your entry in for this week's attractive contest.

BULLETS NINETEENTH ANNIVERSARY

3,000 Guineas and 19 other big prizes coming for "Bullets" No. 824

570 CASH PRIZES WON THIS WEEK

FIRST PRIZE OF £500, COMPETITION No. 818

Mr. N. A. PHILLIPS, Rest-Bene, Newton Road, Stowmarket.
Example:—HER HANDKERCHIEF
Bullet:—"LAWN" THAT "MOWED" HIM.
(Entered on "Target" Prize coupon.)

SECOND PRIZE OF £50:

Mrs. E. LEAROYD, 16, Church Hill Place, Stanningley, nr. Leeds.
Example:—Our Station
Bullet:—Only *Trains* "Sweep Through."

THIRD PRIZE OF £25:

Mr. R. DOW, Creswell Road, Clown, Derbys.
Example:—Even Worse
Bullet:—Scourge *Of Reduced* "Consumption."

OTHER PRIZES:

£20: G. MAY (staff), M.O.P. Hospital, Orpington.
Eloquent Silence — "Brick Dropped" Became "Wall."

£18: H. SEARSTON, 89, Heath Road, Chesterfield.
Cannibal King — Gave Taxpayer To Dog!

£16: L. BISHTON, "Gledhill," Mossley Hill Drive, Liverpool.
Keeping The Flag Flying—During Depression's "March Past."

£14: W. H. PATTERSON, 19, Albert Street, Darwen.
Swelling With Pride—In Own Humility, Gandhi.
(Entered on "Target" Prize coupon.)

£12: Mrs. M. HANNINGTON, 1, Peel Street, Sunderland.
World-wide Depression—Cause of Unemployment "Peak."

2 OF £10 EACH:

A. H. COLES, 1, Mordaunt Road, Southampton.
Gigantic Problem — Any, Through Fear's "Peep-hole."

Mrs. F. E. GARNER, Albert Street, Fleckney.
Dad Turned Plumber And — "Swamps" *Cured* Plumbing "Fever."

10 PRIZES OF £2 10s. EACH:

W. F. BELL, 53, Rusthall Avenue, Chiswick, London, W.
Cosy Corner—Love Makes Family "Circle."

E. BLAND, 1, Smalley Street, Burnley.
Cosy Corner—"Arm-chairs" Won't Make Britain.

Miss E. M. BRYANT, St. Cross, Harleston.
Man With A Cigar—Sonny Admires—After Dad's!

T. A. DREWRY, 131, Thoresby Street, Hull.
Man With A Cigar — Studying Economy, Disappoints "Followers."

Mrs. M. HELME, 136, Greystone Road, Carlisle.
Keeping The Flag Flying — "Economy Broom," Britain's Mast.
(Entered on "Target" Prize coupon.)

Miss I. HOWE, 27, Portland Road, South Tottenham.
Our Station—Grimy—Soap Advertisements Everywhere.

Mrs. E. NOCKOLDS, Slip Road, Thurlton, Norton.
Keeping The Flag Flying — Not Without Corn "Waving."

W. ROACH, War Memorial Hospital, Rhyl.
Her Handkerchief—Size Makes Lancashire "Weep."

E. THACKERAY, 11, Cairns Road, Sheffield.
A Love Match—Ended Abruptly—"Gate Rotten."

Mrs. S. TURK, 7, Somerset Road, Boscombe.
Swelling With Pride—Village Policeman—Crime *Increasing*.

A list of the £5 10/- and £00 2/6 prize-winners can be seen at these offices.

ALL PRIZES HAVE BEEN POSTED.

The original cheque for £000 awarded to the First Prize-winner in Competition No. 817, will be displayed in the window of Mr. Arnson, Woodhouse Eaves, nr. Loughborough.

NEWSAGENTS' PRIZES. Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in "Bullets" No. 822 usually purchase "John Bull."

USE THIS COUPON TO SECURE

FREE "BULLETINS"

Our free weekly help for would-be winners is waiting to help you into the prize-list. Make sure of a copy every Thursday by completing this coupon.

I enclose P.O. value 6d. (crossed "and Co.," payable to "John Bull") to cover postage on 12 consecutive issues of *Bullets Bulletin*, commencing with next available issue.

NAME .....

ADDRESS .....

.....

.....

Post to "Bullets" Dept., Odhams Press Ltd., 10, Short's Gardens, London, W.C.2.
(Do not enclose a thistledown with "*Bullets*" entry.)

Examples for Competition No. 822

AT BRITANNIA'S BEDSIDE	SIDE BY SIDE	UNDER NEW MANAGEMENT
WE MUST ECONOMISE, BUT	STANDING OUTSIDE	PATH WE'RE TAKING
GLORIOUS NEWS	IGNORING THE CONSEQUENCES	I SUGGEST
TO OUR CREDIT	WHEN THE STORM BREAKS	CATCHING
OFF THE DOLE	ALREADY	AT EVERY TURN
ONE OF THE PARTY	SAVED THE SITUATION	IF SHE HAS TIME
MAN OF ACTION	A MASTER-STROKE	PRESSING INVITATION
TO START WITH	EQUALLY	IN THE DAY'S BATTLE
INSTRUMENT OF TORTURE	SUMMER'S GONE AND	MISLEADING
DESERVES SUPPORT	WAY TO HER HEART	FATHER'S CONTRIBUTION
BURDEN OF RESPONSIBILITY		RUNNING UP BILLS

Example _____ Closing SAT. Oct. 3.
Bullet _____

Example _____
Bullet _____

(822) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Signed _____
Address _____

Example _____ Closing SAT. Oct. 3.
Bullet _____

Example _____
Bullet _____

(822) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.

Signed _____
Address _____

Example _____ Closing SAT. Oct. 3.
Bullet _____

Example _____
Bullet _____

(822) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.

Signed _____
Address _____

Example _____ Closing SAT. Oct. 3.
Bullet _____

Example _____
Bullet _____

(822) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed _____
Address _____

If you wish to send in extra "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 822, "John Bull," Long Acre, London, W.C.2 (Comp.)

"BULLETS" RULES.—1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry. Employees of Odhams Press and their families are not eligible.

TAKE AN ARMCHAIR AND £5 NEXT WEEK OR A BUMPER FIRST

Ex-Public Official "Writes to 'JOHN BULL' About It!"

His Debt of Gratitude For Introduction To "Yeast-Vite"!

Read His Letter!

"There is one debt of gratitude that I owe to 'John Bull' and that is for the advertisement which I noticed therein for 'Yeast-Vite.' Whenever I feel down in Body and Spirits, with an uncomfortable sort of 'sinking feeling,' I take some 'Yeast-Vite' Tablets for two or three days. At the end of those two or three days I am quite set up and hearty again."

Yours Very Truly,
E. A. LUGARD,
Stapleford House, Teignmouth.

STILL the wonderful tributes to "Yeast-Vite" continue to pour in! Everybody is praising England's Popular Quick Tonic.

Now Mr. E. A. Lugard, writing from his beautiful Country Home in the Devon Hills overlooking the Sea at Teignmouth, sends *his* appreciation. Simple in character, restrained in tone, his statements *MUST* carry weight with all thinking Men and Women.

They carry with them a *conviction* born of complete faith in the Health Power of "Yeast-Vite"—a supreme confidence arising from actual benefits personally experienced.

YOUR QUICK-HEALTH TIME-TABLE

FROM	TO	TIME
NERVE PAINS	Glorious Relief	In 5/15 MINUTES
HEADACHES	Deliverance	In 5/15 MINUTES
LASSITUDE	Vim and Vigour	In 10/20 MINUTES
DEPRESSION	Buoyant Energy	In 10/20 MINUTES
"NERVES"	Steadiness	In 10/20 MINUTES
INDIGESTION	Keen Appetite	In 15/30 MINUTES
EXHAUSTION	Animation	In 15/30 MINUTES
SLEEPLESSNESS	Calm Repose	In 30/60 MINUTES
RHEUMATISM	Pain Relief	In 24 HOURS
CONSTIPATION	Regularity	In 36 HOURS
IMPURE BLOOD	Purification	In 36 HOURS

Mr. Lugard's Splendid Career.

Mr. E. A. Lugard, whose photograph appears above, has now retired after 21 years as Superintending Engineer of the Public Works Department in India. He was responsible for building the Waterworks at Bhandara and the Civil Courts at Damoh as well as many bridges and roads. At one time he had no less than 90,000 men working under him on Famine Relief Work. He served in the Great War and had the honour of being mentioned in Dispatches by Earl Haig.

NOW AN AUTHOR. *Mr. Lugard is now making a name as an Author, amongst his publications being "Hints to an Assistant Engineer," "The Bull Terrier in India," and "Reminiscences of the Red Cross in France." He has also had poems published in "The Quiver," "The Lady," "Sunday at Home," and "Dog World." Truly a splendid career.*

NO CURE NO PAY

£5,000 GUARANTEE

Simply obtain a 1/3 bottle of Yeast-Vite Brand Tonic Tablets from Any Chemist. Try the Treatment AT OUR RISK, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY, and TONIC PROPERTIES of YEAST-VITE, return the empty carton to Irving's Yeast-Vite, Ltd., Watford, Herts, and your money will be refunded in full without quibble or question, under our £5,000 Guarantee.

Yeast-Vite Brand TONIC TABLETS

ALL CHEMISTS, PRICE 1/3, 3/- & 5/- Per Bottle.

T.C.B.

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